

Институт иностранных языков

АННОТАЦИЯ УЧЕБНОЙ ДИСЦИПЛИНЫ

Образовательная программа

45.04.02 «Лингвистика», профиль «Теория коммуникации и международные связи с
общественностью (PR)»

(наименование образовательной программы (профиль, специализация))

Наименование дисциплины	Практикум по культуре речевого общения
Объём дисциплины	14 ЗЕ (504 час.)
Краткое содержание дисциплины	
Название разделов (тем) дисциплины	Краткое содержание разделов (тем) дисциплины:
Tuning in	<i>Тема 1.</i> The role of music for the mass and separate people. Modern music genres. <i>Тема 2.</i> The way to popularity in the modern world. Celebrity clones/tribute bands. <i>Тема 3.</i> Writing: a formal letter. <i>Тема 4.</i> Grammar: Perfect tenses. Word-forming suffixes.
Spend it or save it	<i>Тема 1.</i> What is consumerism? The values of a consumer society. <i>Тема 2.</i> The influence of advertising. <i>Тема 3.</i> Writing: an informal letter. <i>Тема 4.</i> Grammar: defining and non-defining relative clauses.
What makes us tick?	<i>Тема 1.</i> Why are people so different? What are their personality types? <i>Тема 2.</i> How do views on life change in the course of time? How does childhood influence the kind of person people then become? <i>Тема 3.</i> Writing: an information sheet. <i>Тема 4.</i> Grammar: The modals <i>must(n't)</i> , <i>might(not)</i> , <i>may(not)</i> , <i>can(n't)</i> , <i>could(n't)</i> , <i>have to</i> , <i>should(n't)</i> , <i>ought(n't) to</i> in the present.
Pushing the boundaries	<i>Тема 1.</i> What causes the largest difference in our lives (science, technology, medicine, politics)? What damage to our health, relationships, etc. does technology cause? <i>Тема 2.</i> What is the future of sciences? <i>Тема 3.</i> Writing: an article. <i>Тема 4.</i> Grammar: Conditionals types 0-3. The mixed conditional.
Thrills and skills	<i>Тема 1.</i> Extreme sports. Why are people attracted by dangerous extreme sports? <i>Тема 2.</i> Time changes in the world of sports.

	<p>Indoor and outdoor sports which are the most popular nowadays.</p> <p><i>Тема 3.</i> Writing: a reference.</p> <p><i>Тема 4.</i> Grammar: degrees of comparison of adjectives.</p>
Family ties	<p><i>Тема 1.</i> Generation gap in understanding family values. What is the reason for the generation gap?</p> <p><i>Тема 2.</i> How can the family can influence your own relationships. Nuclear or extended families.</p> <p><i>Тема 3.</i> Writing: a competition entry.</p> <p><i>Тема 4.</i> Grammar: ellipsis and rules of its usage.</p>
Creative talents	<p><i>Тема 1.</i> Art nowadays. New technologies and Art.</p> <p><i>Тема 2.</i> The idea of Art change in the course of time.</p> <p><i>Тема 3.</i> Writing: a review.</p> <p><i>Тема 4.</i> Grammar: ways to refer to the future.</p>
What keeps us going?	<p><i>Тема 1.</i> Making a career in the modern world. The balance between work and family life?</p> <p><i>Тема 2.</i> Entrepreneur children.</p> <p><i>Тема 3.</i> Writing: a proposal.</p> <p><i>Тема 4.</i> Grammar: indirect speech.</p>
On the road	<p><i>Тема 1.</i> What makes people travel? Travelling and its influence on the global situation.</p> <p><i>Тема 2.</i> How do people of different nationalities differ? What influences the differences? What problems might you have travelling in a country whose language or traditions you do not know?</p> <p><i>Тема 3.</i> Writing: a competition entry.</p> <p><i>Тема 4.</i> Grammar: Revision of the formation and usage of narrative tenses.</p>
Close to nature	<p><i>Тема 1.</i> How have the natural world and the environment changed since the beginning of the last century? How does man influence the natural world and the environment?</p> <p><i>Тема 2.</i> Is it late to do anything to save the planet? The role of an individual to help the situation.</p> <p><i>Тема 3.</i> Writing: a report.</p> <p><i>Тема 4.</i> Grammar: countable and uncountable nouns.</p>
Always on my mind	<p><i>Тема 1.</i> How do people remember things? How to enhance your memory?</p> <p><i>Тема 2.</i> How do childhood memories influence the kind of person people then become? Why is it important to understand the inner yourself?</p> <p><i>Тема 3.</i> Writing: an article.</p> <p><i>Тема 4.</i> Grammar: the modals <i>must(n't)</i>, <i>might(not)</i>, <i>may(not)</i>, <i>can(n't)</i>, <i>could(n't)</i>, <i>have to</i>, <i>should(n't)</i>, <i>ought(n't) to</i> in the past.</p>

A matter of time	<i>Тема 1.</i> Do you think that what happens to a person today can affect their future? <i>Тема 2.</i> Why is it important to remember your past? <i>Тема 3.</i> Writing: an essay. <i>Тема 4.</i> Grammar: Passives.
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Директор ИИЯ



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