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**The Federal state autonomous educational institution of higher  
education «Peoples' Friendship University of Russia»**

**Faculty of Philology**

(наименование основного учебного подразделения (ОУП)-разработчика ОП ВО)

## **PROGRAM OF DISCIPLINE**

**Intercultural communication**

(Name of the Discipline / Module)

**Recommended for the direction of training / specialty:**

**42.04.02 Journalism**

(Code and Name of the field of study, direction of training / specialty)

**The discipline is carried out within the framework of the main professional  
educational program of higher education (EP HE):**

**Global and Digital Media**

(Name of the educational program)

**2022 г.**

## 1. OBJECTIVE OF THE DISCIPLINE

The discipline " Intercultural communication" is designed to interrogate the theories and concepts of intercultural communication, to analyze the impact of cross-cultural differences on process of interpretation in multicultural context. It focuses on the main theoretical aspects of intercultural communication, its basic concepts, terminology, and current research.

The main objectives are:

- to present the main concepts and research;
- to develop a better understanding of intercultural communication process;
- to form the skills and abilities of intercultural communication;
- to identify strategies of effective intercultural communication.

## 2. REQUIREMENTS TO STUDENTS ON FINISHING THE COURSE

Students are expected to master the following competencies:

*Table 2.1. The list of competencies formed in the mastering of the discipline (the results of the discipline)*

Code	Competence	Indicators of competence achievement (within the discipline)
UC-5	Able to analyze and consider the diversity of cultures in the process of intercultural interaction	UC-5.1 Knows the basic concepts, interpretations, and components of the concepts of "culture" and "intercultural communications"
		UC-5.2 Able to communicate and create official business, scientific and professional texts, considering the civilizational, national, ethno-cultural and confessional characteristics of the audience / interlocutor / opponent
		UC-5.3 Possesses the skills and techniques of effective intercultural communication based on knowledge of the diversity of cultures
GPC-3	Able to analyze the diversity of achievements of domestic and world culture in the process of creating media texts and (or) media products, and (or) communication products	GPC-3.1 Knows the stages and trends in the development of the domestic and world cultural process
		GPC-3.2 Demonstrates diverse erudition in the field of domestic and world culture in the created journalistic texts and (or) products

## 3. THE DISCIPLINE (MODULE) IN THE STRUCTURE OF EP HE

The discipline “Intercultural Communication” belongs to the Compulsory Module of Block 1 of the curriculum. Table 1 shows preceding and subsequent subjects aimed at forming competence discipline in accordance with the matrix of competencies.

*Table 3.1. The list of components of the EP HE, contributing to the achievement of the planned results of the discipline*

Code	Name of competence	Previous discipline	Subsequent disciplines
UC-5	Able to analyze and consider the diversity of cultures in the process of intercultural interaction		Modern media text / Современный медиатекст Modern problems and mass media agenda / Проблемы современности и повестка дня СМИ Stereotypes in international journalism / Стереотипы в международной журналистике Propaganda in mass media / Пропаганда в СМИ
GPC-3	Способен Able to analyze the diversity of achievements of domestic and world culture in the process of creating media texts and (or) media products, and (or) communication products		Modern media text / Современный медиатекст

#### 4. THE SCOPE OF THE DISCIPLINE AND TYPES OF ACTIVITIES

The overall workload of the discipline is **5** credits.

Table 4.1. Types of educational work by periods of study of the EP HE for the full-time mode of study

Type of activity	TOTAL, ac. hours	Semester (s)			
		1	2	3	4
<i>Classroom activities, ac. hours</i>	34	34			
Including:					
Lectures	17	17			
Laboratory activities					
<i>Practical lessons/Seminars</i>	17	17			
<i>Independent work, ac. hours</i>	116	116			
<i>Control, ac. hours</i>	30	30			
<b>Overall workload</b>	ac. hours	180	180		
	credits	5	5		

#### 5. CONTENT OF THE DISCIPLINE

Table 5.1 Content of the discipline (module) by type of activity

Name of the Unit	Content of the Units (topics)	Type of activity
<b>Fundamentals of Communication Theory</b>	The origin of communicative activity. Communication as a process. Models of communication. Linear and non-linear	Lectures, Practical Lessons

	communication: definitions and examples (G.Maxwell, K. Shannon and N.Weaver, M.Bakhtin, R.Bart, Yu.Kristeva, etc.).	
<b>The academic field of intercultural communication</b>	The emergence of the intercultural communication as a discipline. Stages of Intercultural communication discipline development in the USA and Europe, and its place in the system of human sciences.	Lectures, Practical Lessons
<b>Theories of intercultural communication</b>	Edward Hall's Cultural dimensions. The concept of high and low context cultures. Monochronic and polychronic cultures: differences and examples.	Lectures, Practical Lessons
<b>The phenomenon of cultural identity. The problem of intercultural adaptation</b>	Cultural identity is a part of a person's identity: definition, meaning and overview.	Lectures, Practical Lessons
<b>Intercultural communication in Russian context</b>	Russian culture: core concepts. Explication of historical consciousness in context of Russian culture. <a href="https://www.europeanproceedings.com/article/10.15405/epsbs.2021.02.02.94">https://www.europeanproceedings.com/article/10.15405/epsbs.2021.02.02.94</a> Sobornost as the basis of Russian identity	Lectures, Practical Lessons
<b>Culture and communication</b>	The structure of communicative acts. The essence of intercultural communication. Factors contributing to the intercultural competence	
<b>Types of intercultural communication: Verbal communication and non-verbal communication</b>	Verbal, nonverbal and paraverbal communication. Verbal language as a function of intercultural communication. The nature of verbal language. Definition and structure of the language. Cultural conditioning of meaning. Native language.	

## 6. MATERIAL AND TECHNICAL SUPPORT OF THE DISCIPLINE

The discipline is implemented using e-learning and distance learning technologies

*Table 6.1. Material and technical support of the discipline*

Type of classroom	Classroom equipment	Specialized educational/laboratory equipment, software and materials for the mastering of the discipline (if necessary)
Classroom	An auditorium for lecture-type and seminars classes, equipped with a set of specialized furniture; board (screen) and technical means of multimedia presentations.	Screen and projector

\* *The classroom for students' independent work **MUST be indicated!***

## **7. EDUCATIONAL AND METHODOLOGICAL AND INFORMATIONAL SUPPORT OF THE DISCIPLINE**

### *Main readings*

- 1) Lustig, M. W. & Koester, J. Intercultural Competence: Interpersonal Communication Across Cultures (7th ed.). Pearson: Upper Saddle River, NJ. - 2012. – 400 p.
- 2) Hofstede, G.J. Exploring Culture: Exercises, Stories and Synthetic Cultures / Gert Jan Hofstede, Paul B. Pedersen, Geert H. Hofstede. – Yarmouth: Intercultural Press Inc, 2002. – 234 p.
- 3) Cultures and Organizations, Software of the mind. Intercultural Cooperation and Its Importance for survival. - McGraw-Hill, 2010. – 279 p.

### *Other recommended readings*

- 1) Ferri, G. (2018). Intercultural Communication : Critical Approaches and Future Challenges. Cham, Switzerland, Palgrave Macmillan. 2018
- 2) Alistair Brisbane. Intercultural Communication: A New Approach to International Relations and Global Challenges by Houman A. Sadri and Madelyn Flammia . London : Continuum, 2013 - 317 p.

### *Web-sites and online resources*

1. ЭБС РУДН и сторонние ЭБС, к которым студенты университета имеют доступ на основании заключенных договоров:
  - Электронно-библиотечная система РУДН – ЭБС РУДН <http://lib.rudn.ru/MegaPro/Web>
  - ЭБС «Университетская библиотека онлайн» <http://www.biblioclub.ru>
  - ЭБС Юрайт <http://www.biblio-online.ru>
  - ЭБС «Консультант студента» [www.studentlibrary.ru](http://www.studentlibrary.ru)
  - ЭБС «Лань» <http://e.lanbook.com/>
2. Databases and search systems:
  - ЭБС ЮРАЙТ <https://www.biblio-online.ru/catalog/full/gumanitarnye-i-obschestvennye-nauki/kulturovedenie-i-sociokulturnye-proekty/teoriya-i-filosofiya-kultury>

### *Teaching materials for students' independent work while mastering the discipline/module\*:*

1. A course of lectures on the discipline.
  2. Practical assignments and their brief contents;
  3. Questions for self-check, test assignments.
- \* - all educational and methodical materials for students' independent work are published in accordance with the current order on the page of the discipline in TUIS!

## **8. GRADING MATERIALS AND GRADING-RATING SYSTEM FOR ASSESSING THE LEVEL OF COMPETENCE FORMED IN THE DISCIPLINE**

The grading materials and grading-rating system\* for assessing the level of competence (part of competences) for the discipline are presented in the Appendix to this Working program of the discipline.

\* - are formed on the basis of the requirements of the corresponding local normative act of RUDN University.

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