Federal State Autonomous Educational Institution of Higher Education
PEOPLES' FRIENDSHIP UNIVERSITY OF RUSSIA
RUDN University

Faculty of Philology

educational division (faculty/institute/academy) as higher education programme developer

COURSE SYLLABUS

Mobile journalism

course title

Recommended by the Didactic Council for the Education Field of:

42.04.02 Journalism

field of studies / speciality code and title

The course instruction is implemented within the professional education programme of higher education:

Global and Digital Media

higher education programme profile/specialisation title

2023

1. OBJECTIVE OF THE DISCIPLINE

The goal of the discipline is to provide and equip students with fundamentals of mobile journalism.

The main objectives are:
- providing theoretical and practical knowledge of basic concepts and terminology of mobile journalism;
- development of ability to understand cyber journalism application in various fields of knowledge and practice;
- developing skills of using cyber space in modern journalism;
- developing abilities of following modern trends in online journalism.

2. REQUIREMENTS TO STUDENTS ON FINISHING THE COURSE

Students are expected to master the following competencies:

Table 2.1. The list of competencies formed in the mastering of the discipline (the results of the discipline)

Code	Competence	Indicators of competence achievement (within the discipline)
UC-7	Able to search for the necessary sources of information and data, perceive, analyze, remember and transmit information using digital means, as well as using algorithms when working with data received from various sources to effectively use the information to solve problems; to assess information, its reliability, to build logical conclusions on the basis of incoming information and data	UC-7.2 Can use modern technical means and information and communication technologies in professional activities; when preparing texts, use basic
		UC-7.3 Knows how to use modern technical means and information and communication technologies in professional activities; the skills of using the main technologies for organizing special events
GPC-6	Able to select and implement modern technical means and information and communication technologies in the process of media production	GPC-6.1 Tracks global trends in the modernization of technical equipment, software, and consumables necessary to carry out professional activities
		GPC-6.2 Adapts the capabilities of new stationary and mobile digital devices to the professional activities of a journalist

3. THE DISCIPLINE (MODULE) IN THE STRUCTURE OF EP HE

The discipline "Mobile journalism" belongs to the Part formed by participants of educational relations of Block 1 of the curriculum. Table 1 shows preceding and subsequent subjects aimed at forming competence discipline in accordance with the matrix of competencies.

Table 3.1. The list of components of the EP HE, contributing to the achievement of the planned results of the discipline

Code	Name of competence	Previous discipline	Subsequent disciplines
UC-7	Able to search for the necessary sources of information and data, perceive, analyze, remember and transmit information using digital means, as well as using algorithms when working with data received from various sources to effectively use the information to solve problems; to assess information, its reliability, to build logical conclusions on the basis of incoming information and data		Media production / Производство СМИ Infographics / Инфографика Research practice / Научно-исследовательская практика
GPC-6	Able to select and implement modern technical means and information and communication technologies in the process of media production		Media production / Производство СМИ Infographics / Инфографика Research practice / Научно-исследовательская практика

4. THE SCOPE OF THE DISCIPLINE AND TYPES OF ACTIVITIES

The overall workload of the discipline is **5** credits.

Table 4.1. Types of educational work by periods of study of the EP HE for the full-time mode of study

Type of activity	TOTAL, ac. hours	Semester (s)			
		1	**2**	**3**	**4**
Classroom activities, ac. hours	17	17			
Including:					
Lectures					
Laboratory activities					
Practical lessons/Seminars	17	17			
Independent work, ac. hours	154	154			
Control, ac. hours	9	9			
Overall workload ac. hours	180	180			
Overall workload credits	5	8			

5. CONTENT OF THE DISCIPLINE

Table 5.1 Content of the discipline (module) by type of activity

Name of the Unit	Content of the Units (topics)	Type of activity
The subject of mobile journalism	**1. The concept of mobile journalism**; Specificity of training a mobile journalist; Global perception of mobile content. **2. The history of development of mobile journalism;** The definition of "mobile journalism"; Classification of	Seminars, Individual work

Name of the Unit	Content of the Units (topics)	Type of activity
	mobile journalism; The advantages of a smartphone with journalism's point of view.	
Mobile journalism and modern practice	**3. The practice of mobile journalism in different countries;** the movement of "Mojo" around the world.	Seminars, Individual work
Multimedia	**4. The concept of "Multimedia";** the creation of multimedia content from smartphone; the main components of multimedia; classification of multimedia; **5. Approaches to creating multimedia content.**	Seminars, Individual work
Planning and development to create reports from mobile devices	**6. Types of multimedia news gathering;** forms of information gathering to work with mobile phones.	Seminars, Individual work
Shooting with smartphone	**7. Basic rules to broadcast live video from smartphone**; A list of mobile apps giving the opportunity to conduct a live broadcast; the basic functions of the live broadcast applications; Facebook Live: Manual video broadcasts; Guidelines for shooting with the smartphone. **8. Principles of editing and sending materials to the newsroom.**	Seminars, Individual work

6. MATERIAL AND TECHNICAL SUPPORT OF THE DISCIPLINE

The discipline is implemented using e-learning and distance learning technologies

Table 6.1. Material and technical support of the discipline

Type of classroom	Classroom equipment	Specialized educational/laboratory equipment, software and materials for the mastering of the discipline (if necessary)
Class	A classroom is equipped with a computer, TV VCR and a transparency projector. CD players and DVD players are available upon request.	

** The classroom for students' independent work **MUST be indicated**!*

7. EDUCATIONAL AND METHODICAL AND INFORMATIONAL SUPPORT OF THE DISCIPLINE

Main readings
1.   Data Journalism Handbook// http://datajournalismhandbook.org/

Other recommended readings
1.   Bradshaw P. The Online Journalism Handbook: Skills to survive and thrive in the digital age (Longman Practical Journalism Series) . Routledge: N.Y., 2011 - 224 p.

2.   Burum I., Quinn S. (2015) MOJO: The Mobile Journalism Handbook: How to Make Broadcast Videos with an iPhone or iPad1st Edition. Focal Press; 322 p.

3.   Gray J. (2012) The Data Journalism Handbook: How Journalists Can Use Data to Improve the News. O'Reilly Media. – 242 p.

4.   Hill S. Online Journalism. The Essential Guide. Sage: N.Y., 2013 – 304 p.

5.   Gleick J. The Information. A History, A Theory, A Flood. Pantheon Books: N.Y., 2011 - 544 p.

6.   Halavais A. Search Engine Society. Polity Books: Cambridge, 2008 – 240 p.

7.   Waldman S. Creative Disruption: What you need to do to shake up your business in a digital world (Financial Times series). Prentice Hall: N.Y., 2010 – 248 p.

8.   Wu T. The Master Switch: The Rise and the fall of Information Empires. Vitage Books: N.Y., 2011 – 384 p.

Web-sites and online resources

1.   Data Visualisation. Mistakes We Made So You Don't Have To: Data Visualisation, Journalism and the Web by Jonathon Berlin// http://learno.net/courses/data-visualisation-journalism-and-the-web

2.   Social Media. Going Viral Using Social Media Analytics by Stijn Debrouwere// http://learno.net/courses/going-viral-using-social-media-analytics

3.   MoJo Manual// https://www.mojo-manual.org/

Databases and search systems:

‒   Journalist's Toolbox. URL: https://www.journaliststoolbox.org/category/mobile-journalism/

Teaching materials for students' independent work while mastering the discipline/module*:

1.   A course of lectures on the discipline.
2.   Practical assignments and their brief contents;
3.   Questions for self-check, test assignments.

* - all educational and methodical materials for students' independent work are published in accordance with the current order on the page of the discipline in TUIS!

8. GRADING MATERIALS AND GRADING-RATING SYSTEM FOR ASSESSING THE LEVEL OF COMPETENCE FORMED IN THE DISCIPLINE
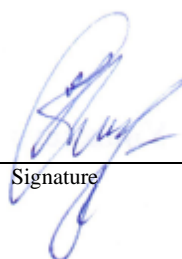
The grading materials and grading-rating system* for assessing the level of competence (part of competences) for the discipline are presented in the Appendix to this Working program of the discipline.

* - are formed on the basis of the requirements of the corresponding local normative act of RUDN University.

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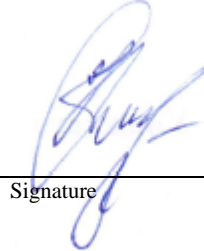
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