

WORKING PROGRAM

IX INTERNATIONAL SCIENTIFIC CONFERENCE

NEW TRENDS, STRATEGIES AND STRUCTURAL CHANGES IN EMERGING MARKETS: DIGITAL TRANSFORMATION AND SUSTAINABLE DEVELOPMENT

OCTOBER 30, 2024

MOSCOW

6 Miklukho-Maklaya st. Moscow, Russia, 117198

RUDN University, Faculty of Economics

Live broadcast on ZOOM channel RUDN

Link will be updated before the event

9:45 – 10:00 Registration of participants

PLENARY SESSION

(ENG-RUS) simultaneous translation

Moderator: Svetlana A. Balashova (Ph.D., Head of the Department of Economic and Mathematical Modeling of the RUDN University Faculty of Economics, Deputy Director of the International Center for Emerging Markets Research RUDN University)

TIME	SPEAKER AND TOPIC
10.00 - 10.10	Opening of the conference Andronova I.V. Welcome speech Turginbaeva A.N. Welcome speech
10.15 - 10.35	Dr. Chanel Tri Handoko. Inclusive Energy Policies for Indonesia: A Pathway to Sustainable Energy Transition
10.35 - 11.05	Turgel I.D. Urbanization in Central Asian countries: creativity vs continuity
11.05 – 11.25	Meri Manucharyan Climate Change Impacts on Sustainable Agriculture: Evidence from Armenia
11.25 – 11.45	Alibekova G.Zh Evaluation of science performance for sustainable development of Kazakhstan
11.45 – 12.05	Ratner S.V. Government effectiveness in circular economy transition: dynamic DEA model with variable returns to scale and weight restrictions
12.05 – 12.20	Discussion on the results of plenary session

PARALELL SESSIONS

13.30 – 16.30

SESSION 1. INNOVATIVE APPROACHES TO SUSTAINABLE AND GREEN FINANCING & PROMOTING GREEN AND LOW-CARBON TRANSFORMATION IN THE ECONOMY
(ENG-RUS) AI simultaneous translation with subtitles

Moderator: Svetlana A. Balashova (Ph.D., Head of the Department of Economic and Mathematical Modeling of the RUDN University Faculty of Economics, Deputy Director of the International Center for Emerging Markets Research RUDN University)

SPEAKER	RESEARCH AREA
Chen Dong	Review of the ESG market - financial instruments and prospects for its development
Alexander Pavlenko	Improving the Churn Prediction Bank Customers based on the Ensemble Model.
Smarzhevskiy Ivan	Peculiarities of communication of projects aimed at green and low-carbon transformations of operational procedures of energy companies
Bella Gabrielyan	Environmental Attitudes and Energy Efficient Behaviour: Comparing Russia and Armenia
Ahmad Al Humssi	The impact of GDP and CO2 emissions on domestic general government health expenditure per capita evidence from 166 countries
Leonid Sorokin	Fighting forest fires has significant potential to reduce carbon dioxide emissions
Meihui Qu	Analysis and ways to optimize the supply of goods on the example of the logistics transport company Cosco shipping logistics co., ltd

SESSION 2. MODERNIZATION, SUSTAINABLE AND INNOVATIVE DEVELOPMENT OF ECONOMIC SYSTEMS. (ENG-RUS) AI simultaneous translation with subtitles

Moderator: Oleg N. Zhilkin (Ph.D., Associate professor of the Department of Economic and Mathematical Modeling of the RUDN University Faculty of Economics)

SPEAKER	RESEARCH AREA
Fang Chen	Economic transformation of resource-based region Shanxi, China
Elena Polevaya	Modernization of organizational management structures of financial organizations, taking into account the influence of macro, mesolithic and micro environmental factors
Monica Pertel	Environmentally Sustainable Proposal for Focused Galvanic Sludge Treatment in the reduction of process costs
Vladimir Pizengolts	Conceptual proposals for developing a model of a financial risk management system for TNCs
Vladimir Pizengolts	Sustainability and safety of fuel and energy industry Russia's in the context of geodynamic threats
Elena Vetrova	Investigating Structural Transformation of Ecosystems in Industrial Sector
Zalima Bogatyreva	The pursuit of sustainable urban development through the lens of economic innovation: a comparative analysis of best practices from Latin American and Russian contexts
Elena Uspenskaia	Sustainable development of the Russian machine-tool industry as a factor in ensuring the technological sovereignty of the country
Qian Feifan Qian Feifan	A study on triadic game theory and collaborative optimization in the digital transformation of supply chain management in industrial enterprises
Svetlana Ratner	Government effectiveness in circular economy transition: dynamic DEA model with variable returns to scale and weight restrictions

SESSION 3. NEW TRENDS, STRUCTURAL CHANGES, STRATEGIES, AND PROGRAMS FOR OVERCOMING THE CRISIS IN EMERGING MARKETS. (ENG-RUS) AI simultaneous translation with subtitles

Moderator: Marina S. Reshetnikova (Ph.D., Associate professor of the Department of Economic and Mathematical Modeling of the RUDN University Faculty of Economics)

SPEAKER	RESEARCH AREA
Nelli Akyzbekova	Investments as a driver of tourism development
Rostislav Lopatkin	Electric vehicle segment in the Russian automotive market against the background of global trends
Ahmad Al Humssi	Performance of a country's external sector: evidence from the middle east region
Victoria A. Chernova	Social aspects of sustainable development: the experience of the BRICS countries
Vladimir Eremkin	Evaluation of the effectiveness of foreign internships for Russian specialists as a part of import substitution strategy
Natalia Shuvalova	Studying China's experience in the automotive industry to achieve localization of the Russian automotive industry in order to achieve technological sovereignty
Ahmad Al Humssi	Measuring the quantitative performance of a country's external sector

SESSION 4. REGIONAL AND SECTORAL FEATURES OF SUSTAINABLE DEVELOPMENT, ECONOMIC EFFICIENCY OF INNOVATIONS. (ENG-RUS) AI simultaneous translation with subtitles

Moderator: Inna V. Lazanyuk (Ph.D., Associate professor of the Department of Economic and Mathematical Modeling of the RUDN University Faculty of Economics)

SPEAKER	RESEARCH AREA
Anna Verenikina	Measuring Russian regions' economic resilience to the sanctions shock
Milana Abueva	Assessment of the impact of innovative development on economic growth in the context of economic sanctions
Qiwen Wu	A comparative study of regional theories: Sino Russian economic integration in the Russian far east
Anna Firsova	Analysis of sustainable innovative development determinants in Russian regions
Alexander Kravtsov	Internationalization of R&D in the 21st century: direction and trends
Marina Khramova	Russians in southeast Asian countries: modern trends and impact on the economy of host countries



SESSION 5. SUSTAINABLE DEVELOPMENT AND DIGITAL TRANSFORMATION IN THE MODERN WORLD & SUSTAINABLE ENERGY (ENG-RUS) AI simultaneous translation with subtitles

Moderator: Svetlana Yu. Revinova (Ph.D., Associate professor of the Department of Economic and Mathematical Modeling of the RUDN University Faculty of Economics) and **Svetlana V. Ratner** (Doctor of economics, professor of the Department of Economic and Mathematical Modeling of the RUDN University Faculty of Economics)

SPEAKER	RESEARCH AREA
Sergey Zainullin	Digital transformation as a vector of development of technological sovereignty of russia
Ravil Asmyatullin	Digitalization as a driver in sustainable development of the GCC countries
Genrikh Gogin	Impact of digitalization on the process of financial development households
Alexey V. Chernov	Prioritization of key areas of the digitalization strategy of energy complex enterprises based on the analytical hierarchy process
Revinova Svetlana	Adoption of the internet-based project management to achieve sustainable development goals in the context of energy transition
Irina Pugacheva	Revisiting the digital divide in the BRICS labor market
Dr Swati Modi	A study on impact of digital in equality on economic stability in India
Marina Reshetnikova	A sustainable path to modernization: transforming African cities
Vera Abrosimova	Access inequality to digital technologies and ai in emerging countries: consequences for economic advancement
Diana Pamela Chavarry Galvez	Energy transition as a path to sustainable development in Latin American countries
Alla Vavilina	Analysis of regional energy efficiency and prospects for sustainable development of the energy sector in China
Chen Dong	Sustainable energy projects in China: positive and negative experiences and perspectives
Konstantin Gomonov	The growing demand for hydrogen: current trends, sectoral analysis, and future projections in transportation and beyond
Anastasia Salnikova	Energy transition in Uzbekistan





SESSION 6. MODERNIZATION, SUSTAINABLE AND INNOVATIVE DEVELOPMENT OF ECONOMIC SYSTEMS. (ENG-CH) AI simultaneous translation with subtitles

Moderator: Maksim V. Chernyaev (Ph.D., Associate professor of the RUDN University Faculty of Economics)

SPEAKER	RESEARCH AREA
Jiachen Ye	Promotion of unmanned aerial vehicles to the overseas market by Shenzhen DJI Innovation Technology Co., Ltd.
Zewei Chen	Risk management of a commercial bank in the process of lending to legal entities
Yanqi Jiang	Improving the human resource management system at Haier
Chunwei Li	China supply chain management
Haifei Li	Modern road transport market in China
Lin Li	Xiaomi's Business Development Strategy
Quanjie Huang	Promotion of an architectural and design company to foreign markets
Changqiang Liu	Development of the service policy of the enterprise as a factor in increasing the efficiency of commercial activities in the field of automotive sales
Jun Liu	Improvement of the company's sales policy
Kaizhao Liu	Digital technologies in the Chinese market
Chunbo Ma	Sales activities of Fuyao Group
Lei Pan	Promotion of tourism products using digital technologies
Mingli Qi	Management of innovation processes of a Chinese company in order to develop business in international markets
Xihui Qiao	Improving the efficiency of the company based on the principles of lean manufacturing
Bohao Song	The main directions of development of the military industry in China
Yixin Tian	Development of the Chinese Automotive Industry on New Energy
Jieyu Wang	The new business model of a Chinese company in a pandemic
Wei Wang	Sales strategy of the Chinese company Li Ning Company in the international market
Hua Wei	Problems and ways to optimize the use of payment cards in the banking system to increase profits
Kewang Wu	Enterprise Modernization Management System Analysis Lenovo Group Limited
Kun Wu	Development of international educational cooperation between China and Russia
Wan Wu	PR technologies in the promotion of a Chinese company in the Internet space
Bo Yang	Development of the Chinese Automotive Industry on New Energy





Yicheng Zhang	New business model of the Chinese company Huawei, which is under US sanctions
Haifeng Zhou	Asset and Debt Management of Chinese Development Company Evergrande

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