

## «The Multipolar World in the Mirror of Contemporary Young Media Communicators»

---

### **The Mass Communication Department of the Faculty of Philology, RUDN University, is pleased to invite you to attend the interdisciplinary conference «The Multipolar World in the Mirror of Contemporary Young Media Communicators»**

For the last few years, due to the increases in active information and communication technologies adoption, mass media activities have considerably changed in their organization and nature. Digitalization processes contributed to the beginning of a new era and dimensions in the mass media and communication growth as approaches to creating, disseminating and analyzing media texts have equally changed significantly.

The emergence and consolidation of digital media, the creation of convergent editorial offices and newsrooms, the application of new multimedia technologies are contributing to the changes in journalistic role. This rapid transformation of the communication landscape, the interlacing online and offline communications, media convergence, the birth of new formats and the growth of number of concepts make it necessary to consider and reconsider our scientific terminologies.

#### **Goals of the conference**

- to identify and systematize the current changes in the field of media, communication, languages and psychology;
- to provide young scholars, educators and practitioners from different cultural communities with opportunities to interact, network and benefit from each other's research, experiences and expertise related to communication issues, intersecting with different cultural spheres and national environments;
- to synthesize research perspectives and foster interdisciplinary scholarly dialogues for developing integrated approaches to complex problems of media and communications across the world.

The conference aims to produce a discussion platform, bringing together researchers, practitioners and educators from different areas – journalism and media, linguistics, philology and discourse studies, public relations, marketing, psychology, international relations, political studies, cultural studies, sociology, etc. – to exchange and share their experiences and research results.

## «The Multipolar World in the Mirror of Contemporary Young Media Communicators»

---

### Conference organizer

Department of Mass Communication, Faculty of Philology, RUDN University  
named after Patrice Lumumba

### When

November 16, 2023. 11:00 – 17:00

### Where

The conference will be held in a mixed format: offline and online using MS Teams platform.  
10/2 Miklukho-Maklaya St., Moscow, Russia, 117198  
Phone: +7495 7873803 (1569), 9:00–18:00

### The conference program includes work in the following sections

- Media Communication
- Media Texts
- Psychology of Mass Communication
- Media Linguistics
- Advertising and Public Relations and New Media
- Cross-Cultural Communication and Stereotypes
- Media Trends and New Technologies

**Students' works are accepted for publication co-authored  
with a supervisor or with the recommendation of a  
supervisor**

**Participation is free of charge**

**«The Multipolar World in the Mirror  
of Contemporary Young Media  
Communicators»**

---

The participants of the conference who made a speech will be sent verified electronic certificate

**Masters students for the best scientific publications will be awarded with Diplomas of I, II, III degree for their contribution to science**

To participate in the conference, it is necessary to fill in the **APPLICATION FORM**  
<https://forms.office.com/e/wXdp8ZYyya>

**APPLICATIONS AND ARTICLES ARE ACCEPTED  
IN A FOREIGN LANGUAGE  
until October 31, 2023**

As a result of the conference it is planned to publish a collection of materials with indexing in the **RSCI** (Russian Science Citation Index, РИНЦ) database.

---

## Articles formatting rules

- Length up to 5 pages;
- MS Word-1998-2003 format with extension \*.doc;
- Times New Roman, font size - 12, line spacing - 1.0;
- Page Margins: top - 6,1 cm, bottom - 6,5 cm, right - 4,9 cm, left - 4,9 cm;
- Distance from the footer - 5,8 cm, from header - 5,7 cm;
- Article title - capital letters, bold font, center alignment;
- Through the line - name and initials of the author(s), bold font, right alignment;
- Next line - university, position, bold font, right alignment;
- Through the line - text, justified alignment;
- Do not include graphical objects; do not apply styles, do not use the "Lists" function and special features provided by the "Format - Paragraph - Page Position" menu; exclude automatic transfers;
- Text emphasis is allowed only in italics and bold, spacing and underlining are excluded;
- There should be no hyperlinks in the text. If necessary, literature references should be arranged as follows: in the text in round brackets the number of the reference is indicated, the same number is indicated in the list of references after the text;
- The list of references (not more than 10 items) is printed after the main text in 10-size font.