

Документ подписан простой электронной подписью  
Информация о владельце:  
ФИО: Ястребов Олег Александрович  
Должность: Ректор  
Дата подписания: 04.06.2024 10:30:22  
Уникальный программный ключ:  
ca953a0120d891083f939673078ef1a989dae18a

**Federal State Autonomous Educational Institution of Higher Education  
PEOPLES' FRIENDSHIP UNIVERSITY OF RUSSIA NAMED AFTER PATRICE  
LUMUMBA  
RUDN University**

**Faculty of Philology**

(educational division (faculty/institute/academy) as higher education programme developer)

Approved at the meeting of the Academic  
Council of RUDN University  
Protocol No. 32  
October 26, 2020  
(date, month, year)

Opened by order of the Rector of  
RUDN University No. 713  
November 03, 2020  
(date, month, year)

**PROFESSIONAL EDUCATION PROGRAMME OF HIGHER EDUCATION**

Field of Studies/Speciality:

**42.03.02 Journalism**

(field of studies/speciality code and title)

Profile/Specialisation:

**Multimedia Journalism**

(higher education programme title)

The Educational Programme is developed in compliance with:

**Educational Standard of RUDN University**, approved by Order of the Rector No. 371  
dated May 21, 2021

Level of education:

**bachelor's**

(bachelor's/specialist's/master's – to fill in the required)

Graduate's Qualification:

**Bachelor**

(graduate's qualification in compliance with the order of the Ministry of Education and Science of Russian  
Federation dated September 12, 2013, No. 1061)

Length of Educational Programme:

**4 years**

(full-time education)

-

(part-time education)

-

(correspondence education)

AGREED by:

Head  
of Educational Programme

**N.V. Poplavskaya**

(signature)

(day, month, year)

Chairperson  
of Didactic Council

**V.V. Barabash**

(signature)

(day, month, year)

2024

Head  
of Educational  
Department

**V.V. Barabash**

(signature)

(day, month, year)

## **1. EDUCATIONAL PROGRAMME GOAL (MISSION)**

The program is aimed at forming professional competencies that meet the requirements and take into account the trends in the development of modern media. The graduate forms both general rhetorical skills important for a journalist, as well as knowledge in the field of forecasting, modeling and media design, and skills in the profession of an international journalist. Having extensive international connections, the level of training and qualification of the department's teaching staff offers students only the latest methods and technologies of the profession. The graduating department is the Department of Mass Communications.

## **2. EDUCATIONAL PROGRAMME RELEVANCE, SPECIFICITY, AND UNIQUENESS**

The program “Multimedia Journalism” is taught at the Faculty of Philology of PFUR on a full-time basis

The Bachelor's degree program “Multimedia Journalism” provides education in the field of mass information and communication. The program is focused on the professional study of mass media (newspapers, magazines, television, radio broadcasting, news agencies, Internet media), as well as related information and communication spheres (publishing houses, press services, advertising and public relations agencies). Students study a wide range of theoretical and practical disciplines, acquire skills in radio and television studio work, knowledge and skills of general humanitarian character necessary for life and work, skills of intercultural communication and practical activity in educational organizations. Students of the direction have an opportunity to study in the additional educational program “Translator”. Broad and thorough theoretical and practical training allows graduates to work in related professional fields and quickly adapt to the needs of mass communication. In addition to regular lecturers, some of the disciplines are taught by invited practitioners.

The type of professional activity tasks for which the graduates who have mastered the Bachelor's degree program “Multimedia Journalism” are prepared is organizational.

The period of education under the Bachelor's degree program in the direction 42.03.02 “Journalism”, the program “Multimedia Journalism”, including vacations provided after passing the state final certification, regardless of the applied educational technologies, is 4 years.

The volume of the Master's program is 240 credit units (c.u.).

The main educational program of the Bachelor's degree program 42.03.02 “Journalism”, program “Multimedia Journalism” regulates the goals, expected results, content, conditions and technologies of the educational process, evaluation of the quality of graduate training in this area of training and includes: curriculum, working programs of courses and other materials that ensure the quality of training of students, as well as practice programs, calendar academic schedule and methodological materials that provide

### **3. LABOUR MARKET NEEDS FOR PERSONNEL TRAINING IN EDUCATIONAL PROGRAMME PROFILE**

Potential employers are representatives of mass media, as well as representatives of related communication sphere: newspapers, magazines, news agencies, Internet media, organizations and companies producing, distributing, archiving and studying information in general and photo, video and film production in particular; publishing houses, press services, advertising and PR agencies, TV, radio and Internet broadcasting authorities, telecommunication enterprises and companies, research and educational organizations and institutions, as well as other organizations and companies.

Graduates are in demand on the labor market and are easily employed by leading Russian and foreign mass media.

### **5. SPECIAL REQUIREMENTS FOR POTENTIAL APPLICANTS**

In accordance with Part 2 Article 69 of the Federal Law No. 273-FZ “On Education in the Russian Federation” dated 29.12.2012, persons with complete secondary general education are allowed to study the Bachelor's degree program in the field of training 42.03.02 “Journalism”. At admission to training in the EP “Multimedia Journalism” in the field of education 42.03.02 “Journalism” University includes in the list of entrance tests on the basis of secondary general education, in accordance with the order of the Ministry of Education and Science of the Russian Federation from September 4, 2014 № 1204 “On Approval of the list of entrance tests for admission to training in educational programs of higher education - bachelor's degree programs and specialist programs” - Russian language and literature. The results of the USE are recognized as the results of general education entrance tests, or these entrance tests are conducted by the University independently in accordance with the Rules.

When forming programs of entrance tests conducted by the University independently, the University shall be guided by the following: programs of general education entrance tests and additional entrance tests of profile orientation shall be formed on the basis of the federal state educational standard of secondary general education and the federal state educational standard of basic general education.

Programs of general education entrance tests are formed taking into account the need to match the level of difficulty of such entrance tests with the level of difficulty of the USE in the relevant general education subjects.

For each admission test, an evaluation scale and the minimum number of points confirming successful completion of the admission test shall be established. At admission to the program “Multimedia Journalism” in the field of education 42.03.02 “Journalism” the results of each entrance test, conducted by the University independently, are evaluated on a 100-point scale.

For the general education entrance test, the minimum number of points is the minimum number of USE points, which is established by the University, unless it is established by the founder of the University. The specified minimum number of points may not be lower than the number of USE points required for admission to study under

bachelor's and specialist programs and established by the federal executive body exercising control and supervision in the field of education.

## **6. FEATURES OF EDUCATIONAL PROGRAMME IMPLEMENTATION**

6.1. The Program is realized with the elements of distance education technologies, which include: TUIS (Telecommunication Training and Information System) of the RUDN University, ELS TRILC (Electronic Library System of the RUDN Training and Research Information and Library Center), MS Teams and other technical tools of mediated interaction between students and teachers (including the use of RUDN corporate e-mail, Zoom, Google Hangouts, etc.).

6.2 The language of implementation of the Program is English.

6.3 The program is adapted for the education of disabled people and persons with disabilities.

6.4. The Program is implemented by the Federal State Educational Institution of Higher Education “Peoples' Friendship University of Russia named after Patrice Lumumba”.

6.5 Information about the planned bases of educational/industrial practices and (or) research and development activities.

<b>Internship*</b>	<b>Internship location</b> <i>(organisation name and location)</i>
Educational, stationary	Department of Mass Communications, RUDN University, Moscow
Production, stationary	TV Studio “Continents” of the RUDN University, Moscow; PR Department of the Faculty of Philology, RUDN University, Moscow
Pre-diploma practice (production, stationary)	Department of Mass Communications, RUDN University, Moscow

\* - type of practice (educational/production), type of practice - its name (introductory, technological, research and development, pre-diploma, etc.), method of practice (stationary/field).

## **7. CHARACTERISTICS OF EDUCATIONAL PROGRAMME GRADUATE’S PROFESSIONAL ACTIVITIES**

7.1 The field(s) and/or area(s) of professional activity of the graduate who has mastered the program of study, in which he/she can carry out his/her professional activity:

06 Communication, information and communication technologies (in the sphere of promotion of mass media products, including printed publications, television and radio programs, online resources);

11 Mass media, publishing and printing (in the sphere of multimedia, print, television and radio broadcasting media). Graduates may carry out professional activities in other areas of professional activity and (or) spheres of professional activity, provided that the level of their education and acquired competencies correspond to the requirements for the qualification of an employee.

7.2 The type(s) of professional activity tasks for which the graduate is prepared to solve within the framework of mastering the program:

- organizational.

7.3 List of generalized labor functions and labor functions relevant to the professional activity of the graduate of the program, in accordance with which the program is developed.

Code and title of occupational standard	Generalised labour functions			Labour functions		
	Code	Title	Qualification level	Type	Code	Qualification level (sublevel)
11.005	A	Creative and organizational activities to create new media products	6	Determining the format, topics, and evaluation of material for a new broadcast media product	A/01.6	6
				Preparing for the creation of scripted material for a new product	A/02.6	6
				Planning the creation of a new broadcast media product	A/03.6	6
				Organizing funding for the creation of a new broadcasting media product	A/04.6	6
				Organizing the production process of creating a new broadcasting media product with the necessary resources	A/05.6	6
				Organizing the activities of the working group for the creation of a new broadcasting media product	A/06.6	6
				Organizing the promotion of finished products and products at the creation stage	A/07.6	6

## 8. REQUIREMENTS FOR EDUCATIONAL PROGRAMME OUTCOMES

8.1. Upon completion of the Educational Programme, the graduate is expected to acquire the following Generic Competences (GCs):

Code and descriptor of generic competence	Code and competence level indicator
GC-1. Able to search, critically analyze and synthesize information, apply a systematic approach to solve the tasks at hand	<p>GC-1.1 - Analyzes a problem, identifying its basic components</p> <p>GC-1.2 -Determines, interprets and ranks information required to solve a given problem</p> <p>GC-1.3 -Search for information to solve a problem using different types of queries.</p> <p>GC-1.4 - When processing information, distinguishes facts from opinions, interpretations, and evaluations, forms his/her own opinions and judgments, and argues his/her conclusions and point of view.</p> <p>GC-1.5 - Considers and proposes possible solutions to a given problem, evaluating their advantages and disadvantages.</p>
GC-2. Able to determine the range of tasks within the set goal and choose the best ways to solve them, based on the current legal norms, available resources and limitations	<p>GC-2.1 - Identifies the range of tasks within the set goal, determines the links between them;</p> <p>GC-2.2 - Proposes ways of solving the set tasks and expected results; evaluates the proposed ways from the point of view of compliance with the goal of the project;</p> <p>GC-2.3 - Plans the realization of tasks in the area of his/her responsibility, taking into account available resources and limitations, current legal norms.</p> <p>GC-2.4 - Performs tasks in the area of responsibility in accordance with planned results and control points, adjusts methods of solving tasks if necessary.</p> <p>GC-2.5 - Presents project results, suggests possibilities for their use and/or improvement.</p>
GC-3. Able to carry out social interaction and realize his/her role in a team	<p>GC-3.1 - Determines his/her role in social interaction and teamwork based on the strategy of cooperation to achieve the goal;</p> <p>GC-3.2 - When implementing his/her role in social interaction and teamwork, takes into account the specifics of behavior and interests of other participants;</p> <p>GC-3.3 - Analyzes the possible consequences of personal actions in social interaction and teamwork, and builds productive interaction with this in mind.</p> <p>GC-3.4 - Shares information, knowledge, and experience with team members; evaluates other team members' ideas to achieve a goal.</p> <p>GC-3.5 - Observes norms and established rules of teamwork; bears personal responsibility for the result.</p>
GC-4. Able to communicate in interpersonal and intercultural interaction in Russian as a foreign language and foreign language(s) on	<p>GC-4.1 - Selects a style of communication in Russian depending on the purpose and conditions of the partnership; adapts speech, communication style and body language to the situations of interaction</p>

Code and descriptor of generic competence	Code and competence level indicator
the basis of mastery of interrelated and interdependent types of reproductive and productive foreign language speech activities, such as listening, speaking, reading, writing and translation in everyday life, socio-cultural, educational-professional, official-business and scientific spheres of communication.	<p>GC-4.2 - Conducts business correspondence in Russian, taking into account the stylistics of formal and informal letters</p> <p>GC-4.3 - Conducts business correspondence in a foreign language, considering the specific style of official letters and socio-cultural differences</p> <p>GC-4.4 - Translates official and professional texts for personal use from foreign language into Russian, from Russian into foreign language</p> <p>GC-4.5 - Makes public speeches in Russian, takes into account the audience and the purpose of communication</p> <p>GC-4.6 - Orally presents the results of their activities in a foreign language, can support the conversation during their discussion</p>
GC-5. Able to perceive the intercultural diversity of society in socio-historical, ethical, and philosophical contexts	<p>GC-5.1 - Identifies and analyzes the characteristics of intercultural interactions (advantages and possible problem situations) resulting from different ethical, religious and value systems</p> <p>GC-5.2 - Suggests ways to overcome communication barriers in intercultural interactions</p> <p>GC-5.3 - Follows the principles of non-discriminatory interaction, based on tolerant perception of cultural features of representatives of different ethnicities and confessions, in personal and mass communication to fulfill the assigned task.</p>
GC-6. Able to manage his time, build and implement a self-development strategy based on the principles of lifelong learning	<p>GC-6.1 - Uses time management tools and techniques to accomplish specific tasks, projects, and goals</p> <p>GC-6.2 - Determines the priorities of own activity, personal development and professional growth</p> <p>GC-6.3 - Assesses the requirements of the labor market and offer of educational services to build a trajectory of own professional development</p> <p>GC-6.4 - Builds professional career and determines professional development strategy.</p>
GC-7. Able to maintain an appropriate level of physical fitness to ensure full-fledged social and professional activities	<p>GC-7.1 - Chooses health-saving technologies to maintain a healthy lifestyle, taking into account the physiological characteristics of the body</p> <p>GC-7.2 - Plans his/her working and leisure time for an optimal combination of physical and mental activity and performance</p> <p>GC-7.3 - Observes and promotes healthy lifestyle standards in various life situations and professional activities.</p>
GC-8. Able to create and maintain safe living conditions in everyday life and professional activities to preserve the environment, ensure sustainable development of society, including the threat and occurrence of emergencies and military conflicts	<p>GC-8.1 - Analyzes factors of harmful influence on life activity of environmental elements (technical means, technological processes, materials, buildings and constructions, natural and social phenomena)</p> <p>GC-8.2 - Identifies dangerous and harmful factors within the scope of the activity</p> <p>GC-8.3 - Identifies problems related to safety violations in the workplace; proposes emergency prevention measures</p> <p>GC-8.4 - Explains the rules of conduct in emergencies of natural and man-made origin; provides first aid and describes how to participate in recovery activities</p>

<b>Code and descriptor of generic competence</b>	<b>Code and competence level indicator</b>
GC-9. Able to use basic defectological knowledge in social and professional spheres	GC-9.1 - Recognizes the significance and problems of professional and social adaptation of persons with disabilities GC-9.2 - Contributes to the successful professional and social adaptation of people with disabilities
GC-10. Able to make rational economic decisions in various spheres of life	GC-10.1 - Understands the basic principles of economic functioning and economic development, and the goals and forms of government involvement in the economy GC-10.2 - Applies personal economic and financial planning techniques to achieve current and long-term financial goals GC-10.3 - Uses financial tools to manage personal finances, controls own economic and financial risks
GC-11. Able to form an intolerant attitude toward corrupt behavior	GC-11.1 - Exercises civil rights and participates consciously in society GC-11.2 - Follows basic ethical values and demonstrates intolerant attitudes toward corrupt behavior
GC-12. Able to search for necessary sources of information and data, comprehend, analyze, memorize, and transfer information using digital tools and algorithms when working with data obtained from various sources to effectively use the information to solve problems; assess information, its reliability, build logical conclusions based on the incoming information and data	GC-12.1 - Knows basic technology, software, and hardware for digital communication (including SMAAC=Social, Mobile, Apps, Analytics, and Cloud technologies) and considers information security, confidentiality, and ethical and legal requirements GC-12.2 - Uses a variety of digital tools to enable interactions with others to achieve goals GC-12.3 - Master modern technologies, software and hardware for digital communications; communicates in the digital environment (including using SMAAC=Social, Mobile, Apps, Analytics, Cloud technologies) with consideration of information security, confidentiality, ethical and legal requirements.

8.2. Upon completion of the Educational Programme, the graduate is expected to acquire the following general professional competences (GPCs):

<b>Code and descriptor of general professional competence</b>	<b>Code and competence level indicator</b>
GPC-1. Able to create media texts and (or) media products demanded by society and industry, and (or) communication products in accordance with the norms of Russian and foreign languages, and the peculiarities of other sign systems	GPC-1.1 - Identifies specific characteristics of media texts and (or) media products and (or) communication products from different media segments and platforms GPC-1.2 - Prepares journalistic texts and (or) products of various genres and formats in accordance with Russian and foreign language norms and other sign systems.
GPC-2. Able to consider trends in the development of public and state institutions for their diverse coverage in created media texts	GPC-2.1 - Knows the system of public and state institutions, mechanisms of their functioning and development trends GPC-2.2 - Observes the principle of objectivity in journalistic texts and (or) products when reporting on public and state



<b>Code and descriptor of general professional competence</b>	<b>Code and competence level indicator</b>
and (or) media products, and (or) communication products	institutions
GPC-3. Able to use the diversity of achievements of national and world culture in the process of creating media texts and (or) media products, and (or) communication products	GPC-3.1 - Demonstrates an awareness of the national and global cultural process GPC-3.2 - Applies the means of artistic expression in journalistic texts and (or) products.
GPC-4. Able to respond to the needs, requests, and interests of society and the audience in professional activity	GPC-4.1 - Relates sociological data to the needs and demands of society and specific audience groups GPC-4.2 - Considers the key characteristics of the target audience in the creation of journalistic texts and (or) products.
GPC-5. Able to consider current trends in the development of media communication systems on regional, national, or international level, based on political and economic mechanisms of their functioning, legal and ethical norms of regulation	GPC-5.1 - Knows the range of political, economic factors, legal and ethical norms regulating the development of different media and communications systems at global, national, and regional levels GPC-5.2 - Carries out professional journalistic activities, considering the mechanisms of a particular media and communications system
GPC-6. Able to use modern technical tools and information and communication technologies in professional activity	GPC-6.1 Selects the necessary technical equipment and software for professional activities GPC-6.2 Operates modern stationary and mobile digital devices at all stages of the production of a journalistic text and (or) product.
GPC-7. Able to consider the effects and consequences of professional activity, following the principles of social responsibility	GPC-7.1 - Knows the guiding principles of social responsibility and the typical effects and consequences of professional activities GPC-7.2 - Finds correct and creative ways to gather, process and distribute information in accordance with generally accepted standards and rules of the journalistic profession.
GPC-8. Able to understand the principles of modern information technologies and use them to meet the challenges of professional activity	GPC-8.1 - Knows digital technologies, methods and techniques of technical processing and placement of information resources and materials in classical and digital resources and media GPC-8.2 - Knows how to insert and process textual data, scan and process graphic information; use digital technologies, methods and techniques of technical processing and placement of information resources and materials in classical and digital resources and media GPC-8.3 - Knows how to use digital technologies, methods and techniques of technical processing and placement of information resources and materials in classical and digital resources and media; knows how to create and maintain information databases; knows how to place information in the digital space.

8.3. Upon completion of the Educational Programme, the graduate is expected to acquire the following professional competences (PCs)\*:

<b>Code and descriptor of professional competence</b>	<b>Code and competence level indicator</b>	<b>Code and title of occupational standard for relevant PC</b>
PC-1. Able to participate in the development and implementation of an individual and (or) collective project in the field of journalism	PC-1.1 - Proposes creative solutions to an individual and (or) collective media project PC-1.2 - Solves assigned problems while working on an individual and (or) collective journalistic project PC-1.3 - Implement a journalistic project within their authority and are responsible for the result	11.005

## 9. MATRIX OF COMPETENCES that students acquire when mastering the Educational Programme «Multimedia Journalism»

		GENERIC COMPETENCES						
Courses/modules that form students' competences		GC-1. Able to search, critically analyze and synthesize information, apply a systematic approach to solve problems	GC-2. Able to determine the range of challenges within the set goal and choose the best ways of their solution based on the existing legal norms, available resources and limitations	GC-3. Able to carry out social interaction, organize and manage the work of the team, developing a team strategy to achieve the goal	GC-4. Able to communicate in interpersonal and intercultural interaction in Russian as a foreign language and foreign language(s) on the basis of knowledge of interrelated and interdependent types of reproductive and productive foreign language speech activities, such as listening, speaking, reading, writing and translation in everyday life, socio-cultural, academic-professional, official-business and scientific spheres of communicatio	GC-5. Able to perceive the intercultural diversity of society in socio-historical, ethical, and philosophical contexts	GC-6. Able to manage his time, build and implement a self-development strategy based on the principles of lifelong learning.	GC-7. Able to maintain an appropriate level of physical fitness to ensure full-fledged social and professional activities
Part 1	Mandatory part							
	<b>Core component</b>	+		+	+	+	+	+
	<i>History of Russia / История России</i>					+		
	<i>Software and Computing / Информатика</i>							
	<i>Fundamentals of Journalism Theory / Основы теории журналистики</i>							
	<i>Introduction to Journalism / Введение в специальность</i>	+						
	<i>History of Religions in Russia / История религий России</i>							

<i>Fundamentals of Russian Statehood / Основы российской государственности</i>						+		
<i>Basic Military Training. Life Safety / Основы военной подготовки. Безопасность жизнедеятельности</i>								
<i>Fundamentals of Mass Communication / Основы теории коммуникации</i>								
<i>Media technologies / Техника и технология СМИ</i>								
<i>Radio Broadcasting / Основы радиовещания</i>				+				
<i>Photojournalism / Фотожурналистика</i>								
<i>Journalist job in a newspaper / Работа журналиста в газете</i>				+				
<i>Philosophy / Философия</i>						+	+	
<i>Basics of Law / Правоведение</i>						+		
<i>TV Journalism / Тележурналистика</i>								
<i>Media ethics / Этика журналистской работы</i>						+		
<i>Writing and Essential Editing / Литературное редактирование</i>								
<i>Fundamentals of Advertising and Public Relations in the Media / Основы рекламы и PR</i>								
<i>Physical Training / Физическая культура</i>								+

	<i>Russian as a foreign language / Русский язык (как иностранный)</i>				+			
	<i>Foreign language / Иностранный язык</i>				+			
	<b>Variable component</b>	+	+	+	+	+	+	+
	<i>Foreign Language (Second) / Второй иностранный язык (практический курс)</i>				+			
	<i>Russian language and culture of speech / Русский язык и культура речи</i>				+			
	<i>Basics of academic writing / Основы академического письма</i>	+						
	<i>Media system / Система СМИ</i>							
	<i>PR and media relations / Связи с общественностью и медиарелейшенс</i>	+						
	<i>Media economics / Медиаэкономика</i>						+	
	<i>Межкультурная коммуникация / Intercultural communication</i>				+	+		
	<i>History of Journalism / История журналистики</i>	+						
	<i>DATA Journalism / Журналистика данных</i>							
	<i>Russian and Foreign Literature / Русская и зарубежная литература</i>					+		
	<i>Media Management / Менеджмент в СМИ</i>						+	
	<i>Media Visualizaton / Медиавизуализация</i>							

<i>International Journalism / Международная журналистика</i>						+		
<i>Storytelling / Сторителлинг</i>								
<i>Screen-based game communications / Экранные игровые коммуникации</i>								
<i>Academic writing / Академическое письмо</i>					+			
<i>Project work / Проектная деятельность</i>		+						
<i>Professional workshop / Профессиональная мастерская</i>								
<i>Interdisciplinary course project / Междисциплинарная курсовая работа</i>	+	+	+		+	+	+	
<i>Russian language (advanced level) / Русский язык (продвинутый уровень)</i>					+			
<i>Foreign language (advanced level) / Иностранный язык (продвинутый уровень)</i>					+			
Part formed by participants of educational relations								
Physical Culture and Sports / Прикладная физическая культура								+
Art & culture journalism / Журналистика культуры и	+							
Sports Journalism / Спортивная журналистика	+							
Social media content / Контент социальных медиа					+			

	Business journalism / Деловая журналистика				+			
	Screenwriting / Сценарное мастерство				+			
	Directing skills / Режиссерское мастерство				+			
	Media Marketing / Медиамаркетинг							
	Convergent Journalism / Конвергентная журналистика							
	Public speaking / Ораторское искусство				+			
	Emergency Reporting / Журналистика экстремальных				+			
Part 2	Mandatory part							
	<b>Core component</b>	+	+	+	+	+	+	+
	<i>Professional-introductory practice / Профессионально-ознакомительная практика</i>	+	+	+	+	+	+	+
	<b>Variable component</b>	+	+	+	+	+	+	+
	<i>Professional-creative practice / Профессионально-творческая практика</i>	+	+	+	+	+	+	+
	<i>Pre-thesis practice / Преддипломная практика</i>	+	+	+	+	+	+	+
	Part formed by participants of educational relations							

	GENERIC COMPETENCES
--	---------------------

	Courses/modules that form students' competences	GC-8. Able to create and maintain safe living conditions in everyday life and professional activities to preserve the environment, ensure sustainable development of society, including the threat and occurrence of emergencies and military conflicts	GC-9. Able to use basic defectological knowledge in social and professional spheres	GC-10. Able to make rational economic decisions in various spheres of life	GC-11. Able to form an intolerant attitude toward corrupt behavior	GC-12. Able to search for necessary sources of information and data, comprehend, analyze, memorize, and transfer information using digital tools and algorithms when working with data obtained from various sources to effectively use the information to solve problems; assess information, its reliability, build logical conclusions based on the incoming information and data
Part 1	Mandatory part					
	<b>Core component</b>	+	+	+	+	+
	<i>History of Russia / История России</i>					
	<i>Software and Computing / Информатика</i>					+
	<i>Fundamentals of Journalism Theory / Основы теории журналистики</i>					
	<i>Introduction to Journalism / Введение в специальность</i>					
	<i>History of Religions in Russia / История религий России</i>					
	<i>Fundamentals of Russian Statehood / Основы российской государственности</i>					



	<i>Basic Military Training. Life Safety / Основы военной подготовки. Безопасность жизнедеятельности</i>		+	+			
	<i>Fundamentals of Mass Communication / Основы теории коммуникации</i>						
	<i>Media technologies / Техника и технология СМИ</i>						
	<i>Radio Broadcasting / Основы радиовещания</i>						
	<i>Photojournalism / Фотожурналистика</i>						+
	<i>Journalist job in a newspaper / Работа журналиста в газете</i>						
	<i>Philosophy / Философия</i>						
	<i>Basics of Law / Правоведение</i>					+	
	<i>TV Journalism / Тележурналистика</i>						
	<i>Media ethics / Этика журналистской работы</i>					+	
	<i>Writing and Essential Editing / Литературное редактирование</i>						
	<i>Fundamentals of Advertising and Public Relations in the Media / Основы рекламы и PR</i>				+		
	<i>Physical Training / Физическая культура</i>						
	<i>Russian as a foreign language / Русский язык (как иностранный)</i>						
	<i>Foreign language / Иностранный язык</i>						

<b>Variable component</b>	+	+	+	+	+
<i>Foreign Language (Second) / Второй иностранный язык (практический курс)</i>					
<i>Russian language and culture of speech / Русский язык и культура речи</i>					
<i>Basics of academic writing / Основы академического письма</i>					
<i>Media system / Система СМИ</i>					
<i>PR and media relations / Связи с общественностью и медиарилейшенс</i>					
<i>Media economics / Медиаэкономика</i>			+		
<i>Межкультурная коммуникация / Intercultural communication</i>					
<i>History of Journalism / История журналистики</i>					
<i>DATA Journalism / Журналистика данных</i>					+
<i>Russian and Foreign Literature / Русская и зарубежная литература</i>					
<i>Media Management / Менеджмент в СМИ</i>					
<i>Media Visualizatopn / Медиавизуализация</i>					
<i>International Journalism / Международная журналистика</i>					
<i>Storytelling / Сторителлинг</i>					

	<i>Screen-based game communications / Экранные игровые коммуникации</i>					
	<i>Academic writing / Академическое письмо</i>					
	<i>Project work / Проектная деятельность</i>					
	<i>Professional workshop / Профессиональная мастерская</i>					
	<i>Interdisciplinary course project / Междисциплинарная курсовая работа</i>	+	+	+	+	+
	<i>Russian language (advanced level) / Русский язык (продвинутый уровень)</i>					
	<i>Foreign language (advanced level) / Иностранный язык (продвинутый уровень)</i>					
	Part formed by participants of educational relations					
	Physical Culture and Sports / Прикладная физическая культура					
	Art & culture journalism / Журналистика культуры и искусства					
	Sports Journalism / Спортивная журналистика					
	Social media content / Контент социальных медиа					
	Business journalism / Деловая журналистика					

	Screenwriting / Сценарное мастерство					
	Directing skills / Режиссерское мастерство					
	Media Marketing / Медиамаркетинг					+
	Convergent Journalism / Конвергентная журналистика					+
	Public speaking / Ораторское искусство					
	Emergency Reporting / Журналистика экстремальных ситуаций					
Part 2	Mandatory part					
	<b>Core component</b>	+	+	+	+	+
	<i>Professional-introductory practice / Профессионально-ознакомительная практика</i>	+	+	+	+	+
	<b>Variable component</b>	+	+	+	+	+
	<i>Professional-creative practice / Профессионально-творческая практика</i>	+	+	+	+	+
	<i>Pre-thesis practice / Преддипломная практика</i>	+	+	+	+	+
	Part formed by participants of educational relations					

		GENERAL PROFESSIONAL COMPETENCES						
Courses/modules that form students' competences		GPC-1. Able to create media texts and (or) media products demanded by society and industry, and (or) communication products in accordance with the norms of Russian and foreign languages, and the peculiarities of other sign systems	GPC-2. Able to consider trends in the development of public and state institutions for their diverse coverage in created media texts and (or) media products, and (or) communication products	GPC-3. Able to use the diversity of achievements of national and world culture in the process of creating media texts and (or) media products, and (or) communication products	GPC-4. Able to respond to the needs, requests, and interests of society and the audience in professional activity	GPC-5. Able to consider current trends in the development of media communication systems on regional, national, or international level, based on political and economic mechanisms of their functioning, legal and ethical norms of regulation	GPC-6. Able to use modern technical tools and information and communication technologies in professional activity	GPC-7. Able to consider the effects and consequences of professional activity, following the principles of social responsibility
Part 1	Mandatory part							
	<b>Core component</b>	+	+	+	+	+	+	+
	<i>History of Russia / История России</i>							
	<i>Software and Computing / Информатика</i>						+	
	<i>Fundamentals of Journalism Theory / Основы теории журналистики</i>		+	+				
	<i>Introduction to Journalism / Введение в специальность</i>		+			+		
	<i>History of Religions in Russia / История религий России</i>							

<i>Fundamentals of Russian Statehood / Основы российской государственности</i>								
<i>Basic Military Training. Life Safety / Основы военной подготовки. Безопасность жизнедеятельности</i>								
<i>Fundamentals of Mass Communication / Основы теории коммуникации</i>		+	+					
<i>Media technologies / Техника и технология СМИ</i>							+	
<i>Radio Broadcasting / Основы радиовещания</i>	+							
<i>Photojournalism / Фотожурналистика</i>								
<i>Journalist job in a newspaper / Работа журналиста в газете</i>								
<i>Philosophy / Философия</i>								
<i>Basics of Law / Правоведение</i>								
<i>TV Journalism / Тележурналистика</i>							+	
<i>Media ethics / Этика журналистской работы</i>								
<i>Writing and Essential Editing / Литературное редактирование</i>	+							
<i>Fundamentals of Advertising and Public Relations in the Media / Основы рекламы и PR</i>					+			
<i>Physical Training / Физическая культура</i>								

	<i>Russian as a foreign language / Русский язык (как иностранный)</i>	+						
	<i>Foreign language / Иностранный язык</i>	+						
	<b>Variable component</b>	+	+	+	+	+	+	+
	<i>Foreign Language (Second) / Второй иностранный язык (практический курс)</i>	+						
	<i>Russian language and culture of speech / Русский язык и культура речи</i>	+						
	<i>Basics of academic writing / Основы академического письма</i>	+						
	<i>Media system / Система СМИ</i>			+	+			
	<i>PR and media relations / Связи с общественностью и медиарелейшенс</i>					+		+
	<i>Media economics / Медиаэкономика</i>							
	<i>Межкультурная коммуникация / Intercultural communication</i>			+				
	<i>History of Journalism / История журналистики</i>			+				
	<i>DATA Journalism / Журналистика данных</i>							
	<i>Russian and Foreign Literature / Русская и зарубежная литература</i>			+				
	<i>Media Management / Менеджмент в СМИ</i>							
	<i>Media Visualizaton / Медиавизуализация</i>						+	

<i>International Journalism / Международная журналистика</i>		+	+				
<i>Storytelling / Сторителлинг</i>	+		+				
<i>Screen-based game communications / Экранные игровые коммуникации</i>	+		+				
<i>Academic writing / Академическое письмо</i>	+						
<i>Project work / Проектная деятельность</i>							
<i>Professional workshop / Профессиональная мастерская</i>	+	+		+			
<i>Interdisciplinary course project / Междисциплинарная курсовая работа</i>							
<i>Russian language (advanced level) / Русский язык (продвинутый уровень)</i>							
<i>Foreign language (advanced level) / Иностранный язык (продвинутый уровень)</i>							
Part formed by participants of educational relations							
Physical Culture and Sports / Прикладная физическая культура							
Art & culture journalism / Журналистика культуры и искусства							
Sports Journalism / Спортивная журналистика							
Social media content / Контент социальных медиа							



	Business journalism / Деловая журналистика							
	Screenwriting / Сценарное мастерство							
	Directing skills / Режиссерское мастерство							
	Media Marketing / Медиамаркетинг							
	Convergent Journalism / Конвергентная журналистика							
	Public speaking / Ораторское искусство							
	Emergency Reporting / Журналистика экстремальных ситуаций							
Part 2	Mandatory part							
	<b>Core component</b>	+	+	+	+	+	+	+
	<i>Professional-introductory practice / Профессионально-ознакомительная практика</i>	+	+	+	+	+	+	+
	<b>Variable component</b>	+	+	+	+	+	+	+
	<i>Professional-creative practice / Профессионально-творческая практика</i>	+	+	+	+	+	+	+
	<i>Pre-thesis practice / Преддипломная практика</i>	+	+	+	+	+	+	+
	Part formed by participants of educational relations							

		PROFESSIONAL COMPETENCES
	<b>Courses/modules that</b> form students' competences	GPC-8. Able to understand the principles of modern information technologies and use them to meet the challenges of professional activity
Part 1	Mandatory part	
	<b>Core component</b>	+
	<i>History of Russia / История России</i>	
	<i>Software and Computing / Информатика</i>	
	<i>Fundamentals of Journalism Theory / Основы теории журналистики</i>	
	<i>Introduction to Journalism / Введение в специальность</i>	
	<i>History of Religions in Russia / История религий России</i>	

	<i>Fundamentals of Russian Statehood / Основы российской государственности</i>	
	<i>Basic Military Training. Life Safety / Основы военной подготовки. Безопасность жизнедеятельности</i>	
	<i>Fundamentals of Mass Communication / Основы теории коммуникации</i>	
	<i>Media technologies / Техника и технология СМИ</i>	
	<i>Radio Broadcasting / Основы радиовещания</i>	
	<i>Photojournalism / Фотожурналистика</i>	
	<i>Journalist job in a newspaper / Работа журналиста в газете</i>	
	<i>Philosophy / Философия</i>	
	<i>Basics of Law / Правоведение</i>	
	<i>TV Journalism / Тележурналистика</i>	+
	<i>Media ethics / Этика журналистской работы</i>	
	<i>Writing and Essential Editing / Литературное редактирование</i>	
	<i>Fundamentals of Advertising and Public Relations in the Media / Основы рекламы и PR</i>	
	<i>Physical Training / Физическая культура</i>	

	<i>Russian as a foreign language / Русский язык (как иностранный)</i>	
	<i>Foreign language / Иностранный язык</i>	
	<b>Variable component</b>	+
	<i>Foreign Language (Second) / Второй иностранный язык (практический курс)</i>	
	<i>Russian language and culture of speech / Русский язык и культура речи</i>	
	<i>Basics of academic writing / Основы академического письма</i>	
	<i>Media system / Система СМИ</i>	
	<i>PR and media relations / Связи с общественностью и медиарилейшенс</i>	
	<i>Media economics / Медиаэкономика</i>	
	<i>Межкультурная коммуникация / Intercultural communication</i>	
	<i>History of Journalism / История журналистики</i>	
	<i>DATA Journalism / Журналистика данных</i>	+
	<i>Russian and Foreign Literature / Русская и зарубежная литература</i>	
	<i>Media Management / Менеджмент в СМИ</i>	
	<i>Media Visualizatopn / Медиавизуализация</i>	+

	<i>International Journalism / Международная журналистика</i>	
	<i>Storytelling / сторителлинг</i>	
	<i>Screen-based game communications / Экранные игровые коммуникации</i>	+
	<i>Academic writing / Академическое письмо</i>	
	<i>Project work / Проектная деятельность</i>	
	<i>Professional workshop / Профессиональная мастерская</i>	
	<i>Interdisciplinary course project / Междисциплинарная курсовая работа</i>	
	<i>Russian language (advanced level) / Русский язык (продвинутый уровень)</i>	
	<i>Foreign language (advanced level) / Иностранный язык (продвинутый уровень)</i>	
	Part formed by participants of educational relations	
	<i>Physical Culture and Sports / Прикладная физическая культура</i>	
	<i>Art &amp; culture journalism / Журналистика культуры и искусства</i>	
	<i>Sports Journalism / Спортивная журналистика</i>	
	<i>Social media content / Контент социальных медиа</i>	

	Business journalism / Деловая журналистика	
	Screenwriting / Сценарное мастерство	
	Directing skills / Режиссерское мастерство	
	Media Marketing / Медиамаркетинг	
	Convergent Journalism / Конвергентная журналистика	
	Public speaking / Ораторское искусство	
	Emergency Reporting / Журналистика экстремальных ситуаций	
Part 2	Mandatory part	
	<b>Core component</b>	+
	<i>Professional-introductory practice / Профессионально-ознакомительная практика</i>	+
	<b>Variable component</b>	+
	<i>Professional-creative practice / Профессионально-творческая практика</i>	+
	<i>Pre-thesis practice / Преддипломная практика</i>	+
	Part formed by participants of educational relations	

--	--

	Наименование дисциплин (модулей) в соответствии с учебным планом	PC-1: .Able to participate in the development and implementation of an individual and (or) collective project in the field of journalism
Part 1	Mandatory part	
	<b>Core component</b>	+
	<i>History of Russia / История России</i>	
	<i>Software and Computing / Информатика</i>	
	<i>Fundamentals of Journalism Theory / Основы теории журналистики</i>	
	<i>Introduction to Journalism / Введение в специальность</i>	
	<i>History of Religions in Russia / История религий России</i>	
	<i>Fundamentals of Russian Statehood / Основы российской государственности</i>	

	<i>Basic Military Training. Life Safety / Основы военной подготовки. Безопасность жизнедеятельности</i>	
	<i>Fundamentals of Mass Communication / Основы теории коммуникации</i>	
	<i>Media technologies / Техника и технология СМИ</i>	
	<i>Radio Broadcasting / Основы радиовещания</i>	
	<i>Photojournalism / Фотожурналистика</i>	+
	<i>Journalist job in a newspaper / Работа журналиста в газете</i>	+
	<i>Philosophy / Философия</i>	
	<i>Basics of Law / Правоведение</i>	
	<i>TV Journalism / Тележурналистика</i>	
	<i>Media ethics / Этика журналистской работы</i>	
	<i>Writing and Essential Editing / Литературное редактирование</i>	
	<i>Fundamentals of Advertising and Public Relations in the Media / Основы рекламы и PR</i>	
	<i>Physical Training / Физическая культура</i>	
	<i>Russian as a foreign language / Русский язык (как иностранный)</i>	
	<i>Foreign language / Иностранный язык</i>	



	<b>Variable component</b>	+
	<i>Foreign Language (Second) / Второй иностранный язык (практический курс)</i>	
	<i>Russian language and culture of speech / Русский язык и культура речи</i>	
	<i>Basics of academic writing / Основы академического письма</i>	
	<i>Media system / Система СМИ</i>	
	<i>PR and media relations / Связи с общественностью и медиарелейшенс</i>	
	<i>Media economics / Медиаэкономика</i>	
	<i>Межкультурная коммуникация / Intercultural communication</i>	
	<i>History of Journalism / История журналистики</i>	
	<i>DATA Journalism / Журналистика данных</i>	
	<i>Russian and Foreign Literature / Русская и зарубежная литература</i>	
	<i>Media Management / Менеджмент в СМИ</i>	
	<i>Media Visualizatopn / Медиавизуализация</i>	
	<i>International Journalism / Международная журналистика</i>	
	<i>Storytelling / сторителлинг</i>	

	<i>Screen-based game communications / Экранные игровые коммуникации</i>	
	<i>Academic writing / Академическое письмо</i>	
	<i>Project work / Проектная деятельность</i>	+
	<i>Professional workshop / Профессиональная мастерская</i>	
	<i>Interdisciplinary course project / Междисциплинарная курсовая работа</i>	
	<i>Russian language (advanced level) / Русский язык (продвинутый уровень)</i>	
	<i>Foreign language (advanced level) / Иностранный язык (продвинутый уровень)</i>	
	Part formed by participants of educational relations	
	Physical Culture and Sports / Прикладная физическая культура	
	Art & culture journalism / Журналистика культуры и искусства	+
	Sports Journalism / Спортивная журналистика	+
	Social media content / Контент социальных медиа	+
	Business journalism / Деловая журналистика	+

	Screenwriting / Сценарное мастерство	+
	Directing skills / Режиссерское мастерство	
	Media Marketing / Медиамаркетинг	
	Convergent Journalism / Конвергентная журналистика	
	Public speaking / Ораторское искусство	+
	Emergency Reporting / Журналистика экстремальных ситуаций	+
Part 2	Mandatory part	
	<b>Core component</b>	+
	<i>Professional-introductory practice / Профессионально-ознакомительная практика</i>	+
	<b>Variable component</b>	+
	<i>Professional-creative practice / Профессионально-творческая практика</i>	+
	<i>Pre-thesis practice / Преддипломная практика</i>	+
	Part formed by participants of educational relations	