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**Federal State Autonomous Educational Institution for Higher Education  
PEOPLES' FRIENDSHIP UNIVERSITY OF RUSSIA NAMED AFTER PATRICE  
LUMUMBER  
(RUDN University)**

**Department of National economy**

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**COURSE SYLLABUS**

**INTERNATIONAL BUSINESS MANAGEMENT**

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**Recommended by MSSN for the field:**

**38.04.01 «Economy»**

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The course instruction is implemented within the professional education programme of higher education

**«International Business»**

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**2024 г.**

## 1. THE COURSE GOALS

The goal of the course: International business management is to is familiarizing students with the basic theoretical paradigms and best practices of International business management.

## 2. REQUIREMENTS FOR LEARNING OUTCOMES

Mastering the course " International business management" is aimed at developing the following competencies (parts of competencies):

**Table 2.1. The list of competencies formed by students in the mastering the COURSE**

Competence code	Competence	Competence achievement indicators (within this course)
UC-6	Able to determine and implement the priorities of his own activities and ways to improve it based on self-assessment.	UC-6.1. Controls the amount of time spent on specific activities; UC-6.2. Develops tools and methods of time management when performing specific tasks, projects, goals; UC-6.3. Analyzes its resources and their limits (personal, situational, temporary, etc.), for the successful completion of the task; UC-6.4. Allocates tasks for long-, medium- and short-term with justification of relevance and analysis of resources for their implementation.
GPC-1	. Able to apply knowledge (at an advanced level) of fundamental economics in solving practical and/or research problems.	GPC-1.1. Has fundamental knowledge in the field of economics. GPC- 1.2. Able to use fundamental knowledge to solve applied and/or research problems. GPC- 1.3. Has the skills to choose methods for solving practical and research problems based on fundamental economic knowledge.
GPC-3.	Able to generalize and critically evaluate scientific research in economics	GPC- 3.1. Develops a program of applied and/or fundamental research in the field of economics based on the evaluation and generalization of the results of scientific research conducted by other authors. GPC- 3.2. Prepares an analytical note on the results of applied and/or fundamental research in the field of economics. GPC- 3.3. Summarizes conclusions, prepares conclusions and formulates recommendations based on the results of applied and/or fundamental research

Competence code	Competence	Competence achievement indicators (within this course)
		in the field of economics.
PC-1.	Able to analyze and forecast the main socio-economic indicators of the enterprise, industry, region and the economy as a whole	PC 1.1. Able to prepare analytical materials for the evaluation of economic policy measures and strategic decision-making at the micro and macro levels; PC 1.2. Able to analyze and use various sources of information for economic calculations PC 1.3 Able to make a forecast of the main socio-economic indicators of the enterprise, industry, region and the economy as a whole;
PC-2.	Able to develop design solutions, strategies for the behavior of economic agents and evaluate their effectiveness.	PC-2.1 Able to independently prepare assignments and develop design solutions taking into account the uncertainty factor, as well as proposals and measures for the implementation of developed projects and programs; PC-2.2. Able to evaluate the effectiveness of projects taking into account the uncertainty factor PC-2.3 Able to develop strategies for the behavior of economic agents in various markets.
PC-3.	Able to independently carry out research activities and critically evaluate the results obtained	PC-3.1 Able to generalize and critically evaluate the results obtained by domestic and foreign researchers, identify promising areas, and draw up a research program; PC-3.2 Able to substantiate the relevance, theoretical and practical significance of the chosen topic of scientific research; PC-3.3 Able to conduct independent research in accordance with the developed program and present the results to the scientific community in the form of an article or report

### 3. Course in Higher Education Programme Structure

The Course “International business management” refers to the **Optional Disciplines formed by the participants in the educational relations of the block Higher Education Programme Structure**

As part of the Higher Education Programme Structure , students also master other disciplines and / or practices that contribute to the achievement of the planned results of mastering the Course " International business management".

*Table 3.1. The list of components of the Higher Education Program Structure that contribute to the achievement of the planned results of mastering the Course*

<b>Competence code</b>	<b>Competence</b>	<b>Previous Disciplines (Modules) *</b>	<b>Subsequent Disciplines (Modules)*</b>
UC-1.	Able to carry out a critical analysis of problem situations based on a systematic approach, to develop a strategy of actions.	International trade Corporate innovation policy	Management of sustainable business development
UC-2	Able to manage the project at all stages of its life cycle.		Business planning Doing business in Russia
UC-6.	Able to determine and implement the priorities of his own activities and ways to improve it based on self-assessment		Business' evaluation and company's cost management
GPC-3.	Able to generalize and critically evaluate scientific research in economics	International trade Corporate innovation policy	Business' evaluation and company's cost management
PC-1.	Able to analyze and forecast the main socio-economic indicators of the enterprise, industry, region and the economy as a whole	Business' evaluation and company's cost management	Corporate governance Corporate Security Doing business in Russia
PC-2.	Able to develop design solutions, strategies for the behavior of economic agents and evaluate their effectiveness.	Business' evaluation and company's cost management	Corporate governance Corporate Security Doing business in Russia
PC-3.	Able to independently carry out research activities and critically evaluate the results obtained	Business' evaluation and company's cost management	Corporate governance Corporate Security Doing business in Russia

\* - filled in in accordance with the matrix of competencies

#### 4. Course Workload and Academic Activities

Course Workload and Academic Activities 5 credits, including 2 credits for the course work

*Table 4.1. Types of academic activities during the period of the HE program(me) mastering*

Types of academic activities during the period of the HE programmastering	Course workload, academic hours	Semesters			
		1	2	3	4
<i>Contact academic hours</i>	54			54	
lectures	18			18	
Seminars	36			36	
Course work	72			72	
<i>Self-study, academic hours</i>	36			36	
<i>Evaluation and assessment</i>	18			18	
<b>Course workload</b>	academic hours			<b>180</b>	
	credits			<b>6</b>	

#### 5. CONTENT OF THE DISCIPLINE

*Table 5.1. The content of the course (module) by type of educational work*

Name of the course module	Contents of the module (topic)	Types of academic activities
Module 1. Internalization of business	Topic 1.1. Introduction in International business management	lectures Seminars
	Topic 1.2. International business - country attractiveness	lectures Seminars
	Topic 1.3. International trade	lectures Seminars
	Topic 1.4. Exchange trade.	lectures Seminars
Module 2. Management of International companies	Topic 2.1. International companies and their role in the globalization.	lectures Seminars
	Topic 2.2. Organizational structure of international companies	lectures Seminars
	Topic 2.3. Planning the activities of an international company.	lectures Seminars
	Topic 2.4. Corporate culture and image of an international company	lectures Seminars
	Topic 2.5. Development trends of International business management	lectures Seminars

#### 6. Classroom Equipment and Technology Support Requirements

*Table 6.1. Classroom Equipment and Technology Support Requirements*

<b>Classroom for Academic Activity Type</b>	<b>Classroom equipment</b>	<b>Specialized educational / laboratory equipment, software and materials for mastering the discipline</b>
Lecture	Classroom, equipped with a set of specialized furniture; whiteboard; a set of devices includes portable multimedia projector, laptop, projection screen, stable wireless Internet connection..	Laptop, projector, board, screen Software: Microsoft Windows, MS Office / Office 365, MS Teams, Chrome (latest stable release), Skype
Seminars	Classroom, equipped with a set of specialized furniture; whiteboard; a set of devices includes portable multimedia projector, laptop, projection screen, stable wireless Internet connection.	Laptop, projector, board, screen Software: Microsoft Windows, MS Office / Office 365, MS Teams, Chrome (latest stable release), Skype
Self-studies	Classroom, equipped with a set of specialized furniture; whiteboard; a set of devices includes portable multimedia projector, laptop, projection screen, stable wireless Internet connection.	Laptop, projector, board, screen Software: Microsoft Windows, MS Office / Office 365, MS Teams, Chrome (latest stable release), Skype

## 7. Recommended Sources for Course Studies

### • Main reading(sources)

1. Deren, V. I. *Economics and international business: textbook and workshop for universities* / V. I. Deren, A. V. Deren, O. N. Mirkina. — 4th ed., rev. and additional - Moscow: Yurayt Publishing House, 2024. - 327 p. - (Higher education). — ISBN 978-5-534-16523-4. — Text: electronic // Educational platform Urayt [website]. — URL: <https://urait.ru/bcode/531221>

2. Mikhailin, A. N. *International offshore business: a textbook for universities* / A. N. Mikhailin, E. N. Smirnov, B. B. Loginov. - Moscow: Yurayt Publishing House, 2024. - 191 p. - (Higher education). — ISBN 978-5-534-10834-7. — Text: electronic // Educational platform Urayt [website]. — URL: <https://urait.ru/bcode/542376>

### • Additional (optional) reading (sources)

1. Loginov, B. B. *International banking business: textbook for universities* / B. B. Loginov. - Moscow: Yurayt Publishing House, 2022. - 179 p. - (Higher education). - ISBN 978-5-534-00740-4. — Text: electronic // Educational platform Urayt [website]. — URL: <https://urait.ru/bcode/490232>

2. *Corporate Governance Code developed by the Bank of Russia, 2014* [www.garant.ru](http://www.garant.ru)

3. Gokhan P.A. *Mergers, acquisitions and restructuring of companies*. Moscow: Alpina Publishers, 2018

4. Isaev D.E. *Corporate governance and strategic management: informational aspect*. Moscow: HSE 2017

5. *International trade: a textbook for universities* / R. I. Khasbulatov [and others]; under the general editorship of R. I. Khasbulatov. - 2nd ed., revised. and additional - Moscow: Yurayt Publishing House, 2022. - 405 p. - (Higher education). — ISBN 978-5-

534-05486-6. — Text: electronic // Educational platform Urayt [website]. — URL: <https://urait.ru/bcode/489151>

• Electronic libraries with access for RUDN students . Databases and search engines

EBS of RUDN University and third-party EBS, to which university students have access based on concluded agreements::

- RUDN Electronic Library System - RUDN EBS <http://lib.rudn.ru/MegaPro/Web>
- ELS "University Library Online" <http://www.biblioclub.ru>
- EBS Yurayt <http://www.biblio-online.ru>
- ELS "Student Consultant" [www.studentlibrary.ru](http://www.studentlibrary.ru)
- EBS "Lan" <http://e.lanbook.com/>

2. Databases and search engines:

- electronic fund of legal and normative-technical documentation <http://docs.cntd.ru/>

- Yandex search engine <https://www.yandex.ru/>
- Google search engine <https://www.google.ru/>
- abstract database SCOPUS [http://www.elsevierscience.ru/products/scopus/-](http://www.elsevierscience.ru/products/scopus/)

*Educational and methodological materials for independent work of students in the development of the discipline/module\*:*

1. A course of lectures on the discipline " International business management".
2. Topics for independent reports
3. Essay Topics

\* - all educational and methodological materials for independent work of students are placed in accordance with the current procedure on the page of the discipline in TUIS!

<https://esystem.rudn.ru/course/index.php?categoryid=833>

## **8. EVALUATION MATERIALS AND SCORE-RATING SYSTEM FOR ASSESSING THE LEVEL OF FORMATION OF COMPETENCES IN THE COURSE**

**Evaluation materials and a point-rating system\* for assessing the level of competence formation (part of competences) based on the results of mastering the discipline " International business management " are presented in the Appendix to this Work Program of the discipline.**

**\* - OM and BRS are formed on the basis of the requirements of the relevant local normative act of the Peoples' Friendship University of Russia.**

Associate Professor of the Department

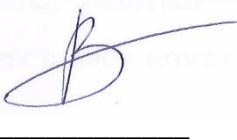
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