Federal State Autonomous Educational Institution of Higher Education
PEOPLES' FRIENDSHIP UNIVERSITY OF RUSSIA
NAMED AFTER PATRICE LUMUMBA
RUDN University

Faculty of Economics
(name of the main educational unit (OUP)-developer of the EP HE)

COURSE SYLLABUS

Professionally Oriented Russian Language
(name of the discipline/module)

Recommended by the Didactic Council for the Education Field of:

38.04.02 «Management»
(code and name of the training area/specialty)

The course instruction is implemented within the professional education programme of higher education:

International marketing
(name (profile/specialization) of the EP HE)

2025

1. COURSE GOALS

The Professionally Oriented Russian Language program is included in the International Marketing Master's degree program in the field of Management on 04/38/02 and is studied in the 1st, 2nd, and 3rd semesters of the 1st and 2nd courses. The discipline is implemented by the Department of Russian Language and Linguoculturology. Russian Language Course consists of 2 sections and 14 topics and is aimed at studying the Professionally Oriented Russian Language course. It was developed for graduate students and is aimed at developing speech and Russian language skills that allow them to successfully work in various fields and subspheres of language learning and its application in economics.

The purpose of the course is to implement a competent, scientifically based approach to the analysis of theoretical and practical issues of professional training in Russian, the formation and development of the communicative and speech competencies of a postgraduate specialist participating in interpersonal and educational-professional communication in Russian. The program is intended for graduate students of economics majors who speak Russian.

the language in the scope of the First certification level (basic), which meets the requirements of the state standard of the Russian State Library and the program in Russian. The learning objectives correspond to the subject, professional, and socio-cultural development of a multicultural, multilingual postgraduate student at an internationally oriented university. A foreign graduate student must correctly understand and use linguistic means in communicative and speech activity (including its situational and stylistic nature)..

2. REQUIREMENTS FOR LEARNING OUTCOMES

The development of the discipline "Professionally Oriented Russian Language" is aimed at the formation of the following competencies (parts of competencies) in students:

Table 2.1. List of competencies formed by students during the development of the discipline (results of the development of the discipline)

Code	Competence	Competence achievement indicators (within this course)
UC-3	readiness for self-development, self-realization, use of creative potential	UC-3.1 Determines his role in the team, based on the strategy of cooperation to achieve the set goal; UC-3.2 Formulates and takes into account in its activities the features of the behavior of groups of people, selected depending on the goal; UC-3.3 Analyzes the possible consequences of personal actions and plans their actions to achieve a given result; UC-3.4 Exchanges information, knowledge and experience with team members; UC-3.5 Arguments his point of view regarding the use of ideas of other team members to achieve the set goal; UC-3.6 Participates in teamwork to carry out assignments;

Code	Competence	Competence achievement indicators (within this course)
UC-4	Able to apply modern communication technologies in the state language of the Russian Federation and foreign language (s) for academic and professional interaction	UC-4.1 Chooses the style of business communication, depending on the language of communication, goals and conditions of partnership; UC-4.2 Adapts speech, communication style and sign language to interaction situations; UC-4.3 Searches for the necessary information to solve standard communication problems in Russian and foreign languages; UC-4.4 Conducts business correspondence in Russian and foreign languages, taking into account the peculiarities of the stylistics of official and unofficial letters and socio-cultural differences in the format of correspondence; UC-4.5 Uses dialogue for cooperation in academic communication of communication, taking into account the personality of the interlocutors, their communicative-speech strategy and tactics, the degree of officiality of the situation; UC-4.6 Forms and argues its own assessment of the main ideas of the participants in the dialogue (discussion) in accordance with the needs of joint activities;
UC-5	Able to analyze and take into account the diversity of cultures in the process of intercultural interaction	UC-5.1 Interprets the history of Russia in the context of world historical development; UC-5.2 Finds and uses in social and professional communication information about cultural characteristics and traditions of various social groups; UC-5.3 Takes into account, in social and professional communication on a given topic, the historical heritage and sociocultural traditions of various social groups, ethnic groups and confessions, including world religions, philosophical and ethical teachings; UC-5.4 Collects information on a given topic, taking into account ethnic groups and confessions most widely represented at the points of research; UC-5.5 Substantiates the specifics of project and team activities with representatives of other ethnic groups and (or) confessions; UC-5.6 Adheres to the principles of non-discriminatory interaction in personal and mass communication in order to fulfill professional tasks and enhance social integration;

3. THE PLACE OF DISCIPLINE IN THE STRUCTURE OF THE EP HE

The discipline "Professionally Oriented Russian Language" refers to the variable component formed by the participants of the educational relations of the block B1 of the EP HE.

Within the framework of the EP HE, students also master other disciplines and/or practices that contribute to achieving the planned results of mastering the discipline "Professionally Oriented Russian Language".

Table 3.1. List of EP HE components contributing to the achievement of the planned results of mastering the discipline

Code	Competence name	Previous courses	Next courses
UC-3	readiness for self-development, self-realization, use of creative potential		Pre-Degree Internship
UC-4	Able to apply modern communication technologies in the state language of the Russian Federation and foreign language (s) for academic and professional interaction		Pre-Degree Internship
UC-5	Able to analyze and take into account the diversity of cultures in the process of intercultural interaction		Pre-Degree Internship

* - filled in according to the competence matrix and theSP EP HE

4. SCOPE OF DISCIPLINE AND TYPES OF ACADEMIC WORK

The total labor intensity of the discipline "Professionally Oriented Russian Language" is 6 credits.

Table 4.1. Types of educational work by periods of mastering the EP in for FULL-time education

Types of academic activities during the period of the HE program mastering		Course workload, academic hours	Semesters			
			1	2	3	4
Contact academic hours		216	*108*	*36*	*72*	
Lectures LTR						
Lab works LW						
Seminars SS		54	18	18	18	
Self-study, academic hours		144	*90*	*18*	*36*	
Evaluation and assessment						
Course workload	academic hours	**216**	**108**	**36**	**72**	
	credits	**6**	**3**	**1**	**2**	

5. COURSE CONTENT

Table 5.1. The content of the discipline (module) by type of academic work

Section	Section content	Type of work
Section 1. Structural features of the scientific economic text. Varieties of genres of written scientific texts. Primary and secondary scientific texts. Scientific terminology. Academic style of speech. Word formation. Morphology. Word composition.	*Topic 1. Structural features of a scientific economic text.*	
	Topic 2. Object (concept, process, property, function, etc.) and its attributes .	
	Topic 3. Typical logical and semantic scheme of the text.	
	Topic 4. Subclasses of concepts. Belonging of a concept to a subclass.	*ЛК, СЗ*
	Topic 5. Expansion, contraction, and specification of the theme of the text.	*ЛК, СЗ*
	Topic 6. Educational and speech situations in the lessons of oral practice of the Russian language.	*ЛК, СЗ*
	Topic 7. Scientific terminology. Semantic potential of affixes.	*ЛК, СЗ*
Section 2. Types of texts. The specifics of the language of scientific texts. Theme and subtopic as an object of consideration in the scientific text of economic specialties. Grammatical classes of words Work on the word as a unit of vocabulary function. Attribute. Categories of gender, number, case; form formation.	*Topic 1. Word-theme and its subthemes: object and its features types of concepts, forms of concepts, etc.*	*ЛК, СЗ*
	Topic 2. Development of the theme of the text. Header structures. Typical forms. A term and its distribution.	*ЛК, СЗ*
	Topic 3. Structure of a concept. Qualitative and quantitative characteristics of the concept.	*ЛК, СЗ*
	Topic 4. Economic's discourse. Characteristics of the process, properties. The essence (content of the concept).	*ЛК, СЗ*
	Topic 5. The relationship of juxtaposition and opposition. Objects. Lexico-grammatical structures.	*ЛК, СЗ*
	Topic 6. Scientific style of speech. Grammatical aspect. Grammatical classes of words	*ЛК, СЗ*
	Topic 7. Work on the word as a unit of vocabulary. Ways of semantizing economic vocabulary.	*ЛК, СЗ*

* - it is filled in only by full–time study: LTR – lectures; LR – laboratory work; SS - seminars.

6. MATERIAL AND TECHNICAL SUPPORT OF THE DISCIPLINE

Table 6.1. Material and technical support of the discipline

Audience type	Equipping the audience	Specialized educational/laboratory equipment, software and materials for the development of the discipline (if necessary)
Lecture hall	An auditorium for conducting lecture-type classes, equipped with a set of specialized furniture; a board (screen) and technical means of multimedia presentations. Audience 340	Ауд. 17. Моноблок Lenovo AIO-510-22ISH Intel I5 2200 MHz/8 GB/1000 GB/DVD/audio, монитор 21" Мультимедиа проектор Casio XJ-S400UN Проекционный экран GEHA 244*244 MS Windows 10 64bit Microsoft Office 2021 LTSC
Computer class	A computer classroom for conducting classes, group and individual consultations, ongoing monitoring and intermediate certification, equipped with personal computers (in the amount of _21_ pcs.), a blackboard (screen) and multimedia presentation technical means. Audience 27, 29	Ауд. 105. Моноблок Lenovo AIO-510-22ISH Intel I5 2200 MHz/8 GB/1000 GB/DVD/audio, монитор 21" Мультимедиа проектор Casio XJ-S400UN Экран моторизованный Digis Electra MW DSEM – 1105 MS Windows 10 64bit Microsoft Office 2021 LTSC
For independent work of students	An auditorium for independent work of students (can be used for seminars and consultations), equipped with a set of specialized furniture and computers with access to EIOS.	4 зал. Библиотеки Моноблок Lenovo AIO-510-22ISH Intel I5 2200 MHz/8 GB/1000 GB/DVD/audio, монитор 21" Мультимедиа проектор Cactus CSC4.SG MS Windows 10 64bit Microsoft Office 2021 LTSC

* - the audience for independent work of students must be specified!!

7. EDUCATIONAL, METHODOLOGICAL AND INFORMATIONAL SUPPORT OF THE DISCIPLINE

Main sources

1. Vorobyov V. V., Dronov V. V. V75 Speech images of Russia: Russian Russian language and culture correction course : a textbook / V. V. Vorobyov, V. V. Dronov — M.: Russian language. Courses, 2024. — 304 p. : ill. ISBN 978-5-907390-46-1
2. "About economics in Russian". Russian Russian II Certification level as a foreign language in the educational and socio-professional spheres: textbook on the Russian language/ V.V.Vorobyov, Yu.A. Voropaeva, A.Yu. Ovcharenko - Moscow: OOO "Russian language. Courses", 2024-116 p.
- Russian as a foreign language: textbook and practical course for universities / edited by N. D. Afanasyeva. Moscow : Yurait Publishing House, 2025. 350 p. (Higher education). — ISBN 978-5-534-00357-4. — Text : electronic // Educational platform Yurayt [website]. — URL: https://www.urait.ru/bcode/560574 (date of request: 04/15/2025)..

Supplementary *sources*
1. Pozdnyakova, A. A. Russian as a foreign language in 2 hours. Part 2 : textbook and workshop / A. A. Pozdnyakova, I. V. Fedorova. Moscow : Yurait Publishing House, 2025. 329 p. (Higher education). — ISBN 978-5-534-15121-3. — Text : electronic // Yurayt educational platform [website]. — URL: https://www.urait.ru/bcode/560306 (date of request: 04/15/2025).
2 Teremova, R. M. Russian as a foreign language. Current conversation : textbooks for universities / R. M. Teremova, V. L. Gavrilova. — 3rd ed., ispr. and add. Moscow : Yurait Publishing House, 2025. 318 p. (Higher education). — ISBN 978-5-534-06084- 3. — Text : electronic // Educational platform Yurayt [website]. — URL: https://www.urait.ru/bcode/561815 (date of reference: 04/15/2025).
3. Skibitskaya, I. Y. Russian for economists : a textbook for universities / I. Y. Skibitskaya. Moscow : Yurait Publishing House, 2025. 184 p.

Resources of the Internet information and telecommunication network:

UNIBC (Scientific Library) provides access to the following EBS:
- EBS RUDN Access mode: http://lib.rudn.ru / - from RUDN stationary computers
- University Library ONLINE – Access mode: http://www.biblioclub.ru /
- Book collections of SPRINGER publishing house. – Access mode: www.springerlink.com
- Universal databases of East View. – Access mode: http://online.ebiblioteka.ru/
- EBC publishing house "Yurayt" Access mode: http://www.biblio-online.ru
- EBS Publishing House "Lan", collections
- Electronic library system "Znanium.com " - access to the main collection is granted

Electronic resources for educational activities
Bulletin of the RUDN, all series / Access mode: http://journals.rudn.ru /
eLibrary.ru / Access mode http://www.elibrary.ru/defaultx.asp from any computer on the territory of the RUDN
RSL Dissertations Access mode: https://dvs.rsl.ru /?
BIBLIOPHIKA / Access mode: http://www.bibliophika.ru/
Columbia International Affairs Online (CIAO) Access mode: http://www.ciaonet.org/
East View. Collection "Statistical publications of Russia and CIS countries"
Grebennikon Access mode: http://grebennikon.ru /
LexisNexis Access Mode:http://academic.lexisnexis.eu
Search engines: Yandex (yandex.ru), Google (google.ru).

Educational and methodological materials for independent work of students during the development of the discipline/ module*:

1. A course of lectures, standard tasks and a control test on the discipline "Content-marketing" is posted on the TUIS portal, Access mode: https://esystem.rudn.ru/course/view.php?id=11989&notifyeditingon=1

* - all teaching materials for independent work of students are placed in accordance with the current procedure on the discipline page in the TUIS!

8. EVALUATION MATERIALS AND A POINT-RATING SYSTEM FOR ASSESSING THE LEVEL OF COMPETENCE FORMATION IN THE DISCIPLINE

Evaluation materials and a point-rating system* for assessing the level of competence formation (part of competencies) based on the results of mastering the discipline "Professionally Oriented Russian Language" are presented in the Appendix to this Work Program of the discipline.

Developers:

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	Signature	Full name

Head of department		**Vorobiev V.V.**
	Signature	Full name

Head of EP HE **Marketing dept**		**Zobov. A.M.**
	Signature	Full name