

Документ подписан простой электронной подписью
Информация о владельце:
ФИО: Ястребов Олег Александрович
Должность: Ректор
Дата подписания: 26.04.2026 11:51:57
Уникальный программный ключ:
ca953a0120d891083f939673078ef1a989dae18a

**Federal State Autonomous Educational Institution of Higher Education
Peoples' Friendship University of Russia named after Patrice Lumumba
RUDN University**

educational division (faculty/institute/academy) as higher education programme developer

COURSE SYLLABUS

CORPORATE GOVERNANCE

course title

Recommended by the Didactic Council for the Education Field of:

38.04.02 MANAGEMENT

field of studies / speciality code and title

The course instruction is implemented within the professional education programme of higher education:

INTERNATIONAL MARKETING

higher education programme profile/specialisation title

2026 г.

1. COURSE GOAL(S)

The discipline "Corporate Governance" is part of the Master's program "International Marketing" under 38.04.02 "Management" and is studied in the 1st semester of the 1st year. The discipline is implemented by the Marketing Department. The discipline consists of 2 sections and 12 topics and is aimed at studying the course reviews historical management organization theories.

The goal of mastering the discipline is. Based on the theoretical understandings, the course further explores the practice of theories in modern companies.

2. REQUIREMENTS FOR LEARNING OUTCOMES

Mastering the discipline "Corporate Governance" is aimed at forming the following competencies (parts of competencies) among students:

Table 2.1. List of competences that students acquire through the course study

Competence code	Competence descriptor	Competence formation indicators (within this course)
GC-1	Able to search for and critically analyze problematic situations based on a systematic approach, and develop an action strategy.	GC-1.1 Analyzes the task, highlighting its basic components; GC-1.2 Defines and ranks the information required to solve the task.; GC-1.3 Searches for information to solve a given task using various types of queries.; GC-1.4 Suggests solutions to the problem, analyzes the possible consequences of their use; GC-1.5 Analyzes ways to solve problems of a philosophical, moral and personal nature based on the use of basic philosophical ideas and categories in their historical development and socio-cultural context.;
GPC-1	Able to solve professional problems based on knowledge (at an advanced level) of economic, organizational and managerial theory, innovative approaches, generalization and critical analysis of management practices.	GPC-1 .1 Has fundamental knowledge in the field of management; GPC-1 .2 Able to use the fundamental knowledge of economic, organizational and managerial theory for the successful performance of professional activities.; GPC-1 .3 Applies innovative approaches to solving managerial tasks, taking into account the generalization and critical analysis of best management practices; GPC-1 .4 Has the skills to make an informed choice of methods for solving practical and research problems;
GPC-3	Able to independently make informed organizational and managerial decisions, assess their operational and organizational effectiveness and social significance, and ensure their implementation in a complex (including cross-cultural) and dynamic environment.	GPC-3 .1 Knows the methods of making optimal management decisions in a dynamic business environment; GPC-3 .2 Makes informed organizational and managerial decisions; GPC-3 .3 Evaluates the operational and organizational effectiveness and the social significance of organizational and managerial decisions; GPC-3 .4 Ensures the implementation of organizational and managerial decisions in a complex (including cross-cultural) and dynamic environment;

3. COURSE IN HIGHER EDUCATION PROGRAMME STRUCTURE

The discipline "Corporate Governance" belongs to the mandatory part of block 1 "Disciplines (modules)" of the higher education program.

Within the higher education program, students also master other disciplines and/or practices that contribute to achieving the planned learning outcomes of the discipline "Corporate Governance".

Table 3.1. The list of the higher education programme components/disciplines that contribute to the achievement of the expected learning outcomes as the course study results

Competence code	Competence descriptor	Previous courses/modules*	Subsequent courses/modules*
GPC-3	Able to independently make informed organizational and managerial decisions, assess their operational and organizational effectiveness and social significance, and ensure their implementation in a complex (including cross-cultural) and dynamic environment.		International Marketing Strategies; Global Strategic Management; Pre-Degree Internship;
GPC-1	Able to solve professional problems based on knowledge (at an advanced level) of economic, organizational and managerial theory, innovative approaches, generalization and critical analysis of management practices.		Corporate Finance; Integrated Marketing communications in international companies; Research Work; Pre-Degree Internship;
GC-1	Able to search for and critically analyze problematic situations based on a systematic approach, and develop an action strategy.		Global Strategic Management; <i>Regulation of Marketing Activities in International Markets**</i> ; <i>Service Marketing**</i> ; <i>Macromarketing**</i> ; Research Work; Pre-Degree Internship;

* filled in accordance with the competency matrix and the SIP of the educational program of higher education

** - elective disciplines/practices

4. COURSE WORKLOAD AND ACADEMIC ACTIVITIES

The total workload of the discipline "Corporate Governance" is 3 credit units.

Table 4.1. Types of academic activities during the periods of higher education programme mastering.

Type of academic activities	Total academic hours		Semesters/training modules
			1
<i>Contact academic hours</i>	54		54
Lectures (LC)	18		18
Lab work (LW)	0		0
Seminars (workshops/tutorials) (S)	36		36
<i>Self-studies</i>	27		27
<i>Evaluation and assessment (exam/passing/failing grade)</i>	27		27
Course workload	academic hours	108	108
	credits	3	3

5. COURSE SONTENTS

Table 5.1. Course contents and academic activities types

Number of Module	Name of the Discipline Section	Name of the Topic		Content of the Topic	Type of Academic Work*
Module 1	Corporate Governance Theory	1.1	Introduction to Corporate Governance	- Introduction of the course - Basic concepts and importance of corporate governance	LC, S
		1.2	Classical Organization Theory	- Foundations of classical organizational theory - Early approaches to management and governance	LC, S
		1.3	Modernist and Neo-Classical Theories	- Modernist organization theory - Neo-classical perspectives on management	LC, S
		1.4	Neo-Modernist Theory	- Development of neo-modernist approaches - Organizational structure and governance implications	LC, S
		1.5	Post-Modernism Theory	- Discussion on neo-theories and post-modern perspectives - Post-modern approaches to organizations	LC, S
		1.6	Reflective Theory	- Reflective management approaches - Critical thinking in corporate governance	LC, S
		1.7	Review of Modern Organization Theories	- Discussion on modern organization theories - Preparation and key questions for the mid-term	LC, S
Module 2	Principle and Application	2.1	Management Functions I	- Planning in organizations - Organizing and controlling processes	LC, S
		2.2	Management Functions II	- Strategic planning - Organizational control systems	LC, S
		2.3	Organizational Behavior	- Individual and group behavior - Teamwork and communication in organizations	LC, S
		2.4	Group Project Seminar	- Seminar for the group project - Discussion of project topics and methodology	LC, S
		2.5	Leadership and Motivation	- Worker motivation and leadership styles - Conflict management in organizations - Make-up exam for students who missed the mid-term	LC, S

* - to be filled in only for **full**-time training: LC - lectures; LW - lab work; S - seminars.

6. CLASSROOM EQUIPMENT AND TECHNOLOGY SUPPORT REQUIREMENTS

Таблица 6.1. Материально-техническое обеспечение дисциплины

Type of academic activities	Classroom equipment	Specialised educational / laboratory equipment, software, and materials for course study (if necessary)
Lecture	A lecture hall for lecture-type classes, equipped with a set of specialised furniture; board (screen) and technical means of multimedia presentations.	Hall 4. Libraries Lenovo AIO-510-22ISH Monoblock Intel I5 2200 MHz/8 GB/1000 GB/DVD/audio, monitor 21" Multimedia Projector Cactus CSC4.SG MS Windows 10 64bit Microsoft Office 2021 LTSC
Seminar	A classroom for conducting seminars, group and individual consultations, current and mid-term assessment; equipped with a set of specialised furniture and technical means for multimedia presentations.	Hall 4. Libraries Lenovo AIO-510-22ISH Monoblock Intel I5 2200 MHz/8 GB/1000 GB/DVD/audio, monitor 21" Multimedia Projector Cactus CSC4.SG MS Windows 10 64bit Microsoft Office 2021 LTSC
Self-studies	A classroom for independent work of students (can be used for seminars and consultations), equipped with a set of specialised furniture and computers with access to the electronic information and educational environment.	Hall 4. Libraries Lenovo AIO-510-22ISH Monoblock Intel I5 2200 MHz/8 GB/1000 GB/DVD/audio, monitor 21" Multimedia Projector Cactus CSC4.SG MS Windows 10 64bit Microsoft Office 2021 LTSC

* The premises for students' self-studies are subject to **MANDATORY** mention

7. RESOURCES RECOMMENDED FOR COURSE STUDY

Main reading:

1. Stokes, P., Moore, N., Smith, S. M., Rowland, C., & Scott, P. (Eds.). (2016). Organizational management: Approaches and solutions. Kogan Page Publishers.
2. McAuley, J., Duberley, J., & Johnson, P. (2007). Organization theory: Challenges and perspectives. Pearson Education.

Additional reading:

1. http://ebooks.lpude.in/management/mba/term_1/DMGT402_MANAGEMENT_PRACTICES_AND_ORGANIZATIONAL_BEHAVIOUR.pdf

Internet sources:

1. Electronic libraries (EL) of RUDN University and other institutions, to which university students have access on the basis of concluded agreements:

- RUDN Electronic Library System (RUDN ELS) <http://lib.rudn.ru/MegaPro/Web>
- EL "University Library Online" <http://www.biblioclub.ru>
- EL "Yurayt" <http://www.biblio-online.ru>
- EL "Student Consultant" www.studentlibrary.ru
- EL "Lan" <http://e.lanbook.com/>
- EL "Trinity Bridge"

2. Databases and search engines:

- electronic foundation of legal and normative-technical documentation <http://docs.cntd.ru/>
- Yandex search engine <https://www.yandex.ru/>
- Google search engine <https://www.google.ru/>
- Scopus abstract database <http://www.elsevier.com/locate/scopus/>

*Training toolkit for self- studies to master the course *:*

Course of Lectures on the Discipline "International Marketing Strategies"

* The training toolkit for self- studies to master the course is placed on the course page in the university telecommunication training and information system under the set procedure.

All teaching and methodological materials for students' independent work are posted in accordance with the established procedure on the discipline page in TUIS!

DEVELOPERS:

Associate Professor

Li Khansol

position, department

name and surname

position, department

name and surname

position, department

name and surname

HEAD OF EDUCATIONAL DEPARTMENT:

Head of the Department

Anastasia Vladimirovna Lukina

name of department

name and surname

**HEAD
OF HIGHER EDUCATION PROGRAMME:**

Associate Professor

Sergey Yuryevich Chernikov

position, department

name and surname