The Federal state autonomous educational institution of higher the education «Peoples' Friendship University of Russia»

Faculty of Philology

(наименование основного учебного подразделения (ОУП)-разработчика ОП ВО)

PROGRAM OF DISCIPLINE

History of Journalism

(Name of the Discipline / Module)

Recommended for the direction of training/speciality:

42.03.02 Journalism

(Code and Name of the field of study, the direction of training/speciality)

The discipline is carried out within the framework of the main professional educational program of higher education (EP HE):

Multimedia Journalism

(Name of the educational program)

2024 г.

1. OBJECTIVE OF THE DISCIPLINE

Course Aim

This course explores the history of journalism from its origin till the present such as the emergence, convergence, innovations, development, and contribution to democracy as well as the importance and growth of the profession itself over time. It will also equip students with skills to be able to compare and contrast various stages of the progress of journalism from Print media to digital media and will analyze them accordingly.

The main objectives are
1. Students will be increased in awareness and appreciation of the Transition from Print Media to digital media.
2. To identify and define various kinds of media from print to digital and how they are shaped.
3. Students will become familiar with some of the methods typically used to reconstruct and interpret the media.

2. REQUIREMENTS TO STUDENTS ON FINISHING THE COURSE

Students are expected to master the following competencies:

Table 2.1. The list of competencies formed in the mastering of the discipline (the results of the discipline)

Code	Competence	Indicators of competence achievement (within the discipline)
GC-1.	Able to search, critically analyze and synthesize information, apply a systematic approach to solve problems.	GC-1.1 - Analyzes the task, identifying its basic components
		GC-1.3 - Researches information for solving a task by different types of requests
		GC-1.4 - Distinguishes facts from opinions, interpretations, estimations, forms own opinions and judgments, argues his/her conclusions and point of view when processing information
GPC-3.	Able to use the diversity of achievements of national and world culture in the process of creating media texts and (or) media products, and (or) communication products.	GPC-3.1 - Demonstrates an awareness of the national and global cultural process
		GPC-3.2 - Applies the means of artistic expression in journalistic texts and (or) products
GPC-5.	Able to consider current trends in the development of media communication systems on regional, national, or international level, based on political and economic mechanisms of their functioning, legal and ethical norms of regulation.	GPC-5.1 - Knows the range of political, economic factors, legal and ethical norms regulating the development of different media and communications systems at global, national, and regional levels
		GPC-5.2 - Carries out professional journalistic activities, considering the mechanisms of a particular media and communications system

3. THE DISCIPLINE (MODULE) IN THE STRUCTURE OF EP HE

The discipline "International Journalism" belongs to the Compulsory Module of Block 1 of the curriculum. Table 1 shows the preceding and subsequent subjects aimed at forming competence discipline by the matrix of competencies.

Table 3.1. The list of components of the EP HE, contributing to the achievement of the planned results of the discipline

Code	Competence	Previous discipline	Subsequent disciplines
GC-1.	Able to search, critically analyze and synthesize information, apply a systematic approach to solve problems.		
GPC- 3.	Able to use the diversity of achievements of national and world culture in the process of creating media texts and (or) media products, and (or) communication products.		
GPC-5.	Able to consider current trends in the development of media communication systems on regional, national, or international level, based on political and economic mechanisms of their functioning, legal and ethical norms of regulation.		

4. THE SCOPE OF THE DISCIPLINE AND TYPES OF ACTIVITIES

The overall workload of the discipline is **4** credits.

Types of activities	Total hours	Semesters						
		1	2	3	4	5	6	7
Classroom activities (total)								
Lectures	32	x	x	17	15	x	x	x
Practical lessons/Seminars	64	x	x	34	30	x	x	x
Laboratory activities/		-	-	-	-	-	-	-
Control	18	-	-	9	9	-	-	-
Independent work (total)	**102**	-	-	48	54	-	-	**-**
Overall workload hours	**216**							
Credits	**3**							

5. CONTENT OF THE DISCIPLINE

Table 5.1 Content of the discipline (module) by type of activity

Name of the Unit	Content of the Units (topics)	Type of activity
Introduction	- Concepts, Glossary, Syllabus	Lecture
Defining journalism	- What is journalism? Types of journalism, The Growing importance of journalism - History and development of the media(from emergence to convergence)	Lecture
The print	- Telegraph, - Newspapers among other Media	Lecture
The broadcasting	- Multimedia, T.V, Radio - The Rise of the Modern Media Society	Lecture
New Media	- Online Journalism, Digital, social, website, blogs	Lecture
Role of journalism in Democracy	- The battle over press regulation - Revolution - Journalism's relationship to democracy	Lecture
Funding The Press	- News & Its Revenue Models – & Why They Matter	Lecture
Unit 1	Discovery, inventions, and social circumstances that drove the development of different media	Seminar
Unit 2	Debate on freedom of the press(roundtable discussion)	Seminar
Unit 3	The roles of new technologies play in changing contemporary media and culture today.	Seminar
Unit 4	Internet journalism: opportunities and challenges	Seminar
Unit 5	Role of journalism in Democracy	Seminar
Unit 6	The role of media ownership and government regulation in the presentation of commercial media products and serious journalism	Seminar

6. MATERIAL AND TECHNICAL SUPPORT OF THE DISCIPLINE

The discipline is implemented using e-learning and distance learning technologies

Table 6.1. Material and technical support of the discipline

Type of classroom	Classroom equipment	Specialized educational/laboratory equipment, software and materials for the mastering the discipline (if necessary)
Digital Classroom	computer, TV VCR and a transparency projector. CD players and DVD players	
Lecture room	Computer, internet, TV VCR and a transparency projector	
Home for independent work	Computer, internet,	
Library for independent work	Computer, internet	

** The classroom for students' independent work **MUST be indicated**!*

7. EDUCATIONAL AND METHODICAL AND INFORMATIONAL SUPPORT OF THE DISCIPLINE

Main readings
1. Tucher, A. (2013). Teaching journalism history to journalists. In *How Journalism Uses History* (pp. 60-74). Routledge.
2. Hampton, M. (2009). The fourth estate ideal in journalism history. In *The Routledge companion to news and journalism* (pp. 3-12). Routledge.

Other recommended readings
1. Gardner, Howard, Csikszentmihalyi, Mihaly, & Damon, William. (2002). Sources of strength in journalism. Good work: When excellence and ethics meet (pp. 153-178). New York, NY: Basic Books. o
2. Donsbach, W. (2010). Journalists and their professional identities. In S. Allan (Ed.), The Routledge companion to news and journalism (pp. 38-48). London, UK: Routledge
3. Brewin, M. W. (2013). A Short History of the History of Objectivity. *The Communication Review*, *16*(4), 211-229.
4. Örnebring, H., & Jönsson, A. M. (2004). Tabloid journalism and the public sphere: A historical perspective on tabloid journalism. *Journalism studies*, *5*(3), 283-295.
5. Örnebring, H. (2009). Reassessing journalism as a profession. In *The Routledge companion to news and journalism* (pp. 568-577). Routledge.
6. Arrese, Á. (2016). From Gratis to Paywalls: A brief history of a retro-innovation in the press's business. *Journalism studies*, *17*(8), 1051-1067.
7. Campbell, R., R Martin, C., & Fabos, B. (2016). *Media and culture mass communication in a digital age 10*. Macmillan Higher Education.
8. Turow, J. (2013). *Media today: Mass communication in a converging world*. Routledge.

Web-sites and online resources

1. ЭБС РУДН и сторонние ЭБС, к которым студенты университета имеют доступ на основании заключенных договоров:

- htpp://www.rad.pfu.edu.ru/
- www.libfl.ru
- www.portalus.ru
- www.project.phil.pu.ru
- www.lib.fl.ru
- www.gutenberg.net
- www.ipl.org
- www. the European library.org; www.epoch-net.org
- http://gabro.ge/biblio/0707/3066/filosof.historic.ru/books/item/f00/s00/z00358/st000/htm/

2. Databases and search systems:

- web search engine google.com

- online encyclopedia wikipedia.org

- news aggregation website drudgereport.com

- Googlescholar.com

Teaching materials for students' independent work while mastering the discipline/module*:
1. A course of lectures on the discipline.
2. Practical assignments and their brief contents;
3. Questions for self-check, and test assignments.
   * - all educational and methodical materials for students' independent work are published in the current order on the page of the discipline in TUIS!

8. GRADING MATERIALS AND GRADING-RATING SYSTEM FOR ASSESSING THE LEVEL OF COMPETENCE FORMED IN THE DISCIPLINE

The grading materials and grading-rating system* for assessing the level of competence (part of competencies) for the discipline are presented in the Appendix to this Working program of the discipline.
   * - are formed based on the requirements of the corresponding local normative act of RUDN University.