The Federal state autonomous educational institution of higher the education «Peoples' Friendship University of Russia»

Faculty of Philology

(наименование основного учебного подразделения (ОУП)-разработчика ОП ВО)

PROGRAM OF DISCIPLINE

TV Journalism

(Name of the Discipline / Module)

Recommended for the direction of training/speciality:

42.03.02 Journalism

(Code and Name of the field of study, the direction of training/speciality)

The discipline is carried out within the framework of the main professional educational program of higher education (EP HE):

Multimedia Journalism

(Name of the educational program)

2024 г.

1. OBJECTIVE OF THE DISCIPLINE

This course will equip students with skills and understanding of elements of radio broadcasting. Students will learn the process of TV broadcasting, understand structures and writing(news stories, news/documentary/features programming) for TV, make interviews, production of live TV broadcasts, and understand TV production techniques used within the broadcast industry.

The main objectives are
1. Students will explore the development of TV journalism, its impacts and its growth over time.
2. Students will develop an understanding of news sources and identify news
3. Students will be equipped with the critical thinking skills necessary to write and approach the news story, breaking news story, interview, and news feed.

2. REQUIREMENTS TO STUDENTS ON FINISHING THE COURSE

Students are expected to master the following competencies:

Table 2.1. The list of competencies formed in the mastering of the discipline (the results of the discipline)

Code	Competence	Indicators of competence achievement (within the discipline)
GPC-5.	Able to consider current trends in the development of media communication systems on regional, national, or international level, based on political and economic mechanisms of their functioning, legal and ethical norms of regulation.	GPC-5.1 - Knows the range of political, economic factors, legal and ethical norms regulating the development of different media and communications systems at global, national, and regional levels
		GPC-5.2 - Carries out professional journalistic activities, considering the mechanisms of a particular media and communications system
GPC-6.	Able to use modern technical tools and information and communication technologies in professional activity.	GPC-6.1 Selects the necessary technical equipment and software for professional activities
		GPC-6.2 Operates modern stationary and mobile digital devices at all stages of the production of a journalistic text and (or) product
GPC-7.	Able to consider the effects and consequences of professional activity, following the principles of social responsibility.	GPC-7.1 - Knows the guiding principles of social responsibility and the typical effects and consequences of professional activities
		GPC-7.2 - Finds correct and creative ways to gather, process and distribute information in accordance with generally accepted standards and rules of the journalistic profession
GPC-8.	Able to understand the principles of modern information technologies and	GPC-8.1 - Knows digital technologies, methods and techniques of technical processing and placement of information resources and

Code	Competence	Indicators of competence achievement (within the discipline)
	use them to meet the challenges of professional activity.	materials in classical and digital resources and media
		GPC-8.2 - Knows how to insert and process textual data, scan and process graphic information; use digital technologies, methods and techniques of technical processing and placement of information resources and materials in classical and digital resources and media
		GPC-8.3 - Knows how to use digital technologies, methods and techniques of technical processing and placement of information resources and materials in classical and digital resources and media; knows how to create and maintain information databases; knows how to place information in the digital space
PC-1.	Able to participate in the development and implementation of an individual and (or) collective project in the field of journalism	PC-1.1 - Proposes creative solutions to an individual and (or) collective media project
		PC-1.2 - Solves assigned problems while working on an individual and (or) collective journalistic project
		PC-1.3 - Implement a journalistic project within their authority and are responsible for the result
PC-2.	Able to organize the process of creating a journalistic text and (or) product.	PC-2.1 - Follows a set schedule in the process of creating a journalistic text and/or product
		PC-2.2 - Divides his/her work resources according to the professional tasks to be performed and the circumstances as they arise
		PC-2.3 - Performs their professional duties within the time budget allocated

3. THE DISCIPLINE (MODULE) IN THE STRUCTURE OF EP HE

The discipline "TV Journalism" belongs to the Compulsory Module of Block 1 of the curriculum. Table 1 shows the preceding and subsequent subjects aimed at forming competence discipline by the matrix of competencies.

Table 3.1. The list of components of the EP HE, contributing to the achievement of the planned results of the discipline

Code	Competence	Previous discipline	Subsequent disciplines
GPC-5.	Able to consider trends in the development of public and state institutions for their diverse coverage in created media texts and (or) media		

Code	Competence	Previous discipline	Subsequent disciplines
	products, and (or) communication products.		
GPC-6.	Able to consider the effects and consequences of professional activity, following the principles of social responsibility.		
GPC-7.	Able to consider the effects and consequences of professional activity, following the principles of social responsibility.		
GPC-8.	Able to understand the principles of modern information technologies and use them to meet the challenges of professional activity.		
PC-1.	Able to participate in the development and implementation of an individual and (or) collective project in the field of journalism		
PC-2.	Able to organize the process of creating a journalistic text and (or) product.		

4. THE SCOPE OF THE DISCIPLINE AND TYPES OF ACTIVITIES

The overall workload of the discipline is **4** credits.

Types of activities	Total hours	Semesters						
		1	2	3	4	5	6	7
Classroom activities (total)								
Lectures	34	x	x	x	x	17	17	x
Practical lessons/Seminars	34	x	x	x	x	17	17	x
Laboratory activities/	-	-	-	-	-		-	-
Control	21	-	-	-	-	9	12	-
Independent work (total)	**55**	-	-	-	-	29	26	**-**
Overall workload hours	**144**							
Credits	**4**							

5. CONTENT OF THE DISCIPLINE

Table 5.1 Content of the discipline (module) by type of activity

Name of the Unit	Content of the Units (topics)	Type of activity
Introduction	- Concepts, Glossary, Syllabus, TV industry	Lecture

Name of the Unit	Content of the Units (topics)	Type of activity
Evolution of TV	- History, Origin, and development TV journalism, - Early tech and development of TV/ Cable - Different genre of television productions	Lecture
TV News Production	- Producing Newscasts, news bulletins, TV interviews, studio discussions - Role of a news producer, sound engineer, online editor, TV personalities - Qualities and functions of anchors/ news readers, TV features & news analysis	Lecture
Writing for television production	- Writing style of television news, Structuring news stories, Collection and compilation of news, Headline writing - Sourcing(types of News Sources) - News Bulletin, visualization of news, voice over	Lecture
Reporting	- Field reporting, TV Reporting, Practice in live reporting - Working with multiple sources, - Shooting stage	Lecture
Technology and convergence	- Home video, - The convergence of internet and TV, - Smartphones and mobile video	Lecture
Economics Ownership of TV	- Production, distribution, syndication	Lecture
Unit 1	- TV as a tool of mass communication: its characteristics, evolution and challenges	Seminar
Unit 2	- Practising TV journalism: challenges, risks and opportunities	Seminar
Unit 3	- TV and Technological disruption: what are the possible changes in TV viewing habits?	Workshop
Unit 4	- Writing types and formats for TV production	Seminar
Unit 5	- The state of International news: special guests from RT, Sputnik etc	Seminar
Unit 6	- Role of television in improving our social and political life	Seminar

6. MATERIAL AND TECHNICAL SUPPORT OF THE DISCIPLINE

The discipline is implemented using e-learning and distance learning technologies

Table 6.1. Material and technical support of the discipline

Type of classroom	Classroom equipment	Specialized educational/laboratory equipment, software and materials for the mastering the discipline (if necessary)
Digital Classroom	computer, TV VCR and a transparency projector. CD players and DVD players	
Lecture room	Computer, internet, TV VCR and a transparency projector	
Home for independent work	Computer, internet,	
Library for independent work	Computer, internet	

** The classroom for students' independent work **MUST be indicated**!*

7. EDUCATIONAL AND METHODICAL AND INFORMATIONAL SUPPORT OF THE DISCIPLINE

Main readings
1. Zettl, H. (2014). *Television Production Handbook, 12th*. Cengage Learning.
2. Hilliard, R. L. (2014). *Writing for television, radio, and new media*. Cengage learning.

Other recommended readings
1. Gormly, E. K. (2005). *Writing and producing television news*. Wiley-Blackwell.
2. Hilliard, R. L. (2014). Writing for television, radio, and new media. Cengage Learning.
3. Friedmann, A. (2014). Writing for visual media. CRC Press. − Lanson, J., Lanson, G.,
4. Stephens, M. (1993). Writing and reporting the news. Oxford University Press, USA.
5. Andrew, B. (2001). Broadcast Journalism Techniques of Radio and Television News.
6. Chapman, J., & Kinsey, M. (Eds.). (2008). *Broadcast journalism: A critical introduction*. Routledge.
7. White, T. (2005). Broadcast News Writing, Reporting, and Producing. Burlington, ma.
8. Millerson, G., & Owens, J. (2012). *Television production*. Routledge.
9. Tuggle, C. A., Carr, F., & Huffman, S. (2010). *Broadcast news handbook*. New York, NY: McGraw-Hill Publishing.

Web-sites and online resources

1. ЭБС РУДН и сторонние ЭБС, к которым студенты университета имеют доступ на основании заключенных договоров:

- htpp://www.rad.pfu.edu.ru/
- www.libfl.ru
- www.portalus.ru
- www.project.phil.pu.ru
- www.lib.fl.ru
- www.gutenberg.net
- www.ipl.org
- www. the European library.org; www.epoch-net.org
- http://gabro.ge/biblio/0707/3066/filosof.historic.ru/books/item/f00/s00/z00358/st000/htm/

2. Databases and search systems:

- web search engine google.com

- online encyclopedia wikipedia.org

- news aggregation website drudgereport.com

- Googlescholar.com

Teaching materials for students' independent work while mastering the discipline/module*:
1.   A course of lectures on the discipline.
2.   Practical assignments and their brief contents;
3.   Questions for self-check, and test assignments.
   * - all educational and methodical materials for students' independent work are published in the current order on the page of the discipline in TUIS!

8. GRADING MATERIALS AND GRADING-RATING SYSTEM FOR ASSESSING THE LEVEL OF COMPETENCE FORMED IN THE DISCIPLINE

The grading materials and grading-rating system* for assessing the level of competence (part of competencies) for the discipline are presented in the Appendix to this Working program of the discipline.
   * - are formed based on the requirements of the corresponding local normative act of RUDN University.