

Документ подписан простой электронной подписью
Информация о владельце:
ФИО: Ястребов Олег Александрович
Должность: Ректор
Дата подписания: 20.05.2025 12:39:40
Уникальный программный ключ:
ca953a0120d891083f939673078ef1a989dae18a

**Federal State Autonomous Educational Institution of Higher Education
PEOPLES' FRIENDSHIP UNIVERSITY OF RUSSIA
NAMED AFTER PATRICE LUMUMBA
RUDN University**

Faculty of Economics

(name of the main educational unit (OUP)-developer of the EP HE)

COURSE SYLLABUS

International economics

(name of the discipline/module)

Recommended by the Didactic Council for the Education Field of:

38.04.02 «Management»

(code and name of the training area/specialty)

The course instruction is implemented within the professional education programme of higher education:

International marketing

(name (profile/specialization) of the EP HE)

1. COURSE GOALS

The aim of the course "International Economics" is to provide a framework for consistent reasoning about international flows of goods, factors of production, and financial assets, trade policy and monetary policy in open economy. Students are introduced to the patterns for understanding international trade patterns, examine trade policies, analyze the determinants of exchange rates and financial crises and address topical issues of international economic interdependence between states

2. REQUIREMENTS FOR LEARNING OUTCOMES

The development of the discipline "International economics" is aimed at the formation of the following competencies (parts of competencies) in students:

Table 2.1. List of competencies formed by students during the development of the discipline (results of the development of the discipline)

Code	Competence	Competence achievement indicators (within this course)
UC-2	Able to manage a project at all stages of its life cycle	UC-2.1 Formulates a problem, the solution of which is directly related to the achievement of the project goal UC-2.2 Determines the links between the tasks and the expected results of their solution UC-2.3 Within the framework of the tasks set, it determines the available resources and restrictions, the current legal norms UC-2.4 Analyzes the schedule for the implementation of the project as a whole and chooses the best way to solve the tasks, based on the current legal regulations and available resources and restrictions UC-2.5 Monitors the progress of the project, adjusts the schedule in accordance with the results of control
PC-2	Capable of developing, implementing and managing innovative products and intangible assets in the company's international markets	PC-2.1 Knows how to select innovations in the field of professional activity (commercial, or marketing, or advertising, or logistics, or commodity research) PC-2.2 Able to work with digital data, assess its sources and relevance PC-2.3 Is able to analyze and evaluate their economic efficiency of innovative products PC-2.4 Owns the methods of development and evaluation of the effectiveness of innovative trade and technological, or marketing, or logistics, or advertising technologies

3. THE PLACE OF DISCIPLINE IN THE STRUCTURE OF THE EP HE

The discipline "International economics" refers to the Variety part formed by the participants of the educational relations of the block B.1.V.13 of the OP HE.

Within the framework of the educational program, students also master other disciplines and/or practices that contribute to achieving the planned results of mastering the discipline "International economics".

Table 3.1. The list of the components of the educational program that contribute to the achievement of the planned results of the development of the discipline

Code	Competence name	Previous courses	Next courses
UC-2	Able to manage a project at all stages of its life cycle	Digital marketing Global consumer trends Management organisation theory Strategic Analysis Marketing management in international companies	R&D practice
PC-2	Capable of developing, implementing and managing innovative products and intangible assets in the company's international markets	Digital marketing Global consumer trends Management organisation theory Strategic Analysis Marketing management in international companies	R&D practice

* - it is filled in in accordance with the matrix of competencies and SP EP HE

4. SCOPE OF DISCIPLINE AND TYPES OF ACADEMIC WORK

The total labor intensity of the discipline "International economics" is 3 credit units.

Table 4.1. Types of educational work by periods of mastering the EP in for FULL-time education

Type of educational work		Total	Semester			
			1	2	3	4
<i>Contact work, ac.h.</i>		108			108	
Lectures (LC)		18			18	
Laboratory work (LR)						
Practical/seminar classes (SZ)		18			18	
Independent work of students, ac.h.		54			54	
Control (exam / test with assessment), ac.h.		18			18	
Total labor intensity of the discipline	academic hours	108			108	
	credits	3			3	

5. COURSE CONTENT

Table 5.1. The content of the discipline (module) by type of academic work

COURSE PART NAME	PART CONTENT	WORK TYPE
Topic 1. Modern international economics. Concept and types of theories of international trade	The object, subjects, trends and features of the mechanism of realization of international economics. Russian Federation in the system of modern international economics. The classical theory of international trade: mercantilist model, the theory of absolute advantages of Adam Smith and comparative advantage David Ricardo: history of development, the main provisions and recommendations for trade policy. Empirical testing of theory of comparative advantage: test Mcdougal	LTR, SS
Topic 2. International trade in the system of International Economics	Modern international trade and its main indicators. The valuation principles of international trade performance. Features of the geographical and commodity structure of international trade. Factors determining the necessity of international trade. Differences in intra-industry and inter-industry trade. The calculation of the index of intra-industry trade has Thicken–Lloyd. The tools of analysis of international trade: the calculation of the indicator "trading conditions". International trade and economic growth (import substitution, neutral and exporter-oriented economic growth). "Ruining" the growth and the conditions for its determining: the analysis of J. Bhagwati	LTR, SS
Topic 3. State regulation of international trade: the theory and practice.	Directions and forms of the modern foreign policy of States. Liberalization and protectionism in world trade. Analysis of arguments for and against protectionism and liberalization. Classification of tools of foreign policy of States. Characterization and classification of modern methods of tariff regulation of foreign trade. The nominal and the actual level of protection of national manufacturers. A cascading tariff structure. The consequences of introduction or change of tariff for manufacturers, consumers, government, nation. Classification of non-tariff barriers and their role in the regulation of international trade.	LTR, SS
Topic 4. International finance and capital markets.	The nature of the mechanism and forms of international capital flows. The theory of international capital movements. The economic consequences of international capital flows. Direct and portfolio foreign investments and their performance. International borrowing and lending. The scale of international capital flows and their distribution in the modern global economy. State and interstate regulation of the international movement of capital. The concept of investment climate and its conditions in individual countries. The role of free economic zones in the world economy: their function and classification. Offshore areas. The place of Russia in the field of international investment.	LTR, SS
Topic 5. State payment	Balance of payment: concept, basis of prepara-	LTR, SS

COURSE PART NAME	PART CONTENT	WORK TYPE
balance as a unifying indicator in International Economics	tion, characterization, and classification methods of his articles. Active and passive balances of payments. Factors influencing the balance of payments. The theory of the balance of payments. The structure of the balance of payments: trade balance, current account balance, official balance of payments. Features of the balance of payments methodology. The impact of the balance of payments on the country's economy and basic methods of its regulation. The analysis of the balance of payments leading countries of the world. The modern condition of the Russian balance of payments.	
Topic 6. International monetary and financial relations.	The concept and features of development of international currency relations at the present stage. The nature, structure and evolution of the world monetary system. The relationship and differences of national and world currency systems. The concept of currency and its types. Exchange rate: definition and classification types. Factors affecting the value of the exchange rate. Methods to estimate and predict the dynamics of the exchange rate. The concept, framework, functions, participants and characteristics of the foreign exchange market. Features of the currency policy of the state. The place and role of the international monetary and banking organizations in the system of international economic relations	LTR, SS

* - заполняется только по **ОЧНОЙ** форме обучения: ЛК – лекции; ЛР – лабораторные работы; СЗ – семинарские занятия.

6. MATERIAL AND TECHNICAL SUPPORT OF THE DISCIPLINE

Table 6.1. Material and technical support of the discipline

Audience type	Equipping the audience	Specialized educational/laboratory equipment, software and materials for the development of the discipline (if necessary)
Lecture hall	An auditorium for conducting lecture-type classes, equipped with a set of specialized furniture; a board (screen) and technical means of multimedia presentations. Audience 340	Ауд. 17. Моноблок Lenovo AIO-510-22ISH Intel I5 2200 MHz/8 GB/1000 GB/DVD/audio, монитор 21" Мультимедиа проектор Casio XJ-S400UN Проекционный экран GEHA 244*244 MS Windows 10 64bit Microsoft Office 2021 LTSC
Computer class	A computer classroom for conducting classes,	Ауд. 105. Моноблок

Audience type	Equipping the audience	Specialized educational/laboratory equipment, software and materials for the development of the discipline (if necessary)
	group and individual consultations, ongoing monitoring and intermediate certification, equipped with personal computers (in the amount of _21_ pcs.), a blackboard (screen) and multimedia presentation technical means. Audience 27, 29	Lenovo AIO-510-22ISH Intel I5 2200 MHz/8 GB/1000 GB/DVD/audio, монитор 21" Мультимедиа проектор Casio XJ-S400UN Экран моторизованный Digis Electra MW DSEM – 1105 MS Windows 10 64bit Microsoft Office 2021 LTSC
For independent work of students	An auditorium for independent work of students (can be used for seminars and consultations), equipped with a set of specialized furniture and computers with access to EIOS.	4 зал. Библиотеки Моно-блок Lenovo AIO-510-22ISH Intel I5 2200 MHz/8 GB/1000 GB/DVD/audio, монитор 21" Мультимедиа проектор Cactus CSC4.SG MS Windows 10 64bit Microsoft Office 2021 LTSC

* - the audience for independent work of students must be specified!

!

7. EDUCATIONAL, METHODOLOGICAL AND INFORMATIONAL SUPPORT OF THE DISCIPLINE

Primary literature:

1. World economy and international economic relations. textbook / edited by I.V. Andronova, I.N. Belova [Electronic resource] / Andronova Inna Vitalievna [et al.]. - M. : RUDN, 2024. 815 c. ISBN 978-5-209-12105-3 URL: https://mega.rudn.ru/MegaPro/UserEntry?Action=Link_FindDoc&id=517355&idb=0.
2. World economy in the period of great shocks : a monograph / edited by L.M. Grigoriev, A.A. Kurdin, I.A. Makarov. - Moscow : INFRA-M, 2025. - 576 c. - (Scientific thought). - DOI 10.12737/1858585. - ISBN 978-5-16-017493-8. - Text : electronic. - URL: <https://znanium.ru/catalog/product/2163764>

Additional literature:

3. Kudrov, V.M. World economy: socio-economic models of development : textbook / V.M. Kudrov. - Moscow : Magister : Infra-M, 2024. - 399 c. - ISBN 978-5-9776-0095-8. - Text : electronic. - URL: <https://znanium.ru/catalog/product/2058771>
4. Tsypin, I.S. World Economy : textbook / I.S. Tsypin, V.R. Vesnin. - 2nd ed., rev. and ext. - Moscow : INFRA-M, 2024. - 288 c. - (Higher education). - DOI 10.12737/860. - ISBN 978-5-16-019057-0. - Text : electronic. - URL: <https://znanium.com/catalog/product/2084531>.

Resources of the Internet information and telecommunication network:

UNIBC (Scientific Library) provides access to the following EBS:

- *EBS RUDN Access mode: <http://lib.rudn.ru> / - from RUDN stationary computers*
- *University Library ONLINE – Access mode: <http://www.biblioclub.ru> /*
- *Book collections of SPRINGER publishing house. – Access mode: www.springerlink.com*
- *Universal databases of East View. – Access mode: <http://online.ebiblioteka.ru/>*
- *EBC publishing house "Yurayt" Access mode: <http://www.biblio-online.ru>*
- *EBS Publishing House "Lan", collections*
- *Electronic library system "Znanium.com" - access to the main collection is granted*

Electronic resources for educational activities

Bulletin of the RUDN, all series / Access mode: <http://journals.rudn.ru/>

eLibrary.ru / Access mode <http://www.elibrary.ru/defaultx.asp> from any computer on the territory of the RUDN

RSL Dissertations Access mode: <https://dvs.rsl.ru/>?

BIBLIOPHIKA / Access mode: <http://www.bibliophika.ru/>

Columbia International Affairs Online (CIAO) Access mode: <http://www.ciaonet.org/>

East View. Collection "Statistical publications of Russia and CIS countries"

Grebennikon Access mode: <http://grebennikon.ru/>

LexisNexis Access Mode: <http://academic.lexisnexis.eu>

Search engines: Yandex (yandex.ru), Google (google.ru).

Information and reference portals:

1. www.advertology.ru
2. www.marketing.spb.ru
3. www.p-marketing.ru
4. www.4p.ru
5. www.advi.ru
6. www.cfin.ru
7. www.expert.ru
8. www.rbc.ru

Educational and methodological materials for independent work of students during the development of the discipline/ module:*

1. A course of lectures, standard tasks and a control test on the discipline "International economics" is posted on the TUIS portal, Access mode: <https://esystem.rudn.ru/course/view.php?id=11989¬ifyeditingon=1>!

8. EVALUATION MATERIALS AND A POINT-RATING SYSTEM FOR ASSESSING THE LEVEL OF COMPETENCE FORMATION IN THE DISCIPLINE

Evaluation materials and a point-rating system* for assessing the level of competence formation (part of competencies) based on the results of mastering the discipline "International economics" are presented in the Appendix to this Work Program of the discipline

Developers:

Associate Professor

Chernikov S.U.

Signature

Full name

Head of department

Andronova I.V.

Signature

Full name

**Head of EP HE
Marketing dept**

Zobov. A.M.

Signature

Full name