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Department of Political economy named after V.F.Stanis

COURSE SYLLABUS

MICROECONOMICS (advanced course)

Recommended by MSSN for the field:

38.04.01 «Economy»

The course instruction is implemented within the professional education programme of higher education

«International Business»

1. THE COURSE GOALS

The course of «Microeconomics (Advanced)» is aimed at the study of fundamental problems of microeconomic analysis and solution of practical and research tasks, as well as the study of basic socio-economic indicators of the enterprise for the development of project decisions, strategies of behaviour of economic agents and evaluation of their efficiency.

The goal of the course is to provide students with theoretical and practical knowledge and skills within the theoretical paradigm and best practices of Microeconomics, to study the main principles of market pricing, economic behavior of consumers and producers, formation of partial and general economic equilibrium, distribution of public welfare.

2. REQUIREMENTS FOR LEARNING OUTCOMES

Mastering the course "Microeconomics (Advanced)" is aimed at developing the following competencies (parts of competencies):

Competence	Competencies form	Competence achievement indicators		
code	•	(within this course)		
UC-1	Able to carry out a critical analysis of problem situations based on a systematic approach, to develop a strategy of actions.	UC-1.1. Analyzes the task, pointing out its basic components; UC-1.2. Determines and ranks the information required to solve the task; UC-1.3. Searches for information to solve the task by various types of queries; UC-1.4. Offers solutions to the problem, analyzes the possible consequences of their use; UC-1.5. Analyzes the ways of solving problems of ideological, moral and personal character based on the use of basic philosophical ideas and categories in their historical development and socio-cultural context.		
UC-7	Able to search for the necessary sources of information and data, perceive, analyze, memo- rize and transmit informa- tion using digital means, as well as using algorithms when working with data obtained from various sources in order to effect- ively use the information received to solve problems; evaluate information, its reliability, build logical conclusions based on incoming information and data.	UC-7.1. Searches for the necessary sources of information and data, perceives, analyzes, remembers and transmits information using digital means, as well as using algorithms when working with data obtained from various sources in order to effectively use the information received to solve problems; UC-7.2. Evaluates information, its reliability, builds logical conclusions based on incoming information and data.		

Table 2.1. The list of competencies formed by students in the mastering the COURSE

Competence	Competence	Competence achievement indicators
code		(within this course)
GPC-1	Able to apply knowledge (at an advanced level) of fundamental economics in solving practical	GPC-1.1. Has fundamental knowledge in the field of economics.GPC- 1.2. Able to use fundamental knowledge to solve applied and/or research problems.
	and/or research problems.	GPC- 1.3. Has the skills to choose methods for solving practical and research problems based on fundamental economic knowledge.
GPC-3	Able to generalize and critically evaluate scientific research in economics.	 GPC- 3.1. Develops a program of applied and/or fundamental research in the field of economics based on the evaluation and generalization of the results of scientific research conducted by other authors. GPC- 3.2. Prepares an analytical note on the results of applied and/or fundamental research in the field of economics. GPC- 3.3. Summarizes conclusions, prepares conclusions and formulates recommendations based on the results of applied and/or fundamental research in the field of economics.

3. Course in Higher Education Program Structure

The course "Microeconomics (Advanced)" is a part of the Master's degree programme "International Business" recommended by MSSN for the field 38.04.01 "Economics" and is studied in the 1st semester of the 1st course. The Course is implemented by the Department of Political Economy named after V.F. Stanis and refers to the Basic (Mandatory) Disciplines formed by the participants in the educational relations of the block Higher Education Program Structure.

As part of the Higher Education Program Structure, students also master other disciplines and / or practices that contribute to the achievement of the planned results of mastering the Course " Microeconomics (Advanced)".

Compet	pet Previous C. L.				
ence code	Competence	Disciplines (Modules) *	Subsequent Disciplines (Modules)*		
UC-1	Able to carry out a critical analysis of problem situations based on a systematic approach, to develop a strategy of actions.	Preparatory Course on Economics	Macroeconomics (advanced course), Economics of industry markets, Business' evaluation and company's cost management, Intellectual property management (Elective), Technology transfer in Russia and abroad (Elective) Corporate governance (Elective), Corporate security (Elective), Business planning (Elective), Management of sustainable business development (Elective), Pre-degree internship, Scientific research, State exam		
UC-7	Able to search for the necessary sources of information and data, perceive, analyze, memorize and transmit information using digital means, as well as using algorithms when working with data obtained from various sources in order to effectively use the information received to solve problems; evaluate information, its reliability, build logical conclusions based on incoming information and data.	Preparatory Course on Economics	Macroeconomics (advanced course), Econometrics (advanced course), Business' evaluation and company's cost management, Pre- degree internship, Scientific research, State exam		
GPC-1	Able to apply knowledge (at an advanced level) of fundamental economics in solving practical and/or research problems.	Preparatory Course on Economics	International trade, Economy of industry markets, International business management, Global innovations in international Business, Pre-degree internship, Scientific research, State exam		
GPC-3	Able to generalize and critically evaluate scientific research in economics.	Preparatory Course on Economics	Macroeconomics (advanced), International business management, International labour and migration market, Pre-degree internship, Scientific research, State exam		

Table 3.1. The list of components of the Higher Education Program Structure that contribute to the achievement of the planned results of mastering the Course

* - filled in in accordance with the matrix of competencies

4. Course Workload and Academic Activities

Course Workload and Academic Activities 3 credits.

7	Table 4.1. Types of academic activities during the	p	eriod of the	HE	program mastering

Types of academic activities during the period of the HE program mastering		Course	Semesters			
		workload, academic hours	1	2	3	4
Contact academic hours		36	36			
including:						
Lectures		18	18			
Seminars		18	36			
Self-study, academic hours		45	45			
Evaluation and assessment		27	27			
Course workload	academic hours	108	108			
	credits	3	3			

5. CONTENT OF THE DISCIPLINE

The discipline consists of 7 topics and 28 sub-topics.

Name of the course topic	Contents of the topic	Types of academic activities
Topic 1. Consumer	1.1. Axioms of the consumer choice theory.1.2. Indifference curves and Cobb-Douglas utility function.	lectures, seminars
behavior, utility	1.3. Adjustment to price changes: Hicks and Slutsky	501111010
function and demand	substitution and income effects for quality, low-quality and Giffen goods.	
	2.1. Utility functions and individual demand function. Individual demand and market demand.	lecture, seminar
Topic 2. Demand and its elasticity. Market equilibrium and its	2.2. Elasticity of demand. Elasticity, price and marginal revenue. Methods of calculating elasticity. Slutsky equation in elasticity.	
efficiency	Application of elasticity theory: taxation 2.3. Determinants of demand and supply. Market equilibrium.	
Topic 3. A perfectly competitive firm3.1. Profit maximization problem. 3.2. Output maximization problem. 3.3 Minimizing production costs.		lecture, seminar
Topic 4. Imperfectly competitive firms	 4.1. Monopoly and its power. Profit maximization for a monopoly (short/long run). 4.2. Price discrimination. Dynamic pricing. 4.3. Oligopoly: Cournot, Stackelberg and Bertrand models. 4.4. Natural monopolies. 	lecture, seminar

Name of the course topic	Contents of the topic	Types of academic activities
Topic 5. Choice under risk and uncertainty	5.1. The concept of risk and uncertainty.5.2. Neumann–Morgenstern utility theorem.5.3. Risk attitudes and risk assessment.5.4. Decision making under uncertainty.	lecture, seminar
Topic 6. Asymmetric information	6.1. Adverse selection.6.2. Moral hazard.6.3. «Principal-agent» problem.	lecture, seminar
Topic 7. General economic equilibrium.	 7.1. Problems of efficiency. 7.2. Maximization of welfare. 7.3. Pareto optimality: conditions and composition. 7.4. Edgeworth's box. 7.5. Theorems of public welfare. 7.6. Market failures and state failures. 7.7. Externalities and Coase theorem. 7.8. Public goods and public choice. 7.9. Microeconomic functions of the state. 	lectures, seminars

6. Classroom Equipment and Technology Support Requirements

Classroom for Academic Activity Type	Classroom equipment	Specialized educational / laboratory equipment, software and materials for mastering the discipline
Lecture	Classroom, equipped with a set of specialized furniture; whiteboard; a set of devices includes portable multimedia projector, laptop, projection screen, stable wireless Internet connection.	Laptop, projector, board, screen Software: Microsoft Windows, MS Office / Office 365, MS Teams, Chrome (latest stable release)
Seminars	Classroom, equipped with a set of specialized furniture; whiteboard; a set of devices include portable multimedia projector, laptop, projection screen, stable wireless Internet connection.	Laptop, projector, board, screen Software: Microsoft Windows, MS Office / Office 365, MS Teams, Chrome (latest stable release)
Self-studies	Classroom, equipped with a set of specialized furniture; a set of devices includes laptop, stable wireless Internet connection.	Laptop, Software: Microsoft Windows, MS Office, MS Teams, Chrome (latest stable release)

Table 6.1. Classroom Equipment and Technology Support Requirements

7. Recommended Sources for Course Studies

1.Main reading:

Michael E. Wetzstein. Microeconomic Theory. Concepts and connections Second edition. Routledge, 2013. Electronic file from open Internet source: <u>http://ndl.ethernet.edu.et/bitstream/123456789/5283/1/41%20Michael%20E.%20Wetzstein%20.</u> pdf 2. Additional reading:

Geoffrey A. Jehle, Philip J. Reny. Advanced Microeconomic Theory. Third Edition. Electronic file from open Internet source: <u>http://zalamsyah.staff.unja.ac.id/wp-content/uploads/sites/286/2019/11/1-Advanced-Microeconomic-Theory-3rd-Ed.-JEHLE-RENY.pdf</u>

3. Electronic libraries with access for RUDN students. Databases and search engines:

- RUDN Electronic Library System RUDN EBS http://lib.rudn.ru/MegaPro/Web
- ELS "University Library Online" http://www.biblioclub.ru
- EBS Yurayt http://www.biblio-online.ru
- ELS "Student Consultant" www.studentlibrary.ru
- EBS "Lan" http://e.lanbook.com/

4. Databases and search engines:

- electronic fund of legal and normative-technical documentation http://docs.cntd.ru/
- Yandex search engine https://www.yandex.ru/
- Google search engine https://www.google.ru/
- abstract database SCOPUS http://www.elsevierscience.ru/products/scopus/-

Educational and methodological materials for independent work of students in the development of the discipline/module*:

1. A course of lectures on the discipline "Microeconomics".

2. Homework assignments

* - all educational and methodological materials for independent work of students are placed in accordance with the current procedure on the page of the discipline in TUIS! <u>https://esystem.rudn.ru/course/index.php?categoryid=833</u>

8. EVALUATION MATERIALS AND SCORE-RATING SYSTEM FOR ASSESSING THE LEVEL OF FORMATION OF COMPETENCES IN THE COURSE

Evaluation materials and a point-rating system* for assessing the level of competence formation (part of competences) based on the results of mastering the discipline " Microeconomics" are presented in the Appendix to this Work Program of the discipline.

* - OM and BRS are formed on the basis of the requirements of the relevant local normative act of the Peoples' Friendship University of Russia.

Associate Professor		
of the Political Economy Department	\square	
named after V.F.Stanis		A.Y. Verenikina
Associate Professor, Program Supervisor	B	R.O. Voskerichyan
Head of the Department of National Economy, Professor	flee	Y.N.Moseykin