The Federal state autonomous educational institution of higher the education «Peoples' Friendship University of Russia»

Faculty of Philology

(наименование основного учебного подразделения (ОУП)-разработчика ОП ВО)

PROGRAM OF DISCIPLINE

Convergent Journalism

(Name of the Discipline / Module)

Recommended for the direction of training/speciality:

42.03.02 Journalism

(Code and Name of the field of study, the direction of training/speciality)

The discipline is carried out within the framework of the main professional educational program of higher education (EP HE):

Multimedia Journalism

(Name of the educational program)

2023 г.

1.   OBJECTIVE OF THE DISCIPLINE

The aim of this course is to introduce students to a range of fundamental discourses about convergence in journalism by exploring the transformation, typologies, growth and effects of emerging information technologies over time. Students will learn how to use analytical lenses to understand convergence journalism phenomena from diverse perspectives.

The main objectives are

1.   Students will be introduced to the concept of Convergence and understand its various implications in journalism.
2.   Students will become aware of the latest media technological innovations that potentially impact media industries, organisations and journalism practice.
3.   Students will understand how convergence and journalism are shaping one another through social, political, economic and cultural forces.

2.   REQUIREMENTS TO STUDENTS ON FINISHING THE COURSE

Students are expected to master the following competencies:

Table 2.1. The list of competencies formed in the mastering of the discipline (the results of the discipline)

Code	Competence	Indicators of competence achievement (within the discipline)
GPC-6.	Able to use modern technical tools and information and communication technologies in professional activity.	GPC-6.1 Selects the necessary technical equipment and software for professional activities
		GPC-6.2 Operates modern stationary and mobile digital devices at all stages of the production of a journalistic text and (or) product
GPC-8.	Able to understand the principles of modern information technologies and use them to meet the challenges of professional activity.	GPC-8.1 - Knows digital technologies, methods and techniques of technical processing and placement of information resources and materials in classical and digital resources and media
		GPC-8.3 - Knows how to use digital technologies, methods and techniques of technical processing and placement of information resources and materials in classical and digital resources and media; knows how to create and maintain information databases; knows how to place information in the digital space

3.   THE DISCIPLINE (MODULE) IN THE STRUCTURE OF EP HE

The discipline "Convergent Journalism" belongs to the Compulsory Module of Block 1 of the curriculum. Table 1 shows preceding and subsequent subjects aimed at forming competence discipline by the matrix of competencies.

Table 3.1. The list of components of the EP HE, contributing to the achievement of the planned results of the discipline

Code	Competence	Previous discipline	Subsequent disciplines
GPC-6.	Able to use modern technical tools and information and communication technologies in professional activity.texts and (or) media products, and (or) communication products.		
GPC-8.	Able to understand the principles of modern information technologies and use them to meet the challenges of professional activity.		

4. THE SCOPE OF THE DISCIPLINE AND TYPES OF ACTIVITIES

The overall workload of the discipline is **4** credits.

Types of activities	Total hours	Semesters						
		1	2	3	4	5	6	7
Classroom activities (total)								
Lectures	17		x	x	x	x	17	x
Practical lessons/Seminars	34		x	x	x	x	34	x
Laboratory activities/	-		-	-	-	-	-	-
Control	**18**		-	-	-	-	18	-
Independent work (total)	**75**						75	
Overall workload hours	**144**						**144**	
Credits	**4**						**4**	

5. CONTENT OF THE DISCIPLINE

Table 5.1 Content of the discipline (module) by type of activity

Name of the Unit	Content of the Units (topics)	Type of activity
Introduction	- Concepts, Glossary, Syllabus,	Lecture
Understanding convergence	- Concept and significance of Convergence, - Process and effects of Convergence, - typologies of convergence, - Models of media convergence.	Lecture
New technologies and convergent journalism	- Network Society	Lecture

Name of the Unit	Content of the Units (topics)	Type of activity
	- Understanding New Media concept—Social and digital - Digital storytelling - Wiki Journalism	
The Development of the Internet and Web	- Innovations and New Possibilities - Social media and news platforms - Blogging & journalism - Concept of Web 2.0	Lecture
New media and democracy	- New media convergence - Internet and democracy - Digital divide	Lecture
Regulatory and convergent journalism	- Challenges & opportunity - Convergence in Cinema and Broadcasting, - Communication Convergence Bill	Lecture
Economics and Convergence journalism	- Media industry, ownership & control - Media conglomerates, mergers and Consolidation - Role and effects of Social Media as alternative media	Lecture
Unit 1	Convergence journalism and its significance	Seminar
Unit 2	Understanding new media & disruptive innovation	Workshop
Unit 3	Changing newsrooms and current innovations in journalism	Seminar
Unit 4	Regulations, opportunity and challenges facing convergence journalism	Workshop
Unit 5	Mobile/social media, Internet and democracy	Seminar
Unit 6	Economics, Convergence and the media industry	Seminar
Unit 7		

6. MATERIAL AND TECHNICAL SUPPORT OF THE DISCIPLINE

The discipline is implemented using e-learning and distance learning technologies

Table 6.1. Material and technical support of the discipline

Type of classroom	Classroom equipment	Specialized educational/laboratory equipment, software and materials for the mastering the discipline (if necessary)
Digital Classroom	computer, TV VCR and a transparency projector. CD players and DVD players	
Lecture room	Computer, internet, TV VCR and a transparency projector	
Home for independent work	Computer, internet,	
Library for independent work	Computer, internet	

*The classroom for students' independent work **MUST be indicated**!*

7. EDUCATIONAL AND METHODICAL AND INFORMATIONAL SUPPORT OF THE DISCIPLINE

Main readings
1. Jenkins, H. (2006). *Convergence Culture: where old and new media collide. New York University*, 307-319.
2. Campbell, R., R Martin, C., & Fabos, B. (2016). *Media and culture mass communication in a digital age 10*. Macmillan Higher Education.
3. Castells, M. (2011). *The rise of the network society*. John wiley & sons.

Other recommended readings
1. Grainge, P. (Ed.). (2017). *Ephemeral media: Transitory screen culture from television to YouTube*. Bloomsbury Publishing.
2. Marsden, P. (2017). Entrepreneurial journalism: how to go it alone and launch your dream digital project. Taylor & Francis.
3. Peters, C., & Broersma, M. J. (Eds.). (2013). Rethinking journalism: Trust and participation in a transformed news landscape. Routledge.
4. Briggs, M. (2011). Entrepreneurial Journalism: How to build what's next for news. CQ Press.
5. King, L. (2015). Innovators in digital news. IB Tauris.
6. Batsell, J. (2015). Engaged journalism: Connecting with digitally empowered news audiences. Columbia University Press.
7. Lemelshtrich, L. N. (2018). Robot Journalism: Can Human Journalism Survive?. World Scientific.
8. Eide, M. (Ed.). (2016). Journalism Re-examined: Digital Challenges and Professional Reorientations: Digital Challenges and Professional Reorientations. Intellect Books.

9. Alpaydin, E. (2016). Machine learning: the new AI. MIT Press.
10. Grant, A. & Meadows, J. (Eds.).(2012). Communication technology update and fundamentals.(13th Edition). Boston, MA: Focal Press.
11. Miller, V. (2011). Understand digital culture. Sage Publications.
12. Nightingale V. & Dwyer T. (2007). New media worlds: challenges for convergence. Oxford.
13. Jacobs, R. (2007). Convergence journalism: Writing and reporting across the news media by Janet Kolodzy.
14. Wilkinson, J., & Grant, A. E. (Eds.). (2009). *Understanding Media Convergence: The State of The Field*. Oxford University Press.

Web-sites and online resources
1. ЭБС РУДН и сторонние ЭБС, к которым студенты университета имеют доступ на основании заключенных договоров:
- htpp://www.rad.pfu.edu.ru/
- www.libfl.ru
- www.portalus.ru
- www.project.phil.pu.ru
- www.lib.fl.ru
- www.gutenberg.net
- www.ipl.org
- www. the European library.org; www.epoch-net.org
- http://gabro.ge/biblio/0707/3066/filosof.historic.ru/books/item/f00/s00/z00358/st000/htm/

2. Databases and search systems:
− web search engine google.com
− online encyclopedia wikipedia.org
− news aggregation website drudgereport.com
− Googlescholar.com

Teaching materials for students' independent work while mastering the discipline/module*:
1. A course of lectures on the discipline.
2. Practical assignments and their brief contents;
3. Questions for self-check, and test assignments.
   * - all educational and methodical materials for students' independent work are published in the current order on the page of the discipline in TUIS!

8. GRADING MATERIALS AND GRADING-RATING SYSTEM FOR ASSESSING THE LEVEL OF COMPETENCE FORMED IN THE DISCIPLINE

The grading materials and grading-rating system* for assessing the level of competence (part of competencies) for the discipline are presented in the Appendix to this Working program of the discipline.

* - are formed based on the requirements of the corresponding local normative act of RUDN University.