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Federal State Autonomous Educational Institution for Higher Education
PEOPLES' FRIENDSHIP UNIVERSITY OF RUSSIA
(RUDN University)

Faculty of Economics

COURSE SYLLABUS

MANAGEMENT

Recommended by the Didactic Council for the Education Field of

38.03.01 Economics

(code and name of the direction of training/specialty)

The development of the discipline is carried out within the framework of the implementation of the main professional educational program of higher education:

International Economic Relations

(name (profile/specialization))

2024

1. COURSE GOALS

The purpose of the course "Management" is to teach students to understand the theoretical foundations of management, the principles, methods and functions of management and their components, as well as Russian problems and experience of management activities.

To achieve this goal, the following tasks are solved in the process of teaching the course:

1. familiarize with the content of concepts related to the subject area of management;
2. to form an idea of the goals, principles, functions, connecting processes in management;
3. to consider the trends and problems of the development of management science in the world, in the regions and subjects of the Russian Federation.

2. LEARNING OUTCOMES

Studying the discipline "Management" is aimed at the formation of the following competencies (part of competencies) among students:

Table 2.1. List of competencies formed in students when studying the discipline (results of mastering the discipline)

Competence code	Competence	Competence indicators
GPC-2	Able to collect, process and statistically analyze the data necessary to solve the set economic problems	GPC-2.1. Able to manage methods and means of collecting, processing and analyzing information necessary to solve standard tasks of a technical and economic assessment of activities in the field of professional activity
		GPC-2.2. Able to manage methods and means of collecting, processing and analyzing information necessary to solve standard tasks of a technical and economic assessment of activities in the field of professional activity
GPC-3	Able to analyze and meaningfully explain the nature of economic processes at the micro and macro levels	GPC-2.1. Know how to apply theoretical and methodological knowledge about the principles, laws and mechanisms of a market economy at the level of economic entities
		GPC-2.2. Know how to apply the principles and methods of economic analysis in substantiating the mechanisms and patterns of functioning of the economy at the micro and macro levels
		GPC-2.3. Able to analyze and explain the driving forces and essence of the nature of economic processes and events occurring in the economy
GPC-4	Able to offer economically and financially justified organizational and managerial	GPC-4.1 Knows the basic technologies for developing organizational and managerial decisions at the level of an enterprise / organization

Competence code	Competence	Competence indicators
	decisions in professional activities	GPC-4.2 Able to economically and financially justify the proposed organizational and managerial decisions at the enterprise/organization level

3. COURSE IN HIGHER EDUCATION PROGRAMME STRUCTURE

The discipline "Management" refers to the part formed by the participants of the educational relations of block B1 of the EP.

Within the framework of the EP, students also master other disciplines and / or practices that contribute to the achievement of the planned results of mastering the discipline "Management".

Table 3.1. List of Higher Education Program (me) components / disciplines that contribute to expected learning/training outcomes

Code	Competence	Previous disciplines/modules, practices*	Subsequent disciplines/modules, practices*
GPC-2	Able to collect, process and statistically analyze the data necessary to solve the set economic problems	Microeconomics	History of Economic Doctrines
GPC-3	Able to analyze and meaningfully explain the nature of economic processes at the micro and macro levels	Microeconomics	Analysis of economic activity
GPC-4	Able to offer economically and financially justified organizational and managerial decisions in professional activities	Микроэкономика	Marketing

4. COURSE WORKLOAD AND LEARNING ACTIVITIES

The total labor intensity of the discipline "Management" is 2 credit units.

TABLE 4.1. Types of academic activities during the period of the HE program(me) mastering

Type of educational work	TOTAL, <i>academic hours</i>	Semester			
		5	6	7	8
<i>Contact academic hours</i>	68		68		
including:					
Lectures	34		34		
Lab work					
Seminars (workshops/tutorials)	34		34		
<i>Self-study (ies), academic hours</i>	85		85		
<i>Evaluation and assessment academic hours</i>	27		27		
Overall labor intensity of the discipline	<i>academic hours</i>	180		180	
	credit units	2		2	

5. COURSE MODULES AND CONTENTS

Table 5.1. The content of the discipline (module) by types of educational work.

Course Modules and Contents	Course Modules and Contents	Type of educational work *
Section 1. Management methodology. Elements of organizations and the management process.	Topic 1. Subject, methodology and periodization of the history of management. Topic 2. Basic concepts of management: The external and internal environment of the organization. Managerial roles of the manager. Topic 3. Objectives, methods and principles of management.	LR, SC
Section 2. Management functions.	Topic 4. Strategic planning. Topic 5. Function organization and organizational management structures. Topic 6. The function of motivation and control in management.	LR, SC
Section 3. Connecting processes.	Topic 7. Communication. Management decision.	LR, SC
Section 4. Social factor in management	Topic 8. Power and influence in management theory. Topic 9. Leadership theories.	LR, SC

* - is filled only in the **full-time** form of training: LC - lectures; LR - laboratory work; SC - seminar classes

6. CLASSROOM EQUIPMENT AND TECHNOLOGY SUPPORT REQUIREMENTS

Table 6.1. Logistics of discipline

Name of special placements and placements for independent work	Equipment of special placements and placements for independent work	List of licensed software. Details of the confirming document
Lecture Hall	Auditorium for lecture-type classes, equipped with a set of specialized furniture; whiteboard (screen) and technical means of multimedia presentations.	Notebook Asus F6A, Multimedia projector Casio XJ-S400UN, Multimedia projector Casio XJ-V100W, Projection screen GEHA 244*244, Screen with electric wire Draper 203*1, Speaker system Defender Mercury 35 Mkl1, TV Philip
Seminary	Classroom for seminar-type classes, group and individual consultations, current control and intermediate certification, equipped with a set of specialized furniture and technical means of multimedia presentations.	Notebook Asus F6A, Multimedia projector Casio XJ-S400UN, Screen motorized Digis Electra MW DSEM - 1105
For independent work of students	An auditorium for independent work of students (can be used for seminars and consultations), equipped with a set of specialized furniture and computers with access to EIOS.	Monoblock Lenovo AIO-510-22 ISH Intel I5 2200 MHz/8 GB/1000 GB/DVD/audio, monitor 21", Multimedia projector Casio XJ-V 100W, Screen motorized Digis Electra 200*150 Dsem-4303

7. RECOMMENDED SOURCES FOR COURSE STUDIES

Main reading(sources)

1. Коротков Э. М. Менеджмент [Электронный ресурс]: Учебник для вузов. - Электронные текстовые данные. - М. : Юрайт, 2011. - (Основы наук). - электронный ресурс: http://lib.rudn.ru/MegaPro/UserEntry?Action=Rudn_FindDoc&id=359514&idb=0
2. Одинцов, А. А. Основы менеджмента [Электронный ресурс]: учебное пособие для вузов / А. А. Одинцов. — 2-е изд., испр. и доп. — М. : Издательство Юрайт, 2018. — 210 с. — (Серия : Университеты России). — электронный ресурс: <https://biblio-online.ru/viewer/66F6B5AD-1104-4E97-946E-C5F5A021280D/osnovy-menedzhmenta#pag>

Additional (optional) reading (sources)

1. Petrov, A. N. Management : textbook for bachelors / A. N. Petrov ; Holes. ed. A. N. Petrov. — 2nd ed., ispr. i dop. — М. : Izdatelstvo Yurayt, 2016. — 645 s.

2. Vasilevsky A. I. Istoriya managementa. Lecture. - Access mode: <http://www.humanities.edu.ru/db/msg/2417>, free. — Zagl. from the screen. — Yaz. rus.
3. Vasilevsky A. I. Istoriya managementa. Lecture. — Access mode: <http://ido.rudn.ru/lectures/201/>, free. — Zagl. from the screen. — Yaz. rus.
4. Kotler F. Strategic Management by Kotler. – M.: Alpina Publisher, 2012
5. Dracheva E.L., Yulikova L.I. Management – M.: Akademiya, 2013

Periodicals:

1. General Director Magazine
2. Career Magazine,
3. Journal "Quality Management"
4. Management Today Magazine
5. Journal "Management: Theory and Practice",
6. Journal "Management in Russia and abroad",
7. Management News Magazine,
8. Magazine "Personnel",
9. Journal "Problems of Theory and Practice of Management"
10. Magazine "Svoy Biznes",
11. Magazine "Secret of the Firm",
12. Journal "Strategic Management"
13. Journal "Company Management",
14. Journal of Human Resource Management,
15. Director Magazines

Internet resources:

1. www.euromanagement.ru
2. www.iteam.ru - Iteam Portal - Corporate Governance Technology
3. <http://www.e-xecutive.ru> - Community Managers website
4. <http://www.hrm.ru> – Personnel management
5. <http://www.imikor.ru> - Consulting company «Imikor»
6. <http://www.ancor.en> - Consulting company «ANKOR»
7. <http://www.shl.en> – SHL Consulting Company
8. <http://www.top-personnel.ru> – Journal "Personnel Management"
9. University Library ONLINE – Access Mode: <http://www.biblioclub.ru/>
10. LexisNexis. - Access mode: <http://www.lexisnexus.com/hottopics/lnacademic/>?
11. Book collections of springer publishing house. – Access mode: www.springerlink.com
12. Rudn University Bulletin – Access mode: <http://www.elibrary.ru/defaultx.asp>
13. Columbia International Affairs Online (CIAO) – Access Mode: <http://www.ciaonet.org/>
14. Universal East View databases. – Access mode: <http://online.ebiblioteka.ru/>
15. Full-text collection of Russian scientific journals. eLibrary.ru – Access mode: <http://elibrary.ru/defaultx.asp?>
16. Electronic library of the Publishing House "Grebennikov". Grebennikon. – Access mode: <http://grebennikon.ru/>
17. International portal of electronic newspapers of socio-political subjects. Library PressDisplay – Access Mode: <http://library.pressdisplay.com>
18. Reference books - sectoral and country-specific databases. Polpred.com. – Access mode: <http://www.polpred.com/>
19. On-line access to journals. Information database on all branches of science and electronic delivery of documents. SwetsWise. – Access Mode: <https://www.swetswise.com>
20. 13. University of Chicago Press Journals: American Journal of Education. Comparative Education Review. – Access mode: <http://www.journals.uchicago.edu/action/showJournals?type=byAlphabet>

21. 14. Books of the publishing house "Alpina Publishers". Current business literature. – Access mode: http://www.alpinabook.ru/books/online_biblioteka.php
22. 15. Electronic library of literature on the history of Russia BIBLIOPHIKA – Access mode: <http://www.bibliophika.ru/>
23. 16. Electronic library of RSL dissertations – Access mode: <http://diss.rsl.ru/>
24. Search Engines : Yandex (yandex.ru), Google (google.ru)

8. EVALUATION TOOLKIT & GRADING SYSTEM FOR ASSESSING THE LEVEL OF FORMATION OF COMPETENCIES IN THE COURSE

Evaluation materials and a grading system* for assessing the level of formation of competencies (part of competencies) based on the results of mastering the discipline "Management" are presented in the Appendix to this Course Syllabus of the discipline

DEVELOPERS:

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