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**Federal State Autonomous Educational Institution of Higher Education  
PEOPLES' FRIENDSHIP UNIVERSITY OF RUSSIA  
RUDN University**

**Institute of Medicine**

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educational division (faculty/institute/academy) as higher education programme developer

**COURSE SYLLABUS**

**Rhetoric**

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course title

**Recommended by the Didactic Council for the Education Field of:**

**31.05.01 GENERAL MEDICINE**

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field of studies / speciality code and title

**The course instruction is implemented within the professional education programme of higher education:**

**31.05.01 GENERAL MEDICINE**

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higher education programme profile/specialisation title

2024 r.

## 1. COURSE GOAL(S)

The discipline "Rhetoric" is included in the program of the specialty "General Medicine" in direction 31.05.01. "General Medicine" and is studied in the 3rd semester of the 2nd year. Discipline implemented by the Department of Russian Language 5. The discipline consists of 8 sections and 8 topics and aimed at studying the technique of public speaking and dialogical interactions in the communicative modes typical of a doctor's activities.

The goal of the course "Rhetoric" is to develop skills and abilities in speech skill, culture, public speaking technique and dialogic interactions in communicative situations typical for a doctor's activities.

## 2. REQUIREMENTS FOR THE RESULTS OF MASTERING THE DISCIPLINE

Mastering the discipline " Rhetoric" is aimed at developing the following competencies in students:

*Table 2.1. The list of competencies formed by students in the course of mastering the discipline (the results of mastering the discipline)*

Code	Name of competence	Indicators of achievement of competencies (within this discipline)
UC-4	Being able to apply modern communication technologies, including in a foreign language/foreign languages to interact in academic and professional areas	UC-4.1. Defending their stance and ideas in a well-argued and constructive manner in academic and professional discussions in the state language of the Russian Federation and in a foreign language. UC-4.2. Making up, translating and editing various academic texts (reference works, essays, reviews, articles, etc.), including in a foreign language. UC-4.3. Presenting the results of the academic and professional activity at various public events, including the international ones, choosing the most suitable format.
UC-5.	Being able to analyse and take into account cultural diversity in the process of intercultural communication	UC-5.2. Mastering the skills of carrying on business correspondence in a foreign language.

## 3. THE PLACE OF DISCIPLINE IN THE STRUCTURE OF OP VO

The discipline "Rhetoric" refers to the part formed by the participants educational relations of block 1 "Disciplines (modules)" of the educational program higher education.

As part of the educational program of higher education, students alsomaster other disciplines and/or practices that contribute to achieving planned results of mastering the discipline "Rhetoric".

Table 3.1. The list of components of the EP HE that contribute to the achievement of the planned results of the development of the discipline

Code	Name of competence	Previous disciplines/modules, practices*	Subsequent disciplines/modules, practices*
UC-4.	Being able to apply modern communication technologies, including in a foreign language/foreign languages to interact in the academic and professional areas.	Russian as a foreign language; Russian language and culture of speech; Foreign language**; Foreign language (elective); Russian language for foreigners students; Russian language in academic sphere;	Russian as a foreign language (elective); Russian language for foreign students; Basics of translation; Method of teaching Russian language as foreign; Experimental oncology;
UC-5	Able to analyze and take into account the diversity of cultures in the process of intercultural interaction	Philosophy; Russian history; Fundamentals of Russian statehood; History of religions in Russia; Russian language and culture of speech; Foreign language**; Foreign language (elective); Russian language for foreigners students;	History of Medicine; Foreign language (elective); Russian language for foreign students; Method of teaching Russian language as foreign; Basics of translation; Public health and healthcare, economics healthcare;

#### 4. VOLUME OF DISCIPLINE AND TYPES OF EDUCATIONAL WORK

The total labor intensity of the discipline "" Rhetoric "." is 2 credit units.

Table 4.1. Types of educational work by periods of mastering EP VO for full-time education

Type of study	Total hours	Semesters
		3
<b>Classroom activities (total)</b>	<b>34</b>	<b>34</b>
Including:		
Lectures (L)		

Seminars (S)		34	<b>34</b>
Laboratory work (LW)			
<i>Self-guided work</i>		29	29
<i>Control (exam/test with assessment), acc.</i>		9	<b>9</b>
<b>Total labor hours</b>	<b>hours</b>	72	<b>72</b>
	<b>Credit</b>	2	<b>2</b>

## 5. CONTENT OF THE DISCIPLINE

*Table 5.1. The content of the discipline (module) by type of educational work*

Name of the discipline section	Contents of the section (topic)	Type of study*
<b>Section 1. Rhetoric as a discipline</b>	Topic 1.1. Rhetoric as a scientific discipline and as the art of eloquence	<b>S</b>
<b>Section 2. Performance</b>	Topic 2.1. Main principles of communication. Speech techniques	<b>S</b>
<b>Section 3. The art of discussion</b>	Topic 3.1. Forms of polemical dialogues. The strategy dispute. Tactical (polemical) methods of conducting a dispute	<b>S</b>
<b>Section 4. Business rhetoric</b>	Topic 4.1. Business rhetoric: basic concepts	<b>S</b>
<b>Section 5. The concept of argumentation. Argumentation strategies and tactics</b>	Topic 5.1. The concept of argumentation. Goals and methods of argumentation. General rules and techniques for effective argumentation	<b>S</b>
<b>Section 6. The concept of speech impact</b>	Topic 6.1. Speech impact. Methods of speech influence on the personality	<b>S</b>
<b>Section 7. Strategies and tactics of persuasion</b>	Topic 7.1. Strategies and tactics of persuasion in educational and administrative communication	<b>S</b>
<b>Section 8. Strategies for tolerant educational and administrative communication</b>	Topic 8.1. Strategies for tolerant educational and administrative communication	<b>S</b>

\* - filled in only for full-time education: L- lectures; LR - laboratory work; S - seminars

## 6. LOGISTICS AND TECHNICAL SUPPORT OF THE DISCIPLINE

*Table 6.1. Logistics of discipline*

Item №	Type of audience	Audience equipment	Specialized educational / laboratory equipment, software and materials for mastering the discipline
1.	Educational and scientific audience	Audiences for practical training, individual consultations, current control and intermediate certification, equipped with a set of specialized furniture and equipment. RUDN Audit Fund: room. 377,378, 379	multimedia projector; personal computer, audio and video materials.
2.	For Self-guided work of students	An auditorium for independent work of students (can be used for practical classes, additional classes and consultations), equipped with a set of specialized furniture (room 377)	multimedia projector; personal computer, audio and video materials.

## 7. EDUCATIONAL-METHODOLOGICAL AND INFORMATION SUPPORT OF THE DISCIPLINE

### *Main literature:*

1. Dzyaloshinsky Joseph Mordkovich. Rhetoric: textbook and workshop for universities / THEM. Dzyaloshinsky, M.A. Pilgun. - Moscow: Yurayt, 2022. - 232 p. - (Higher education).
2. Budiltseva M.B. Culture of speech in the scientific sphere / M.B. Budiltseva, I.Yu. Varlamova N.S. Novikov. - M.: Publishing House of RUDN University, 2018. - 200 p. [http://lib.rudn.ru/MegaPro/UserEntry?Action=Rudn\\_FindDoc&id=470971&idb=0](http://lib.rudn.ru/MegaPro/UserEntry?Action=Rudn_FindDoc&id=470971&idb=0)

### *Additional literature:*

1. The art of competent and persuasive speech. Practical rhetoric for foreigners: textbook / M.B. Budiltseva, I.Yu. Varlamova, I.A. Pugachev, N.S. Novikova. -Electronic text data. - M.: RUDN, 2018. - 150p. [http://lib.rudn.ru/MegaPro/UserEntry?Action=Rudn\\_FindDoc&id=465588&idb=0](http://lib.rudn.ru/MegaPro/UserEntry?Action=Rudn_FindDoc&id=465588&idb=0)
2. Golub I.B. Russian rhetoric and speech culture. M.: Logos, 2016. – 328 p. [http://lib.rudn.ru/MegaPro/UserEntry?Action=Rudn\\_FindDoc&id=403801&idb=0](http://lib.rudn.ru/MegaPro/UserEntry?Action=Rudn_FindDoc&id=403801&idb=0)

*Electronic educational resources, databases, information and reference and search systems RUDN ELS and third-party ELS, to which university students have access on the basis of concluded agreements:*

1. RUDN University Electronic Library System - RUDN University EBS <http://lib.rudn.ru/MegaPro/Web>
1. EBS "University Library Online" <http://www.biblioclub.ru>
2. EBS Urayt <http://www.biblio-online.ru>
3. EBS "Student Advisor" [www.studentlibrary.ru](http://www.studentlibrary.ru)
4. EBS "Lan" <http://e.lanbook.com/>
5. EBS "Trinity Bridge"  
Databases and search systems:
6. electronic fund of legal and regulatory and technical documentation <http://docs.cntd.ru/>
7. Yandex search engine <https://www.yandex.ru/>
8. Google search engine <https://www.google.ru/>

*Educational and methodological materials for independent work of students in the development of the discipline/module\*:*

1. Guidelines for students on mastering the discipline " Rhetoric "

\* - all educational and methodological materials for independent work of students are placed in accordance with the current procedure on the page of the discipline in TUIS!

## **8. EVALUATION MATERIALS AND SCORE-RATING SYSTEM FOR ASSESSING THE LEVEL OF FORMATION OF COMPETENCES IN THE DISCIPLINE**

Evaluation materials and a point-rating system\* for assessing the level of formation of competencies (parts of competencies) based on the results of mastering the discipline " " Rhetoric " are presented in application to this Work Program of the discipline.

\* - OM and BRS are formed on the basis of the requirements of the relevant local normative act of the Peoples' Friendship University of Russia.

### **DEVELOPERS:**

Associate Professor of the  
Russian Language Department  
N5



Biryukova  
Yulia  
Nikolaevna

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### **HEAD OF THE DEPARTMENT:**

Head of Department of the  
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