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**Federal State Autonomous Educational Institution for Higher Education
PEOPLES' FRIENDSHIP UNIVERSITY OF RUSSIA NAMED AFTER PATRICE
LUMUMBER
(RUDN University)**

Department of National economy

COURSE SYLLABUS

Global innovations in International Business

Recommended by MSSN for the field:

38.04.01 «Economy»

The course instruction is implemented within the professional education programme of higher education

«International Business»

2025 г.

1. THE COURSE GOALS

The goal of the course: to acquaint students with theoretical and practical issues of the functioning of the international labor market and international migration of the population.

The objectives of the course are:

to show the features of the demographic development of countries and its impact on the formation of labor resources;

- to reveal the principles of functioning of the international labor market in the context of globalization;

- to give an idea of approaches to the regulation of national labor markets;

- introduce key theories and classifications of migration;

- to give an idea of the factors, trends and consequences of international migration in the context of globalization;

- to show the impact of international migration on the socio-economic and demographic development of countries;

- to reveal the features of the functioning of instruments for regulating international migration (passport systems, visa systems, the institute of citizenship);

- to give an idea of approaches to the regulation of migration and the principles of the formation of migration policy.

2. REQUIREMENTS FOR LEARNING OUTCOMES

Mastering the course "GLOBAL INNOVATIONS IN INTERNATIONAL BUSINESS" is aimed at developing the following competencies (parts of competencies):

Table 2.1. The list of competencies formed by students in the mastering the COURSE

Competence code	Competence	Competence achievement indicators (within this course)
UC-2	Able to manage the project at all stages of its life cycle.	UC-2.1. Formulates a problem, the solution of which is directly related to the achievement of the project goal; UC-2.2. Defines the links between the tasks set and the expected results of their solution; UC-2.3. Within the framework of the tasks set, determines the available resources and restrictions, the applicable legal norms; UC-2.4. Analyzes the schedule for the implementation of the project as a whole and chooses the optimal way to solve the tasks, based on the current legal norms and available resources and limitations; UC-2.5 Monitors the progress of the project, adjusts the schedule in accordance with the results of the control.
GPC-1.	Able to apply knowledge (at an advanced level) of fundamental economics in solving practical and/or research problems.	GPC-1.1. Has fundamental knowledge in the field of economics. GPC- 1.2. Able to use fundamental knowledge to solve applied and/or research problems.

Competence code	Competence	Competence achievement indicators (within this course)
		GPC- 1.3. Has the skills to choose methods for solving practical and research problems based on fundamental economic knowledge.
GPC-4.	Able to make economically and financially sound organizational and managerial decisions in his professional activity and be responsible for them.	GPC- 4.1. Develops organizational and managerial decisions in professional activity. GPC- 4.2 Has the skills of reasoned persuasion in support of the proposed financial, economic, organizational and managerial decisions. GPC- 4.3. Controls the results of the implementation of financial, economic, organizational and managerial decisions.
PC-1.	Able to analyze and forecast the main socio-economic indicators of the enterprise, industry, region and the economy as a whole	PC 1.1. Able to prepare analytical materials for the evaluation of economic policy measures and strategic decision-making at the micro and macro levels; PC 1.2. Able to analyze and use various sources of information for economic calculations PC 1.3 Able to make a forecast of the main socio-economic indicators of the enterprise, industry, region and the economy as a whole;
PC-2.	Able to develop design solutions, strategies for the behavior of economic agents and evaluate their effectiveness.	PC-2.1 Able to independently prepare assignments and develop design solutions taking into account the uncertainty factor, as well as proposals and measures for the implementation of developed projects and programs; PC-2.2. Able to evaluate the effectiveness of projects taking into account the uncertainty factor PC-2.3 Able to develop strategies for the behavior of economic agents in various markets.
PC-3.	Able to independently carry out research activities and critically evaluate the results obtained	PC-3.1 Able to generalize and critically evaluate the results obtained by domestic and foreign researchers, identify promising areas, and draw up a research program; PC-3.2 Able to substantiate the relevance, theoretical and practical significance of the chosen topic of scientific research; PC-3.3 Able to conduct independent research in accordance with the developed program and present the results to the scientific community in the form of an article or report

3. Course in Higher Education Programme Structure

The Course "GLOBAL INNOVATIONS IN INTERNATIONAL BUSINESS" refers to the Optional Disciplines formed by the participants in the educational relations of the block Higher Education Programme Structure

As part of the Higher Education Programme Structure , students also master other disciplines and / or practices that contribute to the achievement of the planned results of mastering the Course "GLOBAL INNOVATIONS IN INTERNATIONAL BUSINESS".

Table 3.1. The list of components of the Higher Education Program Structure that contribute to the achievement of the planned results of mastering the Course

Competence code	Competence	Previous Disciplines (Modules) *	Subsequent Disciplines (Modules)*
UC-2	Able to manage the project at all stages of its life cycle.	Microeconomics; Macroeconomics; Econometrics;	Corporate finance Intellectual property management
GPC-1.	Able to apply knowledge (at an advanced level) of fundamental economics in solving practical and/or research problems.	International trade Microeconomics; Macroeconomics; Econometrics;	Corporate finance
GPC-4.	Able to make economically and financially sound organizational and managerial decisions in his professional activity and be responsible for them	International trade Microeconomics; Macroeconomics; Econometrics;	Corporate innovation policy;Commercialization of Start-up Projects;International business management;Custom and tariff regulation;International labour and migration market;Business' evaluation and company's cost management;Global innovations in International Business
PC-1.	Able to analyze and forecast the main socio-economic indicators of the enterprise, industry, region and the economy as a whole	Business' evaluation and company's cost management International business management	Corporate innovation policy;Commercialization of Start-up Projects;International business management;Custom and tariff regulation;International labour and migration market;Business' evaluation and company's cost management;Global innovations in International Business
PC-2.	Able to develop design solutions, strategies for the behavior of economic agents and evaluate their effectiveness.	Business' evaluation and company's cost management International business management	Corporate innovation policy;Commercialization of Start-up Projects;International business management;Custom and tariff regulation;International labour and migration market;Business' evaluation and company's cost management;Global

Competence code	Competence	Previous Disciplines (Modules) *	Subsequent Disciplines (Modules)*
			innovations in International Business
PC-3.	Able to independently carry out research activities and critically evaluate the results obtained	Business' evaluation and company's cost management International business management	Doing business in Russia Corporate governance

* - filled in in accordance with the matrix of competencies

4. Course Workload and Academic Activities

Course Workload and Academic Activities 4 credits.

Table 4.1. Types of academic activities during the period of the HE program(me) mastering

Types of academic activities during the period of the HE programmastering		Course workload, academic hours	Semesters			
			1	2	3	4
<i>Contact academic hours</i>		36			36	
lectures						
Seminars		36			36	
<i>Self-study, academic hours</i>		63			63	
<i>Evaluation and assessment</i>		9			9	
Course workload	academic hours	144			144	
	credits	4			4	

5. CONTENT OF THE DISCIPLINE

Table 5.1. The content of the course (module) by type of educational work

Name of the course module	Contents of the module (topic)	Types of academic activities
Module 1. Innovation management	Innovation. Types of Innovation. Types of International Strategies	lectures Seminars
	Innovation management. Lean production. Agile management.	lectures Seminars
	Innovation risks: type, methods of introduction	lectures Seminars
	Innovation project.	lectures Seminars
Module 2. Innovation Strategy	Innovative company.	lectures Seminars
	Open innovation strategies of companies.	lectures Seminars
	Innovation marketing.	lectures Seminars
	Financing Innovations.	lectures

Name of the course module	Contents of the module (topic)	Types of academic activities
		Seminars
	Digital economy and innovation.	lectures Seminars

6. Classroom Equipment and Technology Support Requirements

Table 6.1. Classroom Equipment and Technology Support Requirements

Classroom for Academic Activity Type	Classroom equipment	Specialized educational / laboratory equipment, software and materials for mastering the discipline
Lecture	Classroom, equipped with a set of specialized furniture; whiteboard; a set of devices includes portable multimedia projector, laptop, projection screen, stable wireless Internet connection..	Laptop, projector, board, screen Software: Microsoft Windows, MS Office / Office 365, MS Teams, Chrome (latest stable release), Skype
Seminars	Classroom, equipped with a set of specialized furniture; whiteboard; a set of devices includes portable multimedia projector, laptop, projection screen, stable wireless Internet connection.	Laptop, projector, board, screen Software: Microsoft Windows, MS Office / Office 365, MS Teams, Chrome (latest stable release), Skype
Self-studies	Classroom, equipped with a set of specialized furniture; whiteboard; a set of devices includes portable multimedia projector, laptop, projection screen, stable wireless Internet connection.	Laptop, projector, board, screen Software: Microsoft Windows, MS Office / Office 365, MS Teams, Chrome (latest stable release), Skype

7. Recommended Sources for Course Studies

• *Main reading(sources)*

1. Multinational Enterprises, Sustainability and Innovation /2023/ Издательство: MDPI - Multidisciplinary Digital Publishing Institute/ 252 стр. ISBN: 9783036566795,9783036566788
- 2.
2. Public Innovation and Digital Transformation /2023/Издательство: Taylor & Francis; Routledge /210 стр./ ISBN: 9781032137414,9781032137971

• Electronic libraries with access for RUDN students .

www.wto.org – Official website of the World Trade Organization (WTO)

www.worldbank.org – Official website of the World Bank (WB)

www.ilo.org – Official website of the International Labour Organization (ILO)

www.imf.org – Official website of the International Monetary Fund (IMF)

[http://www . iom.int](http://www.iom.int) / - Official website of the International Organization for Migration (IOM)

<http://www.un.org> / - Official website UN

<http://www.unctad.org> / - Official website of UNCTAD

Databases and search engines

. ЭБС РУДН и сторонние ЭБС, к которым студенты университета имеют доступ на основании заключенных договоров:

- RUDN Electronic Library System - RUDN EBS <http://lib.rudn.ru/MegaPro/Web>
- ELS "University Library Online" <http://www.biblioclub.ru>
- EBS Yurayt <http://www.biblio-online.ru>
- ELS "Student Consultant" www.studentlibrary.ru
- EBS "Lan" <http://e.lanbook.com/>

2. Databases and search engines:

- electronic fund of legal and normative-technical documentation
<http://docs.cntd.ru/>

- Yandex search engine <https://www.yandex.ru/>

- Google search engine <https://www.google.ru/>

- abstract database SCOPUS [http://www.elsevierscience.ru/products/scopus/-](http://www.elsevierscience.ru/products/scopus/)

Educational and methodological materials for independent work of students in the development of the discipline/module:*

1. *A course of lectures on the discipline "GLOBAL INNOVATIONS IN INTERNATIONAL BUSINESS".*

2. *Topics for independent reports*

3. *Essay Topics*

* - all educational and methodological materials for independent work of students are placed in accordance with the current procedure on the page of the discipline in TUIS!

<https://esystem.rudn.ru/course/index.php?categoryid=833>

8. EVALUATION MATERIALS AND SCORE-RATING SYSTEM FOR ASSESSING THE LEVEL OF FORMATION OF COMPETENCES IN THE COURSE

Evaluation materials and a point-rating system* for assessing the level of competence formation (part of competences) based on the results of mastering the discipline "GLOBAL INNOVATIONS IN INTERNATIONAL BUSINESS" are presented in the Appendix to this Work Program of the discipline.

*** - OM and BRS are formed on the basis of the requirements of the relevant local normative act of the Peoples' Friendship University of Russia.**

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