The Federal state autonomous educational institution of higher the education «Peoples' Friendship University of Russia»

Faculty of Philology

(наименование основного учебного подразделения (ОУП)-разработчика ОП ВО)

FINAL STATE EXAMINATION SYLLABUS

Recommended by the Didactic Council for the Education Field of:

42.03.02 Journalism

field of studies / speciality code and title

The final state examination is implemented within the professional education program of higher education:

Multimedia Journalism

higher education programme profile/specialisation title

1. FINAL STATE EXAMINATION GOAL AND TASKS

The goal of the final state examination within the framework of the higher education programme implementation is to check the conformity of the students' training outcomes as the programme results with the relevant requirements of the Federal State Educational Standard of the Higher Education or the RUDN University Educational Standards.

The tasks of the final state examination include the following:

- checking the quality of teaching a person basic humanitarian knowledge, natural science laws and phenomena necessary for professional activities of a graduate;

- identifying the level of theoretical and practical readiness of a graduate to perform professional tasks in compliance

 with the qualification obtained;

- establishing the degree of a person's desire for self-development, improving his or her qualifications and skills;

- exploring the formation of a graduate's sustainable motivation for professional activities in compliance with the types of tasks of professional activities provided for by the Federal State Educational Standard of the Higher Education or the RUDN University Educational Standards;

- assessing the level of graduates' ability to find organizational and managerial solutions in non-standard situations and evaluating graduates' readiness to bear responsibility for them;

- ensuring the integration of education and scientific and technical activities, increasing the efficiency of scientific and technological achievements use, reforming the scientific sphere and stimulating innovation;

- ensuring the quality of specialists' training in compliance with the requirements of the Federal State Educational Standards of the Higher Education or the RUDN University Educational Standards.

2. REQUIREMENTS FOR HIGHER EDUCATION PROGRAMME COMPLETION AND LEARNING OUTCOMES

A student who does not have failed tests or exams and who has fully completed the curriculum or the individual curriculum of the higher education programme is allowed to the final state examination.

On the higher education programme completion the graduate is expected to master the following **generic competences** (GC):

Code and descriptor of generic competence	Code and competence level indicator
GC-1. Able to search, critically analyze and synthesize information, apply a systematic approach to solve the tasks at hand	GC-1.1 - Analyzes a problem, identifying its basic components GC-1.2 -Determines, interprets and ranks information required to solve a given problem GC-1.3 -Search for information to solve a problem using different types of queries. GC-1.4 - When processing information, distinguishes facts from opinions, interpretations, and evaluations, forms his/her own opinions and judgments, and argues his/her conclusions and point of view.

Code and descriptor of generic competence	Code and competence level indicator
	GC-1.5 - Considers and proposes possible solutions to a given problem, evaluating their advantages and disadvantages.
GC-2. Able to determine the range of tasks within the set goal and choose the best ways to solve them, based on the current legal norms, available resources and limitations	GC-2.1 - Identifies the range of tasks within the set goal, determines the links between them; GC-2.2 - Proposes ways of solving the set tasks and expected results; evaluates the proposed ways from the point of view of compliance with the goal of the project; GC-2.3 - Plans the realization of tasks in the area of his/her responsibility, taking into account available resources and limitations, current legal norms. GC-2.4 - Performs tasks in the area of responsibility in accordance with planned results and control points, adjusts methods of solving tasks if necessary. GC-2.5 - Presents project results, suggests possibilities for their use and/or improvement.
GC-3. Able to carry out social interaction and realize his/her role in a team	GC-3.1 - Determines his/her role in social interaction and teamwork based on the strategy of cooperation to achieve the goal; GC-3.2 - When implementing his/her role in social interaction and teamwork, takes into account the specifics of behavior and interests of other participants; GC-3.3 - Analyzes the possible consequences of personal actions in social interaction and teamwork, and builds productive interaction with this in mind. GC-3.4 - Shares information, knowledge, and experience with team members; evaluates other team members' ideas to achieve a goal. GC-3.5 - Observes norms and established rules of teamwork; bears personal responsibility for the result.
GC-4. Able to communicate in interpersonal and intercultural interaction in Russian as a foreign language and foreign language(s) on the basis of mastery of interrelated and interdependent types of reproductive and productive foreign language speech activities, such as listening, speaking, reading, writing and translation in everyday life, socio-cultural, educational-professional, official-business and scientific spheres of communication.	GC-4.1 - Selects a style of communication in Russian depending on the purpose and conditions of the partnership; adapts speech, communication style and body language to the situations of interaction GC-4.2 - Conducts business correspondence in Russian, taking into account the stylistics of formal and informal letters GC-4.3 - Conducts business correspondence in a foreign language, considering the specific style of official letters and socio-cultural differences GC-4.4 - Translates official and professional texts for personal use from foreign language into Russian, from Russian into foreign language GC-4.5 - Makes public speeches in Russian, takes into account the audience and the purpose of communication GC-4.6 - Orally presents the results of their activities in a foreign language, can support the conversation during their discussion
GC-5. Able to perceive the intercultural diversity of society in socio-historical,	GC-5.1 - Identifies and analyzes the characteristics of intercultural interactions (advantages and possible problem situations) resulting from different ethical, religious and value systems

Code and descriptor of generic competence	Code and competence level indicator
ethical, and philosophical contexts	GC-5.2 - Suggests ways to overcome communication barriers in intercultural interactions GC-5.3 - Follows the principles of non-discriminatory interaction, based on tolerant perception of cultural features of representatives of different ethnicities and confessions, in personal and mass communication to fulfill the assigned task.
GC-6. Able to manage his time, build and implement a self-development strategy based on the principles of lifelong learning	GC-6.1 - Uses time management tools and techniques to accomplish specific tasks, projects, and goals GC-6.2 - Determines the priorities of own activity, personal development and professional growth GC-6.3 - Assesses the requirements of the labor market and offer of educational services to build a trajectory of own professional development GC-6.4 - Builds professional career and determines professional development strategy.
GC-7. Able to maintain an appropriate level of physical fitness to ensure full-fledged social and professional activities	GC-7.1 - Chooses health-saving technologies to maintain a healthy lifestyle, taking into account the physiological characteristics of the body GC-7.2 - Plans his/her working and leisure time for an optimal combination of physical and mental activity and performance GC-7.3 - Observes and promotes healthy lifestyle standards in various life situations and professional activities.
GC-8. Able to create and maintain safe living conditions in everyday life and professional activities to preserve the environment, ensure sustainable development of society, including the threat and occurrence of emergencies and military conflicts	GC-8.1 - Analyzes factors of harmful influence on life activity of environmental elements (technical means, technological processes, materials, buildings and constructions, natural and social phenomena) GC-8.2 - Identifies dangerous and harmful factors within the scope of the activity GC-8.3 - Identifies problems related to safety violations in the workplace; proposes emergency prevention measures GC-8.4 - Explains the rules of conduct in emergencies of natural and man-made origin; provides first aid and describes how to participate in recovery activities
GC-9. Able to use basic defectological knowledge in social and professional spheres	GC-9.1 - Recognizes the significance and problems of professional and social adaptation of persons with disabilities GC-9.2 - Contributes to the successful professional and social adaptation of people with disabilities
GC-10. Able to make rational economic decisions in various spheres of life	GC-10.1 - Understands the basic principles of economic functioning and economic development, and the goals and forms of government involvement in the economy GC-10.2 - Applies personal economic and financial planning techniques to achieve current and long-term financial goals GC-10.3 - Uses financial tools to manage personal finances, controls own economic and financial risks
GC-11. Able to form an intolerant attitude toward corrupt behavior	GC-11.1 - Exercises civil rights and participates consciously in society GC-11.2 - Follows basic ethical values and demonstrates intolerant attitudes toward corrupt behavior
GC-12. Able to search for necessary sources of information and data,	GC-12.1 - Knows basic technology, software, and hardware for digital communication (including SMAAC=Social, Mobile, Apps,

Code and descriptor of generic competence	Code and competence level indicator
comprehend, analyze, memorize, and transfer information using digital tools and algorithms when working with data obtained from various sources to effectively use the information to solve problems; assess information, its reliability, build logical conclusions based on the incoming information and data	Analytics, and Cloud technologies) and considers information security, confidentiality, and ethical and legal requirements GC-12.2 - Uses a variety of digital tools to enable interactions with others to achieve goals GC-12.3 - Master modern technologies, software and hardware for digital communications; communicates in the digital environment (including using SMAAC=Social, Mobile, Apps, Analytics, Cloud technologies) with consideration of information security, confidentiality, ethical and legal requirements.

- **general professional competences** (GPC):

Code and descriptor of general professional competence	Code and competence level indicator
GPC-1. Able to create media texts and (or) media products demanded by society and industry, and (or) communication products in accordance with the norms of Russian and foreign languages, and the peculiarities of other sign systems	GPC-1.1 - Identifies specific characteristics of media texts and (or) media products and (or) communication products from different media segments and platforms GPC-1.2 - Prepares journalistic texts and (or) products of various genres and formats in accordance with Russian and foreign language norms and other sign systems.
GPC-2. Able to consider trends in the development of public and state institutions for their diverse coverage in created media texts and (or) media products, and (or) communication products	GPC-2.1 - Knows the system of public and state institutions, mechanisms of their functioning and development trends GPC-2.2 - Observes the principle of objectivity in journalistic texts and (or) products when reporting on public and state institutions
GPC-3. Able to use the diversity of achievements of national and world culture in the process of creating media texts and (or) media products, and (or) communication products	GPC-3.1 - Demonstrates an awareness of the national and global cultural process GPC-3.2 - Applies the means of artistic expression in journalistic texts and (or) products.
GPC-4. Able to respond to the needs, requests, and interests of society and the audience in professional activity	GPC-4.1 - Relates sociological data to the needs and demands of society and specific audience groups GPC-4.2 - Considers the key characteristics of the target audience in the creation of journalistic texts and (or) products.
GPC-5. Able to consider current trends in the development of media communication systems on regional, national, or international level, based on political and economic mechanisms of their functioning, legal and ethical norms of	GPC-5.1 - Knows the range of political, economic factors, legal and ethical norms regulating the development of different media and communications systems at global, national, and regional levels GPC-5.2 - Carries out professional journalistic activities, considering the mechanisms of a particular media and communications system

Code and descriptor of general professional competence	Code and competence level indicator
regulation	
GPC-6. Able to use modern technical tools and information and communication technologies in professional activity	GPC-6.1 Selects the necessary technical equipment and software for professional activities GPC-6.2 Operates modern stationary and mobile digital devices at all stages of the production of a journalistic text and (or) product.
GPC-7. Able to consider the effects and consequences of professional activity, following the principles of social responsibility	GPC-7.1 - Knows the guiding principles of social responsibility and the typical effects and consequences of professional activities GPC-7.2 - Finds correct and creative ways to gather, process and distribute information in accordance with generally accepted standards and rules of the journalistic profession.
GPC-8. Able to understand the principles of modern information technologies and use them to meet the challenges of professional activity	GPC-8.1 - Knows digital technologies, methods and techniques of technical processing and placement of information resources and materials in classical and digital resources and media GPC-8.2 - Knows how to insert and process textual data, scan and process graphic information; use digital technologies, methods and techniques of technical processing and placement of information resources and materials in classical and digital resources and media GPC-8.3 - Knows how to use digital technologies, methods and techniques of technical processing and placement of information resources and materials in classical and digital resources and media; knows how to create and maintain information databases; knows how to place information in the digital space.

- professional competences (PC):

Code and descriptor of professional competence	Code and competence level indicator	Code and title of occupational standard for relevant PC
PC-1. Able to participate in the development and implementation of an individual and (or) collective project in the field of journalism	PC-1.1 - Proposes creative solutions to an individual and (or) collective media project PC-1.2 - Solves assigned problems while working on an individual and (or) collective journalistic project PC-1.3 - Implement a journalistic project within their authority and are responsible for the result	11.005

3. FINAL STATE EXAMINATION PROCEDURE

The final state examination can be conducted both in in-person format (students and the state examination committee are at RUDN University during the examination), and through the use of distance learning technologies (DLT) available in the RUDN Electronic Information and Educational Environment.

The procedure for in-person or DLT-facilitated final state examination is regulated by the relevant local normative act of the RUDN University.

The final state examination within the framework of the higher education programme includes:

- state exam
- defence of the graduation qualifying paper (degree thesis).

4. STATE EXAM PROCEDURE

The total workload of the State Exam is 6 credits.

The state examination is held on one or several disciplines and (modules) of the Program of Higher Education, the results of mastering of which are of crucial importance for the professional activity of graduates.

The state exam is held in one or more disciplines and (modules) of the higher education programme, whose mastery bears a decisive importance for graduates' occupational performance.

The state exam is held in two stages:

The first stage includes the assessment of the level of a graduate's theoretical training in the form **of computer testing** through the tools available in the RUDN Electronic Information and Educational Environment (EIEE).

The second stage focuses on the assessment of the graduate's practical preparation for future occupational activities in the form **of solving work-related situational problems (written questions).**

The third stage – evaluation of the graduate's theoretical preparation for future professional activity in the form of answers to oral questions.

In order to prepare students for taking the state exam, the head of the educational programme (no later than one calendar month before the start of the final state examination) shall familiarise the graduate students with the final state examination syllabus, the comprehensive list of theoretical issues included in the state exam, examples of work-related (occupational) situational tasks (cases) that the students will have to solve in the process of taking the state exam, as well as with the procedure for each stage of the state exam and the grading system for evaluating its results (with assessment materials).

Before the state exam, students are offered consultations on issues and tasks included in the state exam (mandatory pre-exam consultation).

The procedure for conducting the computer testing within the final state examination is as follows:

1) computerized testing is conducted in the University computer classrooms;

2) the computerized test is accessed through the platform of the RUDN Telecommunication Training and Information System (TUIS);

3) the number of tasks in one variant is not less than 50 test questions;

4) the student has 60 minutes to complete the test tasks.

The procedure for conducting the second stage of the state exam is as follows:

1) the written response time is 1 hour and 20 minutes.

The procedure for conducting the third stage of the state exam is as follows:

1) the time for preparation of the first responder is up to 30 minutes;

2) time for answering the questions of the ticket - up to 20 minutes;

3) time for answering additional questions of the commission members - up to 10 minutes.

The state exam results evaluation is carried out in accordance with the methodology set forth in the assessment toolkit that is specified in the Appendix to this syllabus.

5. REQUIREMENTS FOR GRADUATION QUALIFYING PAPER (DEGREE THESIS) AND PROCEDURE FOR ITS DEFENCE

The degree thesis is a graduation qualifying paper that the student (several students in a team) prepare to demonstrate his/her/their level of competence and work readiness.

The list of degree theses themes offered to students for further work is approved by the order of the head of the educational division (faculty/institute/academy) that runs the higher education programme, the respective information is delivered to the students by the programme head no later than six months before the date of the final state examination start.

The students are allowed to suggest their own themes for the theses, under the set procedure.

The student who has passed the state exam is admitted to defend the graduation degree thesis.

The student (students) is/are allowed to defend his/her/their thesis only if this fully completed degree paper is signed by the respective graduate (s), the supervisor, the consultant (if any), the heads of the educational department and educational division; the thesis is also subject to the external review procedure (mandatory for master's and specialist's programmes) and the plagiarism check (in the "Antiplagiarism" system). The review of the graduation qualifying paper supervisor shall be attached as well, with a specific emphasis laid on the graduate's activities in the course of the degree thesis drafting.

No later than 14 days before the date of the thesis defence, a rehearsal of the procedure is held at the presence of the degree thesis supervisor and other academic staff of the educational department, in order to timely identify and eliminate shortcomings in the structure, content and design of the degree thesis.

The degree theses are introduced to the State Examination Board members at the public defence procedure. It includes the students' oral reports with mandatory multimedia (graphic) presentations that introduce the thesis main content.

At the end of the reports, the students reply orally to the State Examination Board members' questions regarding the subject, structure, content of the paper and the profile/ specialisation of the higher education programme. The reports and / or answers to the Board members' questions may be delivered in a foreign language.

The stages of the graduation qualifying paper preparation, the requirements for its structure, volume, contents and design, as well as the list of mandatory and recommended documents submitted for defence are specified in the relevant guidelines.

The evaluation of the degree thesis defense results is carried out in accordance with the methodology set forth in the assessment toolkit that is specified in the Appendix to the syllabus.

6. REQUIREMENTS FOR EQUIPMENT AND TECHNOLOGY SUPPORT FOR FINAL STAE EXAMINATION

Classroom equipment (including technical equipment): furniture set, monoblocks, projector, motorized screen.

Software:
1. Microsoft Office 365 office programs: Word, Excel, PowerPoint, Outlook, Teams.
2. Internet browsers (Firefox, Google Chrome, Safari, Yandex Browser, etc.).

7. RESOURCES RECOMMENDED FOR FINAL STATE EXAMINATION

Main readings to prepare for the state exam and/or degree thesis defence:

1.   Авраамов, Д.С. Профессиональная этика журналиста / Д.С. Авраамов. - М.: Изд. МГУ, 2003. - 264 с.

2.   Амзин, А. Новостная интернет-журналистика: Учебное пособие для студентов вузов / А. Амзин. - М.: Аспект Пресс, 2012. - 143 с.

3.   Баранова, Е.А. Конвергентная журналистика. теория и практика.: Учебное пособие для бакалавриата и магистратуры / Е.А. Баранова. - Люберцы: Юрайт, 2016. - 269 с.

4.   Березин, В.М. Фотожурналистика: Учебник / В.М. Березин. - Люберцы: Юрайт, 2016. - 226 с.

5.   Богуславская, В.В. Моделирование текста: лингвосоциокультурная концепция. Анализ журналистских текстов: Монография / В.В. Богуславская. - М.: ЛКИ, 2013. - 280 с.

6.   Бузин, В.Н. Медиапланирование. Теория и практика: Учебное пособие для студентов вузов, обучающихся по специальностям "Реклама", "Маркетинг", "Психология", "Социология", "Журналистика" / В.Н. Бузин, Т.С. Бузина. - М.: ЮНИТИ-ДАНА, 2012. - 495 с.

7.   Быков, А.Ю. История зарубежной журналистики: Учебник для бакалавров / А.Ю. Быков, Е.С. Георгиева, С.А. Михайлов. - Люберцы: Юрайт, 2016. - 366 с.

8.   Варецкий, Б.И. Журналистика социальной сферы: Список литературы 24. Жданов, О. Возвращение к языку. Наглый самоучитель райтера, журналиста и писателя / О. Жданов. - М.: Олимп-Бизнес, 2015. - 96 с.

9.   Лазутина Г.В. Основы творческой деятельности журналиста. — М: Аспект пресс, 2001.

10.   Мультимедийная журналистика: учебник для вузов / под общ. ред. А. Г. Качкаевой, С. А. Шомовой; Нац. исслед. ун-т «Высшая школа экономики». — М.: Изд. дом Высшей школы экономики, 2017.

11.   Универсальная журналистика: Учебник для вузов / под ред. Л.П. Шестеркиной. – М.: Издательство «Аспект Пресс», 2016. – 480 с.

Additional readings to prepare for the state exam and/or degree thesis defence:

1.   Амзин А. Новостная интернет-журналистика. М., 2011.

2.   Вартанова Е. Л. Постсоветские трансформации российских СМИ и журналистики. – М.: МедиаМир, 2013

3.   Дзялошинский И. М. Современное медиапространство России. Учебное пособие для студентов вузов. - М.: Аспект-пресс, 2015.

4.   Дзялошинский И. М., Пильгун М. А. Медиатекст: особенности создания и функционирования. - М.: НИУ-ВШЭ, 2011.

5.   Ефимова, Н.В. Практикум по контент-анализу: учебно-методическое пособие / Н.В. Ефимова. – Мн.: БГУ, 2015. – 135 с.

6.   Ильяхов М., Сарычева Л. Пиши, сокращай. // Альпина Паблишер, Москва, 2016.

7.   Исследования СМИ: методология, подходы, методы: учебно-методическое пособие / под ред. И. Фомичевой. – М.: Изд-во Моск. ун-та, 2011. –236с.

8.   Колесниченко А. В. Практическая журналистика: 15 мастер-классов. — Аспект Пресс Москва, 2014. — С. 112.

9. Перевалов, В.В. Журналистика. Культура. Система. – М.: МГУП, 2012. – 240 с.

10. Смирнов В. В. Практическая журналистика. Информационные жанры радиовещания. - Ростов-на-Дону, 2007.

11. Технология новостей от Интерфакса. Style Guide. Редакторы – В.В.Герасимов, Ю.А. Погорелый, М., 2011.

12. Шестеркина Л.П., Николаева Т.Д. Методика телевизионной журналистики // Аспект-пресс, Москва, 2012.

13. Juneau T. The Dominance of Loooooong in the Age of Short // Esquire. – Режим доступа: http://www.esquire.com/80-things/the-dominance-of-looooooong-in-theage-of-short-1013

Internet sources:

1. Electronic libraries (EL) of RUDN University and other institutions, to which university students have access on the basis of concluded agreements:
- RUDN Electronic Library System (RUDN ELS) http://lib.rudn.ru/MegaPro/Web
- EL "University Library Online" http://www.biblioclub.ru
- EL "Yurayt" http://www.biblio-online.ru
- EL "Student Consultant" www.studentlibrary.ru
- EL "Lan" http://e.lanbook.com/
- EL "Trinity Bridge"

2. Databases and search engines:
- electronic foundation of legal and normative-technical documentation http://docs.cntd.ru/
- Yandex search engine https:// www .yandex.ru/
- Google search engine https://www.google.ru/
- Scopus abstract database
http://www.elsevierscience.ru/products/scopus/

The training toolkit and guidelines for student's self-studies to prepare for the state exam and /or to draft the degree thesis and defend it*:

1. The guidelines for drafting and formatting the degree thesis within the higher education programme "Multimedia Journalism".
2. The procedure for the degree thesis check in the "Anti-plagiarism" system.
3. The procedure for conducting the final state examination under the higher education programme "Multimedia Journalism" through the use of DLT and proctoring system.

*The training toolkit and guidelines for the student's self-studies are placed on the final state examination page in the university telecommunication training and information system under the set procedure.

8. ASSESSMENT TOOLKIT AND GRADING SYSTEM* FOR EVALUATION OF GRADUATES' COMPETENCES LEVEL

The assessment materials and the grading system* to evaluate the graduate's level of competences (competences in part) formation as the results of the higher education programme completion are specified in the Appendix to this syllabus.

* The assessment materials and the grading system are formed on the basis of the requirements of the relevant local normative act of RUDN University (regulations / order).

HEAD OF DUCATIONAL DEPARTMENT:

Mass Communications Department		**Victor V. Barabash**
educational department	signature	name and surname

РУКОВОДИТЕЛЬ ОП ВО:

Associate Professor of the Mass Communications Department		**Natalia V. Poplavskaya**
position, department	signature	name and surname