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Federal State Autonomous Educational Institution of Higher Education

PEOPLES' FRIENDSHIP UNIVERSITY OF RUSSIA

NAMED AFTER PATRICE LUMUMBA

RUDN University

Higher School of Management

educational division (faculty/institute/academy) as higher education programme developer

Approved at the meeting of the Academic  
Council of RUDN University  
Protocol No. 9  
dated 12 May 2020

Opened by order of the Rector of  
RUDN University No. 257  
dated 20 May 2020

## PROFESSIONAL EDUCATION PROGRAMME OF HIGHER EDUCATION

Field of Study/ Speciality:

**43.04.02 Tourism**

(field of study / speciality code and title)

Profile/Specialisation:

**Business Processes in Tourism and Hospitality**

(higher education programme title)

The Educational Programme is developed in compliance with:

**Educational Standard of RUDN University**, approved by Order of the Rector No.  
371 dated 21 May 2021

Level of education:

**Master's**

(bachelor's / specialist's / master's – to fill in the required)

Graduate's Qualification:

**Master**

(graduate's qualification in compliance with the order of the Ministry of Education and Science of Russian  
Federation dated 12 September 2013, No. 1061)

Length of Educational Programme:

**2 years**

(full-time education)

-

(part-time education)

-

(correspondence education)

AGREED by:

Head  
of Programme

Chairperson  
of Didactic Council

Head  
of Educational  
Department

**E.S. Bogomolova**

**V.V. Gerneshiy**

**A.A. Ostrovskaya**

(signature)

(signature)

(signature)

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## **1. EDUCATIONAL PROGRAMME GOAL (MISSION)**

The main educational programme of higher education is a master's programme in field of study 43.04.02 Tourism (hereinafter referred to as the master's programme, MP), the programme specialisation is Business Processes in Tourism and Hospitality, there is a set of educational and methodological documentation which determines the contents of professional education to ensure obtaining master's qualifications.

The programme is developed in accordance with the RUDN University Educational Standard of Higher Education in field of study 43.04.02 Tourism approved by Order of the Rector No. 371 of 21 May 2021.

The Educational Programme regulates the purpose, expected outcomes of mastering the educational programme, the contents of the educational process and organizing it.

**The social relevance (mission) of the Educational Programme** in field of study 43.04.02 Tourism, specialisation "Business Processes in Tourism and Hospitality" is developing student's personal qualities, as well as forming universal, general professional and professional competences sufficient for forming a modern tourism industry and an advanced organization of tourism activities in the country (region), which will make the territory of tourism services socially and culturally attractive for domestic and foreign consumers of tourism services.

## **2. EDUCATIONAL PROGRAMME RELEVANCE, SPECIFICITY AND UNIQUENESS**

Graduates who have mastered the main professional educational programme in field of study 43.04.02 Tourism and successfully passed the State Final Examination are awarded a master's degree.

The duration of the master's programme in field of study 43.04.02 Tourism, specialisation "Business Processes in Tourism and Hospitality", including vacations provided after passing the State Final Examination, is 2 years of full-time study.

When training persons with limited health capacities under an individual plan, it can be extended at their request by no more than six months compared to the period of receiving education for the corresponding mode of study.

The total workload of the master's programme is 120 credits (one credit corresponds to 36 academic hours). The scope of the educational programme does not depend on the mode of study, the form of training, the combination of various forms of training, the use of e-learning, distance learning technologies, or training under an individual curriculum.

The workload of the master's programme implemented in one academic year is no more than 70 credits, and with accelerated training, it is no more than 80 credits.

The educational activities under the master's programme are carried out in the state language of the Russian Federation.

The higher education programme is implemented without the use of online learning. The programme does not involve the use of e-learning or distance learning technologies. The educational programme is implemented in Russian.

The master's programme in Tourism, specialisation "Business Processes in Tourism and Hospitality" is aimed at those who want to study the basic patterns, principles, methods and technologies of tourism planning and development, the most important planning indicators and methods for their calculation, the mechanism of interaction of tourism development plans with the ones for the socio-economic development of the tourist area.

The advantages of training include classes in a dialogue mode, interactive coaching form; the opportunity to develop unique expert and analytical competencies in the international hotel industry; acquiring skills in managing digital promotion and digitalization of companies in the international hotel industry; training and internships at leading Russian and foreign sites, General Manager trainings, master classes by expert practitioners; the opportunity to engage in scientific research and development of scientific projects; access to the best global practices in professional industry management within the framework of international academic mobility programmes, student exchange programmes, and language internships.

### **3. LABOUR MARKET NEEDS FOR PERSONNEL TRAINING IN EDUCATIONAL PROGRAMME PROFILE**

The main employers of graduates of the educational programme are travel firms, travel agencies, travel companies, tourism holdings and other enterprises and organizations of all forms of ownership.

### **5. SPECIAL REQUIREMENTS FOR POTENTIAL APPLICANTS**

Persons with higher education of any level confirmed by a state document on higher education are allowed to master master's programmes.

Admission is based on the results of entrance examinations.

### **6. FEATURES OF EDUCATIONAL PROGRAMME IMPLEMENTATION**

6.1. The higher education programme is implemented using distance technologies (lectures).

6.2. The language of the educational programme implementation is Russian.

6.3. The programme is not intended for training persons with disabilities and limited health capacities.

6.4. The educational programme is implemented by the Federal State Autonomous Educational Institution of Higher Education "Peoples' Friendship University of Russia".

6.5. The information about the planned locations for conducting introductory and industrial internships.

<b>Internship</b>	<b>Internship Location (Moscow)</b>
Introductory (intramural)	Department of Tourism and Hotel Business
Industrial Pre-Graduation (intramural)	Only People event agency TUI Moscow (OOO TT Travel) OOO Tripturus OOO Konkordbusinessservis OOO RS TLS (conciierge service) Anex Tour travel agency

## **7. CHARACTERISTICS OF EDUCATIONAL PROGRAMME GRADUATE'S PROFESSIONAL ACTIVITY**

7.1. The areas of professional activity and (or) fields of professional activity in which graduates who have mastered the master's programme can carry out professional activities include:

01 Education and science (in the areas of: vocational training, professional education, further education; scientific research in tourism);

33 Service, provision of services to the population (trade, maintenance, repair, provision of personal services, hospitality services, catering, etc.) (in the areas of: providing tourist and excursion services to the population and other services necessary for organizing and implementing travelling, forming, promoting and implementing a tourism product; activities of tourism infrastructure and tourism service facilities; activities for the design, integrated development and management of tourist areas; activities for the development and evaluation of projects in tourism; state regulation and self-regulation).

Graduates can carry out professional activities in other areas and (or) areas of professional activity provided that their level of education and acquired competencies meet the requirements for employee's qualifications.

### 7.2. Objectives of professional activity.

As part of the master's programme, graduates can be trained to deal with the following types of professional issues:

- organizational and managerial;
- project;
- technological.

7.3. The list of generalised labour functions and labour functions which are related to the professional activities of the graduate and according to which the programme is developed:

<b>Code and Title of Educational Standard</b>	<b>Generalised Labour Functions</b>			<b>Labour Functions</b>		
	<b>Code</b>	<b>Title</b>	<b>Qualification Level</b>	<b>Code</b>	<b>Title</b>	<b>Qualification Level</b>
33.023 Instructor-Guide	A	Accompanying tourists during hiking and trekking	5	A/01.5	Developing and planning a route for hiking and trekking	5
				A/02.5	Accompanying and ensuring	5

					safety during hiking and trekking	
				A/03.5	Carrying out work in emergency situations during hiking and trekking	5
	B	Accompanying tourists during mountaineering and mountain tourism activities	5	B/01.5	Developing and planning routes for mountaineering and mountain tourism activities	5
				B/02.5	Accompanying and ensuring safety when mountaineering and practicing mountain tourism activities	5
				B/03.5	Carrying out work in emergency situations when mountaineering and mountain tourism activities	5
	C	Accompanying tourists when practicing skiing and snowboarding on unprepared slopes	5	C/01.5	Developing and planning routes for practicing skiing and snowboarding on unprepared slopes	5
				C/02.5	Accompanying and ensuring safety when practicing skiing and snowboarding on unprepared slopes	5
				C/03.5	Carrying out work in emergency situations when practicing skiing and snowboarding on unprepared slopes	5
	D	Accompanying tourists during water tourism	5	D/01.5	Developing and planning routes for water tourism	5
				D/02.5	Accompanying and ensuring safety during water tourism activities	5

				D/03.5	Carrying out work in emergency situations when practicing water tourism activities	5
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## 8. REQUIREMENTS FOR EDUCATIONAL PROGRAMME OUTCOMES

The RUDN University educational standard of higher education in field of study 43.04.02 Tourism, specialisation "Business Processes in Tourism and Hospitality" (master's level) establishes a list of competencies that a graduate should develop as a result of mastering the educational programme:

- generic competences;
- general professional competences; and
- professional competences.

The RUDN University educational standard of higher education in field of study 43.04.02 Tourism, specialisation "Business Processes in Tourism and Hospitality" (master's level) also sets indicators for achieving the competencies.

The learning outcomes in disciplines (modules) and internships must be correlated with the indicators of achieving the competencies established in the master's programme.

The set of the expected learning outcomes in disciplines (modules) and internships should ensure that graduates develop all generic, general professional and professional competencies established by the bachelor's programme.

8.1 Upon completion of the educational programme, the graduate is expected to acquire the following Generic Competences (GCs):

Descriptor of Generic Competence Category (Group)	Code and Descriptor of Generic Competence	Code and Descriptor of Generic Competence Level Indicator
System and critical thinking	GC-1. Able to search, critically analyze problem situations based on a systematic approach, and develop an action strategy	GC-1.1. Able to analyze the task highlighting its basic components; GC-1.2. Able to determine and prioritize the information required to solve the task; GC-1.3. Able to search for information to solve a given problem using various types of requests; GC-1.4. Able to offer options for solving a problem, analyze the possible consequences of their use; GC-1.5. Able to analyze

		the ways to solve worldview, moral and personal problems based on the use of basic philosophical ideas and categories in their historical development and socio-cultural context.
Project development and implementation	GC-2. Able to manage a project at all stages of its life cycle	GC-2.1. Able to formulate a problem whose solution is directly related to achieving the project goal; GC-2.2. Able to determine the connections between the assigned tasks and the expected results of their solution; GC-2.3. Able to determine the available resources and limitations, current legal norms within the framework of the assigned tasks; GC-2.4. Able to analyze the project implementation schedule in whole and select the optimal way to solve the assigned tasks based on the current legal norms and available resources and limitations; GC-2.5. Able to monitor the progress of the project, adjust the schedule in accordance with the monitoring results.
Teamwork and leadership	GC-3. Able to organize and manage the teamwork while developing a team strategy to achieve the set goal	GC-3.1. Able to define their role in the team based on the cooperation strategy to achieve the goal;

		<p>GC-3.2. Able to formulate and take into account the specificities of behavior of groups of people selected depending on the goal in their activities;</p> <p>GC-3.3. Able to analyze the possible consequences of personal actions and plan their actions to achieve a given result;</p> <p>GC-3.4. Able to exchange information, knowledge and experience with team members;</p> <p>GC-3.5. Able to prove their point of view regarding the use of other team members' ideas to achieve the goal;</p> <p>GC-3.6. Able to participate in team work to complete assignments.</p>
<p>Communication</p>	<p>GC-4. Able to apply modern communication technologies in the state language of the Russian Federation and foreign language(s) for academic and professional interaction</p>	<p>GC-4.1. Able to choose a style of business communication depending on the language of communication, purpose and terms of partnership;</p> <p>GC-4.2. Able to adapt the speech, communication style and body language to interaction situations;</p> <p>GC-4.3. Able to search for the necessary information to solve standard communicative tasks in Russian and foreign languages;</p> <p>GC-4.4. Able to do business correspondence in Russian and foreign languages taking into</p>



		<p>account the stylistic features of official and informal letters and sociocultural differences in correspondence format;</p> <p>GC-4.5. Able to use dialogue to cooperate in academic communication taking into account the interlocutors' personality, their communicative speech strategy and tactics, and the degree of formality of the situation;</p> <p>GC-4.6. Able to form and advance arguments for their own assessment of the main ideas of the participants in the dialogue (discussion) in accordance with the needs of the joint activities.</p>
<p>Cross-cultural interaction</p>	<p>GC-5. Able to analyze and consider cultural diversity in the process of cross-cultural interaction</p>	<p>GC-5.1. Able to interpret Russian history in the context of world historical development;</p> <p>GC-5.2. Able to find and use information about the cultural characteristics and traditions of various social groups in social and professional communication;</p> <p>GC-5.3. Able to take into account historical heritage and sociocultural traditions of various social groups, ethnic groups and confessions, including world religions, philosophical and ethical teachings in social and professional communication on a</p>

		<p>given topic;</p> <p>GC-5.4. Able to collect information on a given topic taking into account ethnic groups and confessions which are most widely represented at the points where the research is being conducted;</p> <p>GC-5.5. Able to justify the features of project and team activities with representatives of other ethnic groups and (or) religions;</p> <p>GC-5.6. Able to adhere to the principles of non-discriminatory interaction in personal and mass communication to perform professional tasks and strengthen social integration.</p>
<p>Self-organization and self-development (including health protection)</p>	<p>GC-6. Able to identify and implement priorities for own activities and ways to improve them based on self-assessment</p>	<p>GC-6.1. Able to control the amount of time spent on specific activities;</p> <p>GC-6.2. Able to develop tools and methods of time management when performing specific tasks, projects, goals;</p> <p>GC-6.3. Able to analyze own resources and their limits (personal, situational, temporary, etc.) to successfully complete the task;</p> <p>GC-6.4. Able to distribute tasks into long-, medium- and short-term ones justifying the relevance and analysis of resources for their implementation.</p>
<p>Using digital</p>	<p>GC-7. Able to:</p>	<p>GC-7.1. Able to search</p>

technologies	<p>search for the necessary sources of information and data, perceive, analyze, remember and transmit information using digital means, as well as using algorithms when working with data received from various sources in order to effectively use the information received to solve problems;</p> <p>evaluate information, its reliability, build logical conclusions based on incoming information and data</p>	<p>for necessary sources of information and data, perceive, analyze, remember and transmit information using digital means, as well as using algorithms when working with data obtained from various data sources in order to effectively use the obtained information for solving problems;</p> <p>GC-7.2. Able to evaluate information, its reliability, build logical conclusions based on incoming information and data.</p>
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8.2 Upon completion of the educational programme, the graduate is expected to acquire the following **general professional competences (GPCs)**:

<b>Descriptor of General Professional Competence Category (Group)</b>	<b>Code and Descriptor of General Professional Competence</b>	<b>Code and Descriptor of General Professional Competence Level Indicator</b>
Technology	GPC-1. Able to form a technological concept for a tourism organization, organize the implementation of technological innovations and software in tourism	GPC-1.1. Able to form a technological concept for a tourism enterprise; GPC-1.2. Able to manage the process of introducing technological innovations into the activities of tourism enterprises; GPC-1.3. Able to organize the process of implementing software in tourism.
Management	GPC-2. Able to carry out strategic management of tourism activities at various management levels	GPC-2.1. Able to carry out strategic management of tourism activities at various management levels; GPC-2.2. Able to use basic methods and techniques of analysis, modelling and strategic

		<p>planning of tourism activities at various management levels;</p> <p>GPC-2.3. Able to manage the process of organizational diagnostics and design of the tourism enterprise activities.</p>
Quality	<p>GPC-3. Able to develop and implement quality management systems for services in the tourism sector</p>	<p>GPC-3.1. Able to develop and implement quality management systems in accordance with national and international quality standards;</p> <p>GPC-3.2. Able to evaluate the quality of services provided in tourism in accordance with the standards of activity of tourism enterprises, hotels and other accommodation facilities taking into account the opinions of consumers and other stakeholders;</p> <p>GPC-3.3. Able to implement quality management systems at tourism enterprises.</p>
Marketing	<p>GPC-4. Able to develop and implement marketing strategies and programmes in tourism</p>	<p>GPC-4.1. Able to apply marketing research technologies in professional activities;</p> <p>GPC-4.2. Able to develop marketing strategies and programmes in tourism;</p> <p>GPC-4.3. Able to introduce marketing strategies and programmes into the activities of tourism enterprises, including using the Internet.</p>
Economics	<p>GPC-5. Able to provide justification, development and implementation of the</p>	<p>GPC-5.1. Able to apply technologies and methods of strategic analysis of the activities of tourism</p>

	enterprise's economic strategy, priority areas of its activities and know how to assess the effectiveness of management decisions	industry enterprises; GPC-5.2. Able to provide justification, development and implementation of economic strategies and priority areas of activity of tourism enterprises; GPC-5.3. Able to evaluate the effectiveness of management decisions at various levels of tourism management.
Applied scientific research	GPC-6. Able to plan and apply approaches, methods and technologies of applied scientific research in the chosen field of professional activity	GPC-6.1. Able to plan applied scientific research in the field of professional activity; GPC-6.2. Able to apply approaches, methods and technologies of applied scientific research in the field of professional activity; GPC-6.3. Able to present the results of applied scientific research in the field of professional activity in the form of scientific articles and reports at scientific conferences.
Pedagogy	GPC-7. Able to carry out teaching activities under main professional educational programmes and continuing professional programmes	GPC-7.1. Able to carry out teaching activities under main educational master's programmes and continuing professional programmes focused on training personnel for the tourism industry; GPC-7.2. Able to select forms and methods of preparation for conducting classes under main professional educational programmes and continuing professional programmes; GPC-7.3. Able to plan

		learning outcomes, conducts ongoing knowledge monitoring and intermediate assessment in disciplines.
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8.3 Upon completion of the educational programme, the graduate is expected to acquire the following **professional competences (PCs)**:

Compulsory professional competences:

<b>Descriptor of Compulsory Professional Competence Category (Group)</b>	<b>Code and Descriptor of Compulsory Professional Competence</b>	<b>Code and Descriptor of Compulsory Professional Competence Level Indicator</b>
Management	PC-1. Able to carry out strategic planning of activities in tourism at various levels, organizing and supervising them	PC-1.1. Able to conduct strategic analysis, identify success factors, economically substantiate corporate and functional strategies for the development of tourism enterprises; PC-1.2. Able to form a concept and plan the implementation of a competitive strategy for the development of tourism enterprises; PC-1.3. Able to forecast the development of the tourism sector and tourism activities in the context of various levels of management, including based on foresight technologies.
Project activities	PC-2. Able to manage project development, justification and implementation, introduce changes in the tourism sector	PC-2.1. Able to design professional activity objects taking into account modern technologies and tourism innovations; PC-2.2. Able to organize, coordinate and control activities for the development of business plans in tourism as a technology for justifying projects and making

		<p>business decisions;</p> <p>PC-2.3. Able to carry out resource planning for tourism projects, monitor the project implementation process, promptly identify deviations in the implementation of business plans in the tourism sector and manage activities to eliminate them.</p>
Project activities	<p>PC-3. Able to manage reforming and restructuring tourism enterprises</p>	<p>PC-3.1. Able to form a tourism product, including based on modern information and communication technologies, as well as taking into account tourists' individual and special requirements;</p> <p>PC-3.2. Able to organize the sale of tourism products and individual tourism services;</p> <p>PC-3.3. Able to conduct negotiations with partners, agree on the terms of interaction for tourism product sales.</p>
Technology	<p>PC-4. Able to manage the implementation of technological innovations and modern information and communication technologies to ensure the competitiveness of tourism facilities</p>	<p>PC-4.1. Able to identify key technological tourism innovations;</p> <p>PC-4.2. Able to evaluate the effectiveness and justify the use of modern information and communication technologies to ensure the competitiveness of tourism enterprises;</p> <p>PC-4.3. Able to carry out an examination of projects for the implementation of promising tourism ones, identify their advantages and disadvantages, and</p>

		develop an implementation plan.
Applied scientific research	PC-5. Able to apply scientific concepts of research and modelling to justify strategic decisions to develop the tourism sector at various management levels	PC-5.1. Able to justify the choice of scientific concepts and methods for researching and modelling the tourism sector development; PC-5.2. Able to conduct pre-project analysis using modern scientific research methods; PC-5.3. Able to conduct research and model tourism services market development, justify strategic decisions to develop tourism enterprises.
Teaching activities	PC-6. Able to organize and conduct vocational training and education, advanced training in educational organizations under vocational training programmes in tourism	PC-6.1. Able to conduct lecture and seminar classes on training courses, disciplines (modules) of the tourism profile in master's programmes, continuing professional programmes; PC-6.2. Able to organize research, design and educational and professional activities of master's students and continuing professional programmes in tourism.
Management	PC-7. Able to assess the effectiveness of management decisions on choosing a concept, developing and implementing a plan for the tourism enterprise development strategy	PC-7.1. Able to assess the effectiveness of management decisions in strategic areas of activity of tourism enterprises; PC-7.2. Able to formulate a plan for implementing a tourism enterprise strategy using project management approach.
Technology	PC-8. Able to develop marketing concepts for tourism enterprises and	PC-8.1. Able to justify the marketing concept of a tourism enterprise using



	implement them using information and communication tools	modern information and communication technologies; PC-8.2. Able to develop a strategic plan for implementing the marketing concept of tourism enterprises; PC-8.3. Able to use modern information and communication tools to implement marketing concepts of tourism enterprises.
Management	PC-9. Able to apply international experience in managing resources and quality of services of tourism organizations	PC-9.1. Able to develop management decisions based on objective results of analysis of international experience in the activities of tourism organizations.

8 **MATRIX OF COMPETENCES** that students acquire when mastering the educational programme in the field of studies / speciality 43.04.02 Tourism, specialisation "Business Processes in Tourism and Hospitality"

Courses (Modules) that Form Students' Competences		GENERIC COMPETENCES						
		GC-1. Able to search, critically analyze problem situations based on a systematic approach, and develop an action strategy	GC-2. Able to manage a project at all stages of its life cycle	GC-3. Able to organize and manage the teamwork developing a team strategy to achieve the set goal	GC-4. Able to apply modern communication technologies in the state language of the Russian Federation and foreign language(s) for academic and professional interaction	GC-5. Able to analyze and consider cultural diversity in the process of - interaction	GC-6. Able to identify and implement priorities for own activities and ways to improve them based on self-assessment	GC-7. Able to search for the necessary sources of information and data, perceive, analyze, remember and transmit information using digital means, as well as using algorithms when working with data received from various sources in order to effectively use the information received to solve problems; evaluate information, its reliability, build logical conclusions based on incoming information and data
	<b>Block 1. Disciplines (modules)</b>							
	<b>Mandatory part</b>							
B1.M.01	<b>Core component</b>							
B1.M.01.01	Foreign Language in Professional Activities				GC-4.1, GC-4.2, GC-4.3, GC-4.4, GC-4.5, GC-4.6	GC-5.2, GC-5.3.		
B1.M.01.02	Organizing Project Activities in Tourism		GC-2.1, GC-2.2, GC-2.3, GC-2.4, GC-2.5					
B1.M.01.03	Tourist Market Economics							
B1.M.01.04	Intercultural and Business Communication Technologies in Tourism and Hospitality			GC-3.1, GC-3.2, GC-3.3, GC-3.4, GC-3.5, GC-3.6				
B1.M.01.05	Strategic Management and Management by Objectives in Professional Sphere	GC-1.1, GC-1.2, GC-1.3, GC-1.4						
B1.M.01.06	Innovation in Tourism and Hospitality		GC-2.1, GC-2.2					
B1.M.01.07	Digitalization and Information Technology Provision of the Professional Sphere		GC-2.1, GC-2.2					GC-7.1, GC-7.2
B1.M.01.08	Service Quality Management							
B1.M.02	<b>Variable component</b>							

B1.M.02.01	Analysis and Modeling of Business Processes							
B1.M.02.02	Business Intelligence and Data Analysis	GC-1.1, GC-1.2, GC-1.3, GC-1.4, GC-1.5						GC-7.1, GC-7.2
B1.M.02.03	Territorial Recreational System Formation and Management							
B1.M.02.04	Innovation Management and Entrepreneurship in Tourism							
B1.M.02.05	Brand Management in Tourism Industry							
B1.M.02.06	International Marketing in Tourism and Hospitality							
B1.M.02.07	Tourist Cluster Formation in Russia		GC-2.1, GC-2.2, GC-2.3, GC-2.4, GC-2.5					
B1.M.02.08	Hospitality Industry Economy							
B1.M.02.09	Legal Regulation of Tourism Activities							
B1.M.02.10	Human Resource Management			GC-3.1, GC-3.2, GC-3.3, GC-3.4, GC-3.5, GC-3.6				
B1.M.02.11	Investment Design and Business Assessment							
B1.M.02.12	Optimizing Business Processes of Enterprises in Tourism and Hospitality							
	<b>Part formed by the participants in educational relations</b>							
B1.V.ED.01	<b>Elective disciplines</b>							
B1.V.ED.01.01	Business Engineering in Tourism Industry							
B1.V.ED.01.02	Financial Management							
B1.V.ED.02	<b>Elective disciplines</b>							
B1.V.ED.02.01	Cross-Border Development in Tourism							
B1.V.ED.02.02	Maintaining Ecological Balance of Tourist Areas							
	<b>Block 2. Internship</b>							
	<b>Component formed by the participants in educational</b>							

	<b>relations</b>							
	<b>Mandatory part</b>							
B2.M.01	<b>Core component</b>							
B2.M.02	<b>Variable component</b>							
B2.V.02.01(H)	Research and Development	GC-1.5			GC-4.4, GC-4.5, GC-4.6		GC-6.1, GC-6.2, GC-6.3, GC-6.4	
B2.V.02.02(H)	Research and Development (K)	GC-1.5			GC-4.4, GC-4.5, GC-4.6		GC-6.1, GC-6.2, GC-6.3, GC-6.4	
B2.V.02.03(Pd)	Pre-Graduation Internship						GC-6.1, GC-6.2, GC-6.3, GC-6.4	GC-7.1, GC-7.2
	<b>Block 3. State Final Examination</b>							
B3.01	Preparing and Defending a Graduation Thesis	GC-1.1, GC-1.2, GC-1.3, GC-1.4, GC-1.5	GC-2.1, GC-2.2., GC-2.3, GC-2.4, GC-2.5	GC-3.1, GC-3.2, GC-3.4, GC-3.5, GC-3.6	GC-4.1, GC-4.2, GC-4.3, GC-4.4, GC-4.5, GC-4.6	GC-5.1, GC-5.2, GC-5.3, GC-5.4, GC-5.5, GC-5.6	GC-6.1, GC-6.2, GC-6.3, GC-6.4	GC-7.1, GC-7.2

Courses (Modules) that Form Students' Competences		GENERAL PROFESSIONAL COMPETENCES						
		GPC-1. Able to form a technological concept for a tourism organization, organize the implementation of technological innovations and software in tourism	GPC-2. Able to carry out strategic management of tourism activities at various management levels	GPC-3. Able to develop and implement quality management systems for services in the tourism sector	GPC-4. Able to develop and implement marketing strategies and programmes in tourism	GPC-5. Able to provide justification, development and implementation of the enterprise's economic strategy, priority areas of its activities and know how to assess the effectiveness of management decisions	GPC-6. Able to plan and apply approaches, methods and technologies of applied scientific research in the chosen field of professional activity	GPC-7. Able to carry out teaching activities in main professional educational programmes and continuing professional programmes
	<b>Block 1. Disciplines (modules)</b>							
	<b>Mandatory part</b>							
B1.M.01	<b>Core component</b>							
B1.M.01.01	Foreign Language in Professional Activities							
B1.M.01.02	Organizing Project Activities in Tourism		GPC-2.1, GPC - 2.2, GPC - 2.3					
B1.M.01.03	Tourist Market Economics					GPC-5.1, GPC -5.2, GPC -5.3		
B1.M.01.04	Intercultural and Business Communication Technologies in Tourism and Hospitality							
B1.M.01.05	Strategic Management and Management by Objectives in Professional Sphere		GPC-2.1, GPC - 2.2, GPC - 2.3					
B1.M.01.06	Innovation in Tourism and Hospitality					GPC-5.1, GPC -5.2, GPC -5.3		
B1.M.01.07	Digitalization and Information Technology Provision of the Professional Sphere	GPC-1.1, GPC -1.2, GPC -1.3						
B1.M.01.08	Service Quality Management			GPC-3.1, GPC - 3.2, GPC - 3.3				
B1.M.02	<b>Variable component</b>							
B1.M.02.01	Analysis and Modeling of Business Processes							
B1.M.02.02	Business Intelligence and Data Analysis						GPC-6.1, GPC -6.2, GPC -6.3	
B1.M.02.03	Territorial Recreational System Formation and Management		GPC-2.1, GPC - 2.2, GPC - 2.3					
B1.M.02.04	Innovation Management and Entrepreneurship in Tourism				GPC-4.1, GPC - 4.2,			

					GPC - 4.3			
B1.M.02.05	Brand Management in Tourism Industry				GPC-4.1, GPC - 4.2, GPC - 4.3			
B1.M.02.06	International Marketing in Tourism and Hospitality				GPC-4.1, GPC - 4.2, GPC - 4.3			
B1.M.02.07	Tourist Cluster Formation in Russia					GPC-5.1, GPC -5.2, GPC -5.3		
B1.M.02.08	Hospitality Industry Economy					GPC-5.1, GPC -5.2, GPC -5.3		
B1.M.02.09	Legal Regulation of Tourism Activities			GPC-3.1, GPC - 3.3				
B1.M.02.10	Human Resource Management							GPC-7.1, GPC -7.2, GPC -7.3
B1.M.02.11	Investment Design and Business Assessment							
B1.M.02.12	Optimizing Business Processes of Enterprises in Tourism and Hospitality							
	<b>Part formed by the participants in educational relations</b>							
B1.V.ED.01	<b>Elective disciplines</b>							
B1.V.ED.01.01	Business Engineering in Tourism Industry							
B1.V.ED.01.02	Financial Management							
B1.V.ED.02	<b>Elective disciplines</b>							
B1.V.ED.02.01	Cross-Border Development in Tourism							
B1.V.ED.02.02	Maintaining Ecological Balance of Tourist Areas							
	<b>Block 2. Internship</b>							
	<b>Elective component</b>							
	<b>Mandatory part</b>							
B2.M.01	<b>Core component</b>							
B2.M.02	<b>Variable component</b>							
B2.V.02.01 (H)	Research and Development			GPC-2.1, GPC-2.2, GPC-2.3			GPC-6.1, GPC-6.2, GPC-6.3	
B2.V.02.02 (H)	Research and Development (K)			GPC-2.1, GPC-2.2, GPC-2.3			GPC-6.1, GPC-6.2, GPC-6.3	
B2.V.02.03(Pd)	Pre-Graduation Internship			GPC-2.1, GPC-2.2, GPC-2.3	GPC-3.1, GPC-3.2, GPC-3.3			GPC-7.1, GPC-7.2, GPC-7.3
	<b>Block 3. State Final Examination</b>							

B3.01	Preparing and Defending a Graduation Thesis	GPC-1.1, GPC-1.2, GPC-1.3	GPC-2.1, GPC-2.2, GPC-2.3	GPC-3.1, GPC-3.2, GPC-3.3	GPC-4.1, GPC-4.2, GPC-4.3	GPC-5.1, GPC-5.2, GPC-5.3	GPC-6.1, GPC-6.2, GPC-6.3	GPC-7.1, GPC-7.2, GPC-7.3
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Courses (Modules) that Form Students' Competences		PROFESSIONAL COMPETENCES								
		PC-1. Able to carry out strategic planning of, organizing and supervising activities in tourism at various management levels	PC-2. Able to manage project development, justification and implementation, introduce changes in the tourism sector	PC-3. Able to manage reforming and restructuring tourism enterprises	PC-4. Able to manage the implementation of technological innovations and modern information and communication technologies to ensure the competitiveness of tourism facilities	PC-5. Able to apply scientific concepts of research and modelling to justify strategic decisions for the development of the tourism sector at various management levels	PC-6. Able to organize and conduct vocational training and education, advanced training in educational organizations under vocational training programmes in tourism	PC-7. Able to assess the effectiveness of management decisions on choosing a concept, developing and implementing a plan for the tourism enterprise development strategy	PC-8. Able to develop marketing concepts for tourism enterprises and implement them using information and communication tools	PC-9. Able to apply international experience in managing resources and quality of services of tourism organizations
	<b>Block 1. Disciplines (modules)</b>									
	<b>Mandatory part</b>									
	<b>Core component</b>									
B1.M.01										
B1.M.01.01	Foreign Language in Professional Activities									
B1.M.01.02	Organizing Project Activities in Tourism		PC-2.1, PC-2.2, PC-2.3							PC-9.1
B1.M.01.03	Tourist Market Economics	PC-1.1, PC-1.2, PC-1.3						PC-7.1, PC-7.2		PC-9.1
B1.M.01.04	Intercultural and Business Communication Technologies in Tourism and Hospitality									
B1.M.01.05	Strategic Management and Management by Objectives in Professional Sphere	PC-1.1, PC-1.2, PC-1.3						PC-7.1, PC-7.2		
B1.M.01.06	Innovation in Tourism and Hospitality									
B1.M.01.07	Digitalization and Information Technology Provision of the Professional Sphere			PC-3.1	PC-4.1, PC-4.2, PC-4.3					
B1.M.01.08	Service Quality Management	PC-1.1, PC-1.2, PC-1.3						PC-7.1		
B1.M.02	<b>Variable component</b>									
B1.M.02.01	Analysis and Modeling of Business Processes		PC-2.1, PC-2.2, PC-2.3	PC-3.1, PC-3.2, PC-3.3		PC-5.1, PC-5.2, PC-5.3		PC-7.1, PC-7.2		
B1.M.02.02	Business Intelligence and Data Analysis	PC-1.1								
B1.M.02.03	Territorial Recreational System Formation and	PC-1.1, PC-1.2, PC-1.3		PC-3.1, PC-3.2, PC-3.3				PC-7.1, PC-7.2		PC-9.1



	Management									
B1.M.02.04	Innovation Management and Entrepreneurship in Tourism				PC-4.1, PC-4.2, PC-4.3					PC-9.1
B1.M.02.05	Brand Management in Tourism Industry				PC-4.1, PC-4.2, PC-4.3				PC-8.1, PC-8.2, PC-8.3	
B1.M.02.06	International Marketing in Tourism and Hospitality			PC-3.1, PC-3.2, PC-3.3					PC-8.1, PC-8.2, PC-8.3	PC-9.1
B1.M.02.07	Tourist Cluster Formation in Russia			PC-3.1, PC-3.2, PC-3.3					PC-8.1, PC-8.2, PC-8.3	
B1.M.02.08	Hospitality Industry Economy	PC-1.1, PC-1.2, PC-1.3						PC-7.1, PC-7.2		PC-9.1
B1.M.02.09	Legal Regulation of Tourism Activities			PC-3.3						
B1.M.02.10	Human Resource Management						PC-6.1, PC-6.2			
B1.M.02.11	Investment Design and Business Assessment	PC-1.1, PC-1.3	PC-2.1, PC-2.2, PC-2.3							
B1.M.02.12	Optimizing Business Processes of Enterprises in Tourism and Hospitality		PC-2.1, PC-2.2, PC-2.3	PC-3.1, PC-3.2, PC-3.3				PC-7.1, PC-7.2		
	<b>Part formed by the participants in educational relations</b>									
B1.V.ED.01	<b>Elective disciplines</b>									
B1.V.ED.01.01	Business Engineering in Tourism Industry		PC-2.1, PC-2.2, PC-2.3	PC-3.1, PC-3.2, PC-3.3						
B1.V.ED.01.02	Financial Management	PC-1.1, PC-1.2, PC-1.3						PC-7.1, PC-7.2		PC-9.1
B1.V.ED.02	<b>Elective disciplines</b>									
B1.V.ED.02.01	Cross-Border Development in Tourism		PC-2.1, PC-2.2, PC-2.3		PC-4.1, PC-4.2, PC-4.3					
B1.V.ED.02.02	Maintaining Ecological Balance of Tourist Areas							PC-7.1, PC-7.2		PC-9.1
	<b>Block 2. Internship</b>									

	<b>Elective component</b>									
	<b>Mandatory part</b>									
B2.O.01	<b>Core component</b>									
B2.O.02	<b>Variable component</b>									
B2.V.02.0 1(H)	Research and Development		PC-2.1, PC-2.2, PC-2.3			PC-5.1, PC-5.2, PC-5.3				PC- 9.1
B2.V.02.0 2(H)	Research and Development (K)		PC-2.1, PC-2.2, PC-2.3			PC-5.1, PC-5.2, PC-5.3				PC- 9.1
B2.V.02.0 3(Pd)	Pre-Graduation Internship	PC-1.1, PC-1.2, PC-1.3	PC-2.1, PC-2.2, PC-2.3	PC-3.1, PC-3.2, PC-3.3	PC-4.1, PC-4.2, PC-4.3			PC-7.1, PC-7.2	PC- 8.1, PC- 8.2, PC- 8.3	PC- 9.1
	<b><i>Block 3. State Final Examination</i></b>									
B3.01	Preparing and Defending a Graduation Thesis	PC-1.1, PC-1.2, PC-1.3	PC-2.1, PC-2.2, PC-2.3	PC-3.1, PC-3.2, PC-3.3	PC-4.1, PC-4.2, PC-4.3	PC-5.1, PC-5.2, PC-5.3	PC- 6.1, PC- 6.2	PC-7.1, PC-7.2	PC- 8.1, PC- 8.2, PC- 8.3	PC- 9.1

