

Документ подписан простой электронной подписью
Информация о владельце:
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Должность: Ректор
Дата подписания: 04.06.2024 10:29:58
Уникальный программный ключ:
ca953a0120d891083f939673078ef1a989dae18a

**The Federal state autonomous educational institution of higher
the education «Peoples' Friendship University of Russia»**

Faculty of Philology

(наименование основного учебного подразделения (ОУП)-разработчика ОП ВО)

PROGRAM OF DISCIPLINE

International Journalism

(Name of the Discipline / Module)

Recommended for the direction of training/speciality:

42.03.02 Journalism

(Code and Name of the field of study, the direction of training/speciality)

**The discipline is carried out within the framework of the main professional
educational program of higher education (EP HE):**

Multimedia Journalism

(Name of the educational program)

2024 г.

1. OBJECTIVE OF THE DISCIPLINE

The course will help students to understand current issues and trends in the role of practising journalism on an international level or as a correspondent. It will also equip them with skills to report effectively in demonstrating an understanding of how the international news agenda is constructed and should be circulated by respecting and appreciating diversity in culture, society, and point of view regardless of geographical location.

The main objectives are

1. To provide students with an understanding of international and intercultural communications in a multimedia world.
2. To help students develop effective communication in mass media and intercultural contexts by exploring the functions and impact of global communication
3. To expose students to a variety of global issues including diversity of news and mass communications, emerging trends in global business communication and media, and advances in technology

2. REQUIREMENTS TO STUDENTS ON FINISHING THE COURSE

Students are expected to master the following competencies:

Table 2.1. The list of competencies formed in the mastering of the discipline (the results of the discipline)

Code	Competence	Indicators of competence achievement (within the discipline)
GC-5. Able to perceive the intercultural diversity of society in socio-historical, ethical, and philosophical contexts.		GC-5.1 - Identifies and analyzes the characteristics of intercultural interactions (advantages and possible problem situations) resulting from different ethical, religious and value systems
		GC-5.2 - Suggests ways to overcome communication barriers in intercultural interactions.
		GC-5.3 - Follows the principles of non-discriminatory interaction, based on tolerant perception of cultural features of representatives of different ethnicities and confessions, in personal and mass communication to fulfill the assigned task.
GPC-2. Able to consider trends in the development of public and state institutions for their diverse coverage in created media texts and (or) media products, and (or) communication products.		GPC-2.1 - Knows the system of public and state institutions, mechanisms of their functioning and development trends
		GPC-2.2 - Observes the principle of objectivity in journalistic texts and (or) products when reporting on public and state institutions

Credits	5							5
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5. CONTENT OF THE DISCIPLINE

Table 5.1 Content of the discipline (module) by type of activity

Name of the Unit	Content of the Units (topics)	Type of activity
Introduction	- Concepts, Glossary, Syllabus	Lecture
Introduction to International Journalism	- History, Understanding International Journalism, - Theories and functions	Lecture
Global Media	- Globalisation, Media imperialism vs. counterflows, Differences between global and regional media. - Comparison between coverage of developed nations, developing, and less developed countries,	Lecture
International News Production	- Principles and practice in print, broadcast and online journalism, - theory and practice of good journalism - Requirements of both news and features	Lecture
Foreign News Reporting	- Understanding of current issues - Trends in the role of international correspondents - International News Agenda construction	Lecture
Crisis Reporting/ Reporting in a crisis zone	Case Studies - Global media's coverage of natural disasters - Global media's coverage of terrorism - Bias: Western countries vis a vis developing and less developed countries, - Global media's coverage of pandemic	Lecture
Media and Democracy	- Journalism Practice and Policy - The political role of the press with an emphasis on its 'fourth estate' functions	Lecture
Unit 1	Global sources and systems of communication	Seminar
Unit 2	Global Media Landscape: Contemporary developments in the Global media industries: Cases from different regions of the world	Workshop
Unit 3	The role of government policy for the media and the media industries	Seminar

Name of the Unit	Content of the Units (topics)	Type of activity
Unit 4	Global media conglomerates and their impact on global news flow	Workshop
Unit 5	Impacts of Global Media on national and regional media/market/politics	Seminar
Unit 6	Branding and the power of global brands	Seminar
Unit 7		

6. MATERIAL AND TECHNICAL SUPPORT OF THE DISCIPLINE

The discipline is implemented using e-learning and distance learning technologies

Table 6.1. Material and technical support of the discipline

Type of classroom	Classroom equipment	Specialized educational/laboratory equipment, software and materials for the mastering the discipline (if necessary)
Digital Classroom	computer, TV VCR and a transparency projector. CD players and DVD players	
Lecture room	Computer, internet, TV VCR and a transparency projector	
Home for independent work	Computer, internet,	
Library for independent work	Computer, internet	

* The classroom for students' independent work **MUST be indicated!**

7. EDUCATIONAL AND METHODOLOGICAL AND INFORMATIONAL SUPPORT OF THE DISCIPLINE

Main readings

1. University of Chicago Press.
2. Rosenblum, M. (2010). *Little bunch of madmen: Elements of global reporting*. de. Mo Design Limited.

Other recommended readings

1. McChesney, R. W. (2001). Global media, neoliberalism, and imperialism. *MONTHLY REVIEW-NEW YORK-*, 52(10), 1-19.

2. Hamilton, J. M. (2009). *Journalism's Roving Eye: a history of American foreign reporting*. LSU Press.
3. Knightley, P. (2004). *The first casualty: The war correspondent as hero and myth-maker from the Crimea to Iraq*. JHU Press.
4. Kovach, B. (2001). Rosensteel. *The Elements of Journalism: What Newspeople Should Know and the Public Should Expect*. New York.
5. Goodman A. & Pollack, J. *The World on a String, How to become a freelance foreign correspondent*, Henry Holt and Company, New York, 1997
6. <https://freedomhouse.org/report/freedom-press/2017/press-freedoms-dark-horizon>

Web-sites and online resources

1. ЭБС РУДН и сторонние ЭБС, к которым студенты университета имеют доступ на основании заключенных договоров:
 - <http://www.rad.pfu.edu.ru/>
 - www.libfl.ru
 - www.portalus.ru
 - www.project.phil.pu.ru
 - www.lib.fl.ru
 - www.gutenberg.net
 - www.ipl.org
 - www.theEuropeanlibrary.org; www.epoch-net.org
 - <http://gabro.ge/biblio/0707/3066/filosof.historic.ru/books/item/f00/s00/z00358/st000/htm/>
2. Databases and search systems:
 - web search engine google.com
 - online encyclopedia wikipedia.org
 - news aggregation website drudgereport.com
 - Google scholar.com

Teaching materials for students' independent work while mastering the discipline/module:*

1. A course of lectures on the discipline.
2. Practical assignments and their brief contents;
3. Questions for self-check, and test assignments.

* - all educational and methodical materials for students' independent work are published in the current order on the page of the discipline in TUIS!

8. GRADING MATERIALS AND GRADING-RATING SYSTEM FOR ASSESSING THE LEVEL OF COMPETENCE FORMED IN THE DISCIPLINE

The grading materials and grading-rating system* for assessing the level of competence (part of competencies) for the discipline are presented in the Appendix to this Working program of the discipline.

* - are formed based on the requirements of the corresponding local normative act of RUDN University.