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Информация о владельце:  
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Должность: Ректор  
Дата подписания: 16.05.2025 10:38:36  
Уникальный программный ключ:  
ca953a0120d891083f939673078ef1a989dae18a

**Federal State Autonomous Educational Institution of Higher Education  
PEOPLES' FRIENDSHIP UNIVERSITY OF RUSSIA  
NAMED AFTER PATRICE LUMUMBA  
RUDN University**

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### **Higher School of Management**

educational division (faculty/institute/academy) as higher education programme developer

## **COURSE SYLLABUS**

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**Territorial Recreational System Formation and Management**

(course title)

**Recommended by the Didactic Council for the Education Field of:**

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**43.04.02 Tourism**

field of study / speciality code and title

**The course instruction is implemented within the professional education programme of higher education:**

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**Business Processes in Tourism and Hospitality**

higher education programme profile/specialisation title

## 1. COURSE GOAL

The Territorial Recreational System Formation and Management course is aimed at giving a holistic understanding of territorial recreational systems (TRS), resources and conditions for the formation of these systems, patterns and trends in the TRS development and management.

## 2. REQUIREMENTS FOR COURSE OUTCOMES

Mastering the Territorial Recreational System Formation and Management course is designed for students to acquire the following competencies (parts of competencies):

*Table 2.1. List of competences that students acquire when mastering the course*

Competence Code	Competence Descriptor	Competence Formation Indicators (within this course)
GPC-2	Able to carry out strategic management of tourism activities at various management levels	GPC-2.1. Able to carry out strategic management of tourism activities at various management levels; GPC-2.2. Able to use basic methods and techniques of analysis, modelling and strategic planning of tourism activities at various management levels; GPC-2.3. Able to manage the process of organizational diagnostics and design of the activities of tourism enterprises.
PC-1	Able to carry out strategic planning of activities in tourism at various levels, organizing and supervising them	PC-1.1. Able to conduct strategic analysis, identify success factors, economically substantiate corporate and functional strategies for the development of tourism enterprises; PC-1.2. Able to form a concept and plan the implementation of a competitive strategy for the development of tourism enterprises; PC-1.3. Able to forecast the development of the tourism sector and tourism activities in the context of various levels of management, including based on foresight technologies.
PC-3	Able to manage reforming and restructuring tourism enterprises	PC-3.1. Able to form a tourism product, including based on modern information and communication technologies, as well as taking into account tourists' individual and special requirements; PC-3.2. Able to organize the sale of tourism products and individual tourism services; PC-3.3. Able to conduct negotiations with partners, agree on the terms of interaction for tourism product sales.
PC-7	Able to assess the effectiveness of management decisions on choosing a concept, developing and implementing a plan for the tourism enterprise development strategy	PC-7.1. Able to assess the effectiveness of management decisions in strategic areas of activity of tourism enterprises; PC-7.2. Able to formulate a plan for implementing a tourism enterprise strategy using project management approach.

<b>Competence Code</b>	<b>Competence Descriptor</b>	<b>Competence Formation Indicators</b> (within this course)
PC-9	Able to apply international experience in managing resources and quality of services of tourism organizations	PC-9.1. Able to develop management decisions based on objective results of analysis of international experience in the activities of tourism organizations.

### 3. COURSE IN HIGHER EDUCATION PROGRAMME STRUCTURE

The Territorial Recreational System Formation and Management course refers to the variable component of the B1 block of the higher educational programme curriculum.

Within the higher education programme students also master other disciplines (modules) and / or internships that contribute to the achievement of the expected learning outcomes for the Financial Management course.

*Table 3.1. The list of the higher education programme components that contribute to the achievement of the expected learning outcomes for the course.*

<b>Competence Code</b>	<b>Competence Descriptor</b>	<b>Previous Courses/Modules, Internships*</b>	<b>Subsequent Courses/Modules, Internships*</b>
GPC-2	Able to carry out strategic management of tourism activities at various management levels	<ul style="list-style-type: none"> <li>Organizing Project Activities in Tourism</li> <li>Strategic Management and Management by Objectives in Professional Sphere</li> <li>Research and Development</li> </ul>	<ul style="list-style-type: none"> <li>Research and Development</li> <li>Pre-Graduation Internship</li> <li>Preparing for defence and defending a graduation thesis</li> </ul>
PC-1	Able to carry out strategic planning of activities in tourism at various levels, organizing and supervising them	<ul style="list-style-type: none"> <li>Tourist Market Economics</li> <li>Hospitality Industry Economy</li> <li>Strategic Management and Management by Objectives in Professional Sphere</li> <li>Investment Design and Business Assessment</li> </ul>	<ul style="list-style-type: none"> <li>Pre-Graduation Internship</li> <li>Preparing for defence and defending a graduation thesis</li> </ul>
PC-3	Able to manage and reforming and restructuring tourism enterprises	<ul style="list-style-type: none"> <li>Analysis and Modeling of Business Processes</li> <li>Tourist Cluster Formation in Russia</li> <li>International Marketing in</li> </ul>	<ul style="list-style-type: none"> <li>Pre-Graduation Internship</li> <li>Preparing for defence and defending a graduation thesis</li> </ul>

Competence Code	Competence Descriptor	Previous Courses/Modules, Internships*	Subsequent Courses/Modules, Internships*
		Tourism and Hospitality	
PC-7	Able to assess the effectiveness of management decisions on choosing a concept, developing and implementing a plan for the tourism enterprise development strategy	<ul style="list-style-type: none"> <li>• Tourist Market Economics</li> <li>• Analysis and Modeling of Business Processes</li> <li>• Optimizing Business Processes of Enterprises in Tourism and Hospitality</li> <li>• Hospitality Industry Economy</li> </ul>	<ul style="list-style-type: none"> <li>• Pre-Graduation Internship</li> <li>• Preparing for defence and defending a graduation thesis</li> </ul>
PC-9	Able to apply international experience in managing resources and quality of services of tourism organizations	<ul style="list-style-type: none"> <li>• Tourist Market Economics</li> <li>• Innovation Management and Entrepreneurship in Tourism</li> <li>• International Marketing in Tourism and Hospitality</li> <li>• Hospitality Industry Economy</li> <li>• Organizing Project Activities in Tourism</li> <li>• Research and Development</li> </ul>	<ul style="list-style-type: none"> <li>• Research and Development</li> <li>• Pre-Graduation Internship</li> <li>• Preparing for defence and defending a graduation thesis</li> </ul>

\* -To be filled in according with the competence matrix of the higher education programme

#### 4. COURSE WORKLOAD AND ACADEMIC ACTIVITIES

The total workload of the Territorial Recreational System Formation and Management course is 2 credits.

*Table 4.1. Types of academic activities during the period of mastering the HE programme*

Type of Academic Activities	TOTAL, academic hours	Semester
		3
Classroom learning, academic hours.	34	34
including:		
Lectures	17	17

Type of Academic Activities		TOTAL, academic hours	Semester 3
Lab work		-	-
Seminars		17	17
<i>Self-study, academic hours</i>		29	29
<i>Evaluation and assessment (graded pass/fail), academic hours</i>		9	9
<b>Course workload</b>	ac. hrs.	72	72
	credits	2	2

## 5. COURSE MODULE CONTENTS

*Table 5.1. Course Module Contents*

Module Title	Course Module Contents	Learning Activities*
Module 1. Concept of territorial recreational system (TRS)	<p>Topic 1.1. Concepts of recreation and tourism. Free time. Recreational time, recreational space. Recreational resources. Distinctive features of recreation. Relationship between the concepts of tourism and recreation. Concepts of recreational system (RS) and territorial recreational system (TRS).</p> <p>Topic 1.2. Definition and tasks of recreational geography, place of recreational geography in the system of sciences.</p> <p>Formation and development of recreational geography in the world: main historical stages in the development of recreational geography, modern foreign and domestic concepts of recreational geography.</p> <p>Topic 1.3. Tourist and recreational system (TRS) as a subject of research in recreational geography.</p> <p>Concept of a territorial recreational system by V.S. Preobrazhensky, concept of polarized landscape by B.B. Rodoman, environmental (adaptation) model of a territorial recreational system, model of a sociocultural recreational system. TRS hierarchical levels. Factors in the TRS formation and development. Concept of a territorial recreational system (TRS) as a subject of study of recreational geography. Analysis of direct and feedback connections between TRS components. Concept of a territorial recreational system. Factors in the TRS formation and development.</p>	Lecture, Seminar
Module 2. Main factors in TRS formation and development	<p>Topic 2.1. Free time as a basic category for TRS research.</p> <p>Free time budget. Basic approaches to the study of free time, historical, chronological, structural and value approaches to the study of the free time budget. Free time in post-industrial society. Temporal and structural aspects of the TRS formation.</p> <p>Topic 2.2. Sociological approaches to the study of recreational needs.</p>	Lecture, Seminar

Module Title	Course Module Contents	Learning Activities*
	<p>Recreational needs and motives for tourism and recreational activities as a generating factor in the TRS development.</p> <p>Geographic distribution of recreational needs, potential of the recreational needs of the population, dependence of the recreational network development on the spatial distribution of the population throughout the country and its living conditions: geographical, economic, social, environmental as a generating factor.</p> <p>Topic 2.3. Recreational potential of the region as an implementing factor.</p> <p>Diversity and uniqueness of recreational resources, which determines mono- or polyfunctionality of recreational systems.</p> <p>Ratio of the generating factor (recreational needs of the population) and the implementing factor (recreational resources of the territory) as the most important condition for the TRS formation.</p>	
Module 3. Basic approaches to assessing the TRS recreational potential	<p>Topic 3.1. Recreational potential of the territory as the basis for recreation and tourism development.</p> <p>Recreational resources: concept, classification, characteristics, assessment methods. Natural recreational resources. Cultural and historical recreational resources. Socio-economic recreational resources, including infrastructure, investment, innovation, information and technological, human resources. Ecological situation of the territory, its impact on the development of recreation and tourism. Assessment of the recreational potential of the territory using information technologies.</p> <p>Topic 3.4. Methods for studying recreational resources: identification, principles of assessment, conditions of operation and protection.</p> <p>Available information on recreational resources. Reserves, reliability, capacity of recreational resources, differential assessment of recreational resources for various types of tourism.</p> <p>Approaches to assessment: technological, physiological, psychological and economic. Concept of tourist rent.</p>	Lecture, Seminar
Module 4. Integrated functional zoning of TRS	<p>Topic 4.1. Zoning as a geographical technique for studying the spatial distribution of phenomena.</p> <p>General geographical approaches to zoning: multidimensionality, objectivity, hierarchy, constructiveness.</p> <p>Tourist and recreational zoning, its goals and objectives.</p>	Lecture, Seminar

Module Title	Course Module Contents	Learning Activities*
	<p>Area-forming features. Conditions for the interaction of the main factors of tourism development as the basis of modern recreational zoning. Area-forming features of complex recreational zoning; functional orientation, degree of recreational development (developed, moderately and underdeveloped areas), degree of openness of the area (orientation towards serving local or visiting vacationers - open and closed areas), prospects, areas, changes in the content of the concept of prospects during the transition from a planned economy to a market one.</p> <p>Choosing area-forming features for various types of recreational zoning: resort, sports, educational tourism. Tourist and recreational zoning as a factor reflecting the development of regional tourism at a certain historical stage, approaches to recreational zoning in various historical periods. Recreational zoning of the 1970-80s, 1992, 1996, 2000 and modern tourist and recreational zoning (Irisova T.A., 2006).</p> <p>Dividing the territory of Russia into 5 recreational zones and 26 recreational areas.</p> <p>Accepted characteristics of tourist and recreational zones and areas.</p> <p>Zones as geographical location. Total area of the territory and number of inhabitants. Regional features of recreational needs of the population. Area-forming features of a zone; recreational potential and the degree of its development; popularity in the tourist market. Problems and prospects for tourism development. Tourist and recreational areas included in the zone.</p> <p>Areas. Constituent entities of the Russian Federation included in the region. Total area of the territory and number of inhabitants. Specifics of recreational needs of the region's population. Attractiveness of the area for domestic and inbound tourism. Functional structure of the area (analysis of recreational potential): resources of nature-oriented types of tourism, resources of cultural and educational tourism. Degree of recreational development of the territory and recreational provision of the population; level of development of the recreational network and tourist infrastructure, tourist centres, resort areas, tourist routes and existing tourist flows.</p>	
Module 5. Modern trends in TRS formation and management	<p>Topic 5.1. Geographical aspects of the tourist demand formation.</p> <p>Geographical aspects of the tourism offer formation. Tourist regions of the world, their characteristics. Leading countries in the world tourism market. Tourist</p>	Lecture, Seminar

Module Title	Course Module Contents	Learning Activities*
	flows: types and categories, research methods, geographical features of formation and distribution. TRS formation and development in the Russian Federation at the present stage. Russian Federation on the international tourism market. Management by objectives and using public-private partnership mechanisms in TRS management. Legal regulation of the TRS functioning. Laws and regulations. Strategy for the Development of Tourism in the Russian Federation for the Period until 2035. Approved by Order of the Government of the Russian Federation No. 2129-r dated 20 September 2019. Topic 5.2. Modern trends in recreation and tourism development. Modern general scientific approaches to TRS research: sociologization and humanization, economization, greening, informatization, digitalization.	

\* - To be filled in only for **FULL-TIME** mode of study: *Lecture, Lab Work, Seminar.*

## 6. CLASSROOM EQUIPMENT AND TECHNOLOGY SUPPORT REQUIREMENTS

*Table 6.1. Classroom Equipment and Technology Support Requirements*

Classroom for Academic Activity Type	Classroom Equipment	Specialized educational / laboratory equipment, software and materials for mastering the discipline (if necessary)
Lecture	Classroom equipped with a set of specialized furniture; whiteboard; a set of devices includes portable multimedia projector, laptop, projection screen, stable wireless Internet connection.	Microsoft Garant Consultant Plus Windows 7 KMS Corp (OS, Windows), MSOffice Professional Plus (office applications, MSOffice)
Seminar	Classroom equipped with a set of specialized furniture; whiteboard; a set of devices includes portable multimedia projector, laptop, projection screen, stable wireless Internet connection.	Microsoft Garant Consultant Plus Windows 7 KMS Corp (OS, Windows), MSOffice Professional Plus (office applications, MSOffice)
Self-Studies	Classroom equipped with a set of specialized furniture; PCs with access to electronic	Microsoft Garant



<b>Classroom for Academic Activity Type</b>	<b>Classroom Equipment</b>	<b>Specialized educational / laboratory equipment, software and materials for mastering the discipline (if necessary)</b>
	information and educational environment.	Consultant Plus Windows 7 KMS Corp (OS, Windows), MSOffice Professional Plus (office applications, MSOffice)

## **7. RESOURCES RECOMMENDED FOR THE COURSE STUDY**

### *Laws and Regulations:*

1. Federal Law No. 132-FZ dated 24 November 1996 “On Fundamentals of Tourism Activities in the Russian Federation”
2. Law of the Russian Federation No. 2300-1 dated 07 February 1992 “On Protection of Consumer Rights”
3. Federal Law No. 114-FZ dated 15 August 1996 “On Procedure for leaving the Russian Federation and Entering the Russian Federation”
4. Federal Law No. 99 dated 4 May 2011 “On Licensing Certain Types of Activities”
5. Federal Law No. 26 dated 23 February 1995 “On Natural Healing Resources, Medical and Health Resorts and Resorts”.
6. Federal Law No. 33-FZ dated 14 March 1995 “On Specially Protected Natural Areas” (as amended and supplemented).
7. Federal Law No. 116-FZ dated 22 July 2005 “On Special Economic Zones in the Russian Federation” with amendments regarding the introduction of a new type of special economic zones (SEZ) - tourist and recreational SEZs, the purpose of which is the development and efficient use of tourism resources in the Russian Federation.
8. Decrees of the Government of the Russian Federation No. 67, 68, 69, 70, 71, 72, 73 dated 3 February 2007 on special economic zones of tourist and recreational type.
9. Federal and regional target-oriented tourism development programmes.
10. Land Code of the Russian Federation (LLC RF) – edition dated 23 July 2013.
11. Strategy for Tourism Development in the Russian Federation for the period until 2035. Approved by Order of the Government of the Russian Federation No. 2129-r dated 20 September 2019

### *Main Readings:*

1. Future Challenges in the Framework of Integrated and Sustainable Environmental Planning / Edited by S. Veintimilla, A. Tomás. – Basel: MDPI, 2023. – 404 p. – ISBN 9783036573809, 9783036573816. Text: electronic // Lan: electronic library system. – URL: <https://directory.doabooks.org/handle/20.500.12854/100797>

### *Additional Readings:*

1. Burlington: Jones & Bartlett Learning, 2017. - 312 p. - ISBN 978-1284106817.
2. Introduction to Recreation and Leisure / T. Tapps, M. Wells. - Champaign: Human Kinetics, 2019. - 496 p. - ISBN 978-1492543121.
3. Managing Outdoor Recreation: Case Studies in the National Parks. 2<sup>nd</sup> Edition / M. Blangy, R. Manning. - Wallingford: CABI, 2017. - 240 p. - ISBN 978-1786391018.
4. Outdoor Recreation: An Introduction / R. Plummer. - Abingdon: Routledge, 2008. - 408 p. - ISBN 978-0415430418.
5. Recreation and Leisure in Modern Society. 11<sup>th</sup> Edition / R. Russell, K. McCool, D. McLean

*Internet Resources:*

1. Electronic libraries (EL) of RUDN University and other institutions, to which university students have access based on concluded agreements:
  - RUDN University Electronic Library System (RUDN University ELS)  
<http://lib.rudn.ru/MegaPro/Web>
  - ELS "University Library Online" <http://www.biblioclub.ru>
  - ELS "Urait" <http://www.biblio-online.ru>
  - ELS "Student Consultant" [www.studentlibrary.ru](http://www.studentlibrary.ru)
  - ELS "Lan" <http://e.lanbook.com/>
  - ELS "Troitsky Bridge"
2. Databases and search engines:
  - electronic fund of legal and normative-technical documentation <http://docs.cntd.ru/>
  - Yandex search engine [https:// www.yandex.ru](https://www.yandex.ru)
  - Google search engine <https://www.google.ru/>
  - SCOPUS abstract database [http:// www.elsevierscience.ru/products/scopus/](http://www.elsevierscience.ru/products/scopus/)
  - Shared Tourism Library website <http://tourlib.net>
  - About Tourism from the Very Beginning <http://travel-abc.ru/>
  - Travel Business Navigator website <http://www.tournavigator.ru/>
  - All about Vacation website <http://www.votpusk.ru/>
  - Professional Tourism Portal website <http://www.tourdom.ru>
  - AiF.TUR [www.aif.ru](http://www.aif.ru)
  - Aeroflot <http://www.lkpress.ru>
  - Travelling ABC [www.tsw.ru](http://www.tsw.ru)
  - RATA Journal [www.vestnikrata.travel.ru](http://www.vestnikrata.travel.ru)
  - Visit. Tourism. Travelling [www.vizit.org](http://www.vizit.org)
  - Volniy Veter (Free Wind) [www.turuzm.ru/veter](http://www.turuzm.ru/veter)
  - Voyage voyage@mnirti.ru
  - Everything for recreation and sports [www.potrebitel.ru](http://www.potrebitel.ru)
  - Inostranets (Foreigner) [www.inostranets.ru](http://www.inostranets.ru)
  - Info-City [www.infocity.ru](http://www.infocity.ru)
  - Kommersant Tourism [www.kommersant.ru](http://www.kommersant.ru)
  - Travelling Shop [www.forpost1.ru](http://www.forpost1.ru)
  - Noviy Inostranets (New Foreigner) [www.inostranets.ru](http://www.inostranets.ru)

- Studying abroad [www.mnemo.ru](http://www.mnemo.ru)
- Partner [www.bisinfo.ru/vdohnovenie](http://www.bisinfo.ru/vdohnovenie)
- Recreation Wanted [www.wanted.magazine.ru](http://www.wanted.magazine.ru)
- Russian Tourism Newspaper [www.rtg.ru](http://www.rtg.ru)
- Tourinfo [www.tourinfo.ru](http://www.tourinfo.ru)
- Tourism and education [www.mobile.ru](http://www.mobile.ru)
- Tourism and Recreation [www.tovary.ru/tour](http://www.tovary.ru/tour)
- Tourbusiness [www.tourbus.ru](http://www.tourbus.ru)
- GEO [www.geoclub.ru](http://www.geoclub.ru)
- Tourism Resources of Russia [www.tpnews.ru](http://www.tpnews.ru)
- TTG Russia [www.ttg-russia.ru](http://www.ttg-russia.ru)

*Educational and methodological materials for student self-studies when mastering the course/module\*:*

1. Lecture course on Territorial Recreational System Formation and Management.
2. Methodological guidelines for students' self-studies when mastering the course.
3. Methodological recommendations for ensuring accessibility of the programme for students with limited health capacities.

\* - The methodological materials and guidelines for the self-studies are placed on the course page in the university telecommunication training and information system under the set procedure.

#### **DEVELOPERS:**

<b>Associate Professor, PhD in Pedagogy</b>		<b>E.V. Kolotova</b>
Position, Educational Department	Signature	Name
Position, Educational Department	Signature	Name
Position, Educational Department	Signature	Name

#### **HEAD OF EDUCATIONAL DEPARTMENT:**

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#### **HEAD OF HIGHER EDUCATION PROGRAMME:**

<b>Professor, Doctor habil. in Economics</b>		<b>E.S. Bogomolova</b>
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