

Документ подписан простой электронной подписью
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**Federal State Autonomous Educational Institution of Higher Education
PEOPLES' FRIENDSHIP UNIVERSITY OF RUSSIA
NAMED AFTER PATRICE LUMUMBA
RUDN University**

Faculty of Philology

(educational division (faculty/institute/academy) as programme developer)

Department of Mass Communications

(department realizing the PhD program)

COURSE SYLLABUS

Methodology of Scientific Research

(course title)

Scientific specialty:

5.9.9. Media communications and Journalism

(scientific speciality code and title)

The course instruction is implemented within the PhD programmes:

International Journalism

(PhD program title)

1. DISCIPLINE (MODULE) GOAL

The objectives of the "Methodology of Scientific Research" course are to develop theoretical knowledge about the essence of modern scientific methods and theoretical concepts of modern scientific methodology, to develop graduate students' readiness for independent research activities, and to participate in innovative processes in education.

The "Methodology of Scientific Research" course covers philosophical aspects, the methodological foundations of scientific knowledge, and the structure and main stages of scientific research. This course examines theoretical research methods and modeling issues in scientific research and helps students choose the right direction for their research, considering the specifics of the network-based nature of the program.

In this course, graduate students should learn how to search for, accumulate, and process scientific information, as well as conduct, process, and present research results.

2. REQUIREMENTS TO PHD-STUDENTS ON FINISHING THE COURSE

Mastering the course "Methodology of Scientific Research" is aimed at preparing postgraduate students for research activities. Upon completion of the course, postgraduate students should:

Be capable of:

1. Critically analyzing and evaluating modern scientific achievements and generating new ideas when solving research and practical problems, including in interdisciplinary fields;

2. Designing and implementing comprehensive research, including interdisciplinary research, based on a holistic, systemic scientific worldview, utilizing knowledge in the history and philosophy of science;

3. Independently conducting research in their relevant professional field using modern research methods and information and communication technologies;

4. Developing new research methods and applying them in independent research in literary studies, considering copyright regulations.

3. WORKLOAD OF THE DISCIPLINE AND TYPES OF ACTIVITIES

The overall workload of the discipline « Methodology of Scientific Research » is 2 credit units (72 academic hours).

Types of activities	Total ac. hrs.	Semesters
		1
<i>Classroom activities (total), including:</i>	36	
В ТОМ ЧИСЛЕ:		
Lectures (LC)		
Laboratory activities (LA)		
Practical lessons/Seminars (PC)	36	36
<i>Independent work</i>		
<i>Intermediate certification (test with assessment/exam)</i>	36	
Overall workload	ac. hrs.	72
	credits	2

4. CONTENT OF THE DISCIPLINE

Name of the discipline section	Contents of the section (topic)	Type of study work
Unit 1. Basic concepts of scientific research. Scientific research and scientific information	Topic 1.1. Definition of the basic concepts of scientific knowledge (problem, hypothesis, theory, etc.). Definition of the concepts of methodology, method, methodology. Types of methods and methodologies.	PC
Unit 2. Methodology of scientific research	Topic 2.1. Scientific research in journalism: content of research, area of research, nature,	PC

	purpose, subject. Objects and subjects of research.	
Unit 3. Formulating hypotheses and constructing theories	Topic 3.1. Requirements for the scientific position of the thesis. Methods for proving the validity of scientific statements of conclusions, and recommendations: analytical, experimental, and validated.	PC
Unit 4. Sampling procedures	Topic 4.1. The method of sample construction. Importance of sampling in research, parameters for calculating the sampling frame.	PC
Unit 5. Methods of scientific research	Topic 5.1. Empirical, theoretical, and general logical methods. Quantitative and qualitative research methods. How to choose a research method. Special methods of scientific research in journalism and the media. Their role and place in scientific research in journalism and the media. Pros and cons: content analysis, questionnaire surveys, focus groups.	PC
Unit 6. Data collection. Variables and methods	Topic 6.1. Types of data in research on journalism and media, dependent and independent variables. Data sources. Finding sources offline and online. content analysis, questionnaire survey, focus groups.	PC
Unit 7. Data analysis and processing methods	Topic 7.1. The process of data analysis. Types of data in research. Confirmation of the validity of information about the subject under study. Verification methods: comparative, data inquiry.	PC
Unit 8. Basics of scientific work and registration of the results of scientific activity. Fundamentals of scientific research	Topic 8.1. Types of scientific research by subject, source of funding and duration. Basic and applied research. Candidate's dissertation. Writing methodology, the order of defense.	PC

5. EQUIPMENT AND TECHNOLOGY SUPPORT REQUIREMENTS

Room Type	Room Equipment	Specialized educational / laboratory equipment, software and materials for mastering the discipline
Class for Seminars	Room for seminar-type classes, equipped with a set of specialized furniture, board (screen) and technical / multimedia gadgets	Not necessary
Self-Work Class	Room for self-working (can be used for lecture and seminars activities), equipped with a set of specialized furniture, board (screen) and technical / multimedia gadgets and computers with an access to EIPES	Not necessary

6. METHODOLOGICAL SUPPORT AND LEARNING MATERIALS

Main readings:

Artemov, V. L.: Problems of Teaching Journalism in Modern Russia. Scientific Works of Moscow Humanitarian University, 1, 2016. 55-63 pp.

Bykov, A. Yu.: Problems of Methodology of Research on Journalism in Russia. In S. G. Korkonosenko (Ed.), *Methods of Understanding in Journalism and Mass Communications*. Saint Petersburg: Svoe Izdatelstvo, 2015. 28-43 pp.

Dunas, D. V.: Mapping Mass Communication Theories in Contemporary Russia. In E. L. Vartanova (Ed.), *World of Media. Yearbook of Russian Media and Journalism Studies*. Moscow: Faculty of Journalism of Lomonosov Moscow State University; MediaMir, 2013. 88-107 pp.

Erjavec, K., Zajc, J.: A Historical Overview of Approaches to Journalism Studies. *Medijska istrazivanja*, 17(1), 2011. 9-29 pp.

Esin, B. I.: *History of Russian Journalism (1703-1917)*. Moscow: Nauka, 2000.

Goodman, R. S., Steyn, E. (Eds.): *Global Journalism Education in the 21st Century: Challenges and Innovations*. Austin: Knight Center for Journalism in the Americas, University of Texas at Austin, 2017.

Hanitzsch, Th.: Journalism Studies Still Needs to Fix Western Bias. *Journalism*, 20(1), 2019. 214-217 pp.

Hannah, M.: Democratizing & Debasing. *Journalism Studies*, 20(5), 2019. 735-748 pp.

Hannah, M.: Media Transformation and Political Marketing in the Post-Communist World. *International Journal of Communication*, 7, 2013. 646-652 pp.

Jirak, J., Kopplova, B.: Two Decades of Free Media in the Czech Republic: So, What? Remarks on the Discourse of Post-1989 Media Transformation. In P. Gross, K. Jakubowicz (Eds.), *Media Transformations in the Post-Communist World*. Lanham: Lexington Books, 2012. 183-194 pp.

Karlsson, M., Sjovaag, H. (Eds.): *Rethinking Research Methods in an Age of Digital Journalism*. London: Routledge, 2017.

Khubetsova, Z. F.: Russian Scientific and Educational Schools of Journalism as Part of the World Scientific and Educational Process. *Bulletin of Saint Petersburg University. Language and Literature*, 15(2), 2018. 312-326 pp.

Korkonosenko, S. G., Berezhnaia, M. A., Khubetsova, Z. F.: Russian Scientific and Educational Journalism Schools: Leadership in Polycentric Paradigm. In W. Strielkowski, & O. Chigisheva (Eds.), *Leadership for the Future Sustainable Development of Business and Education*. Cham: Springer, 2018. 131-138 pp.

Loffelholz, M., Weaver, D. (Eds.): *Global Journalism Research: Theories, Methods, Findings, Future*. Oxford: Blackwell, 2008.

Machado, E.: From Journalism Studies to Journalism Theories. Three Assumptions to Consolidate Journalism as a Field of Knowledge. *Brazilian Journalism Research*, 1(1), semester 1, 2005. 11-23 pp.

Manheim, J. B., Rich, R. C.: *Empirical Political Analysis: Research Methods in Political Science*. White Plains, N.Y.: Longman, 1995.

Oller Alonso, M., Barredo, D.: Intermediate Journalistic Cultures. *International Comparative Studies in Journalism*. *Medijska Istrazivanja*, 19(1), 2013. 39-60 pp.

Prokhorov E. P.: *Exploring Journalism: Theoretical Basis, Methodology, Methods, Working Technique of a Media Researcher*. Moscow: RIP-holding, 2005.

Russial, J., Laufer, P., Wasko, J.: Journalism in Crisis. *Javnost -- The Public*, 22(4), 2015. 299-312 pp.

Stensen, S., Ahva, L.: Theories of Journalism in a Digital Age. *Journalism Practice*, 9(1), 2015. 1-18 pp.

Thussu, D. K. (Ed.): *Internationalizing Media Studies*. London; New York: Routledge, 2009.

Toepfl, F.: Why do Pluralist Media Systems Emerge? Comparing Media Change in the Czech Republic and in Russia After the Collapse of Communism. *Global Media and Communication*, 9(3), 2013. 239-256 pp.

Additional readings:

- Altschull, J.H. (1990). *From Milton to McLuhan: The ideas behind American journalism*. White Plains, NJ: Longman.
- Bentham, J. (1825). *Judicial evidence*.
- Breen, M. (Ed.). (1998). *Journalism theory and practice*. Paddington, NSW: Macleay Press.
- Brucker, H. (1973). *Communication is power: Unchanging values in a changing journalism*. New York: Oxford University Press.
- Clark, S., & Herr, M. (1986). *Planning legal research*. Melbourne: The Victoria Law Foundation.
- de Burgh, H. (Ed.) (2000). *Investigative journalism: Context and practice*. London & New York: Routledge (Taylor and Francis Group).
- DeFleur, M. (1997). *Computer-assisted investigative reporting: Development and methodology*. New Jersey: Lawrence Erlbaum Associates Inc.
- Ericson, R. V. (1996). *Why law is like news*. In D. Nelken (Ed.), *Law as communication*. Aldershot: Dartmouth Publishing Co Ltd.
- Granato, L. (1998). *Interpretive journalism and research*. In *Research into Australian journalism, study guide*. Geelong: Deakin University, Faculty of Arts.
- Hartley, J. (1995). *Journalism and modernity*. *Australian Journal of Communication*, 22(2), 20-30.
- Herbert, I. (1997). *Journalism education at the tertiary level*. *Australian Journalism Review*, 19(1), 7-18.

Internet sources:

ELS RUDN University and third party EBS, to which university students have access based signed contracts:

- RUDN Electronic Library System, <http://lib.rudn.ru/MegaPro/Web> ;
- ELS University Library Online, <http://www.biblioclub.ru> ;
- EBS Urayt, <http://www.biblio-online.ru> ;
- ELS Student Consultant, <http://www.studentlibrary.ru> ;
- EBS Lan, <http://e.lanbook.com> ;
- EBS Trinity Bridge <http://www.trmost.ru>

Databases and search engines:

- Electronic fund of legal and normative-technical documentation, <http://docs.cntd.ru> ;
- Yandex search system <https://www.yandex.ru> ;
- Google search system <https://www.google.com> ;
- Reference database Scopus , <http://www.elsevierscience.ru/products/scopus>

Educational and methodological materials for students' self-work studying the discipline / module:

A course of lectures on the discipline « Methodology of Scientific Research ».

7. ASSESSMENT TOOLKIT AND GRADING SYSTEM FOR MIDTERM ATTESTATION OF STUDENTS IN THE DISCIPLINE (MODULE)

Assessment toolkit and a grading system to evaluate the level of competences (competences in part) formation as the course results are specified on the TUIS platform.

DEVELOPERS:

Associate Professor, Department of Mass Communication

Elena A. Ivanova

HEAD OF THE DEPARTMENT

Head of the Department of Mass Communication

Victor V. Barabash