Federal State Autonomous Educational Institution of Higher Education
PEOPLES' FRIENDSHIP UNIVERSITY OF RUSSIA
RUDN University

Faculty of Philology

educational division (faculty/institute/academy) as higher education programme developer

FINAL STATE EXAMINATION SYLLABUS

Recommended by the Didactic Council for the Education Field of:

42.04.02 Journalism

field of studies / speciality code and title

The final state examination is implemented within the professional education program of higher education:

Global and Digital Media

higher education programme profile/specialisation title

2025

1. FINAL STATE EXAMINATION GOAL AND TASKS

The goal of the final state examination within the framework of the higher education programme implementation is to check the conformity of the students' training outcomes as the programme results with the relevant requirements of the Federal State Educational Standard of the Higher Education or the RUDN University Educational Standards.

The tasks of the final state examination include the following:

- checking the quality of teaching a person basic humanitarian knowledge, natural science laws and phenomena necessary for professional activities of a graduate;

- identifying the level of theoretical and practical readiness of a graduate to perform professional tasks in compliance
 with the qualification obtained;

- establishing the degree of a person's desire for self-development, improving his or her qualifications and skills;

- exploring the formation of a graduate's sustainable motivation for professional activities in compliance with the types of tasks of professional activities provided for by the Federal State Educational Standard of the Higher Education or the RUDN University Educational Standards;

- assessing the level of graduates' ability to find organizational and managerial solutions in non-standard situations and evaluating graduates' readiness to bear responsibility for them;

- ensuring the integration of education and scientific and technical activities, increasing the efficiency of scientific and technological achievements use, reforming the scientific sphere and stimulating innovation;

- ensuring the quality of specialists' training in compliance with the requirements of the Federal State Educational Standards of the Higher Education or the RUDN University Educational Standards.

2. REQUIREMENTS FOR HIGHER EDUCATION PROGRAMME COMPLETION AND LEARNING OUTCOMES

A student who does not have failed tests or exams and who has fully completed the curriculum or the individual curriculum of the higher education programme is allowed to the final state examination.

On the higher education programme completion, the graduate is expected to master the following **generic competences** (GC):

Code and descriptor of the generic competences
GC-1. Able to search, critically analyze problem situations based on a systematic approach, to develop a strategy of actions.
GC-2. Able to manage issues in every project life cycle phase.
GC-3. Able to organize and manage the work of the team, developing a team strategy to achieve the goal.
GC-4. Able to apply modern communication technologies in the state language of the Russian Federation and foreign language(s) for academic and professional interaction.
GC-5. Able to analyze and take into consideration the diversity of cultures in the process of intercultural interaction.
GC-6. Able to determine and implement the priorities of his/her own activities and ways of their improvement based on self-assessment.

Code and descriptor of the generic competences
GC-7. Able to search for necessary sources of information and data, comprehend, analyze, memorize, and transfer information using digital tools and algorithms when working with data obtained from various sources to effectively use the information to solve problems; assess information, its reliability, build logical conclusions based on the incoming information and data.

- **general professional competences** (GPC):

Code and descriptor of the general professional competences
GPC-1. Able to plan, organize and coordinate the process of creating media texts and (or) media products and (or) communication products that are demanded by society and industry, monitor, and consider changes in the norms of Russian and foreign languages, features of other sign systems.
GPC-2. Able to analyze the main development trends of public and state institutions for their diverse coverage in the created media texts and (or) media products, and (or) communication products.
GPC-3. Able to analyze the variety of achievements of domestic and world culture in the process of creating media texts and (or) media products, and (or) communication products.
GPC-4. Able to analyze the needs of society and the interests of the audience to predict and meet the demand for media texts and (or) media products, and (or) communication products.
GPC-5. Able to analyze current trends in the development of media communication systems on regional, national, or international level, based on the political and economic mechanisms of their functioning, legal and ethical regulation for making professional decisions.
GPC-6. Able to select and implement modern technical tools and information and communication technologies in the process of media production.
GPC-7. Able to assess and predict the possible effects in the media sphere, following the principles of social responsibility.
GPC-8. Able to use digital technologies and methods in professional activities for studying and modeling objects of professional activity, data analysis, information presentation, etc.

- **professional competences** (PC):

Code and descriptor of the professional competences
PC-2. Able to carry out organizational, coordinating, supervising duties, current planning in accordance with the strategy of development of the media, media projects (organizational and managerial type of activity).
PC-3. Able to create journalistic authoring materials based on an in-depth understanding of its specifics, functions, content, optimal models, knowledge of the technology of its creation and existing professional standards.

3. FINAL STATE EXAMINATION PROCEDURE

The final state examination can be conducted both in in-person format (students and the state examination committee are at RUDN University during the examination), and through the use of distance learning technologies (DLT) available in the RUDN Electronic Information and Educational Environment.

The procedure for in-person or DLT-facilitated final state examination is regulated by the relevant local normative act of the RUDN University.

The final state examination within the framework of the higher education programme includes:

- defence of the graduation qualifying paper (degree thesis).

4. STATE EXAM PROCEDURE

State Exam is not envisaged by the Final State Examination program.

5. REQUIREMENTS FOR GRADUATION QUALIFYING PAPER (DEGREE THESIS) AND PROCEDURE FOR ITS DEFENCE

The degree thesis is a graduation qualifying paper that the student (several students in a team) prepare to demonstrate the level of competence and work readiness.

The list of degree theses themes offered to students for further work is approved by the order of the head of the educational division (faculty/institute/academy) that runs the higher education programme, the respective information is delivered to the students by the programme head no later than six months before the date of the final state examination start.

The students are allowed to suggest their own themes for the theses, under the set procedure.

The student (students) is (are) allowed to defend the thesis only if this fully completed degree paper is signed by the respective graduate(s), the supervisor, the consultant (if any), the heads of the educational department and educational division; the thesis is also subject to the external review procedure (mandatory for master's and specialist's programmes) and the plagiarism check (in the "Antiplagiarism" system). The review of the graduation qualifying paper supervisor shall be attached as well, with a specific emphasis laid on the graduate's activities in the course of the degree thesis drafting.

No later than 14 days before the date of the thesis defence, a rehearsal of the procedure is held at the presence of the degree thesis supervisor and other academic staff of the educational department, in order to timely identify and eliminate shortcomings in the structure, content and design of the degree thesis.

The degree theses are introduced to the State Examination Board members at the public defence procedure.

The defence procedure includes the students' oral reports with multimedia (graphic) presentations that introduce the thesis main content.

At the end of the reports, the students reply orally to the State Examination Board members' questions regarding the subject, structure, content of the paper and the profile/ specialization of the higher education programme. The reports and/or answers to the Board members' questions may be delivered in a foreign language.

The stages of the graduation qualifying paper preparation, the requirements for its structure, volume, contents and design, as well as the list of mandatory and recommended documents submitted for defence are specified in the relevant guidelines.

The evaluation of the degree thesis defense results is carried out in accordance with the methodology set forth in the assessment toolkit that is specified in the Appendix to the syllabus.

6. REQUIREMENTS FOR EQUIPMENT AND TECHNOLOGY SUPPORT FOR FINAL STAE EXAMINATION

Classroom equipment (including technical equipment): set of furniture, monoblocks or PC, projector, projector screen.

Software:

1. Microsoft Office 365 office programs: Word, Excel, PowerPoint, Outlook, Teams.
2. Internet browsers (Firefox, Google Chrome, Safari, Yandex Browser, etc.).

7. RESOURCES RECOMMENDED FOR FINAL STATE EXAMINATION

Main readings to prepare for the state exam and/or degree thesis defence:
1. Couldry, N. (2012). Media, society, world: Social theory and digital media practice. Polity.
2. George, T. J. S. (1989). Editing: A Handbook for Journalists. Indian Institute of Mass Communication.
3. Hasan, S. (2010). Mass Communication Principles and Concepts. CBS Publishers.
4. Campbell, R., Martin, C. R., & Fabos, B. (2011). Media and Culture: An Introduction to Mass Communication. Macmillan.
5. Castells M.(1996). The Rise of the Network Society// The Information Age: Economy, Society and Culture. Vol. I. Malden, MA; Oxford, UK: Blackwell.
6. Allan S.(2006). Online News: Journalism and the Internet. Berkshire.
7. Burton G. (2010). Media and Society: Critical Perspectives. Glasgow.

Additional readings to prepare for the state exam and/or degree thesis defence:
1. Hallin, D. C., & Mancini, P. (2004). Comparing Media Systems: Three Models of Media and Politics. Cambridge University Press.
2. Holden, M. T., & Lynch, P. (2004). Choosing the Appropriate Methodology: Understanding Research Philosophy. The Marketing Review, 4 (4), 2-18.
3. Priest, S. H. (2009). Doing Media Research: An Introduction. Sage.
4. Barrie, G. (2000). Media Research Methods: Measuring Audiences, Reactions and Impact.
5. Berger, A. A. (1998). Media Research Techniques. Sage.
6. Poynter, R. (2010). The Handbook of Online and Social Media Research: Tools and Techniques for Market Researchers. John Wiley & Sons.
7. Aalberg, T., Van Aelst, P., & Curran, J. (2010). Media systems and the political information environment: A cross-national comparison. The International Journal of Press/Politics, 15(3), 255-271.
8. 2. Havens T., Lotz A. (2012) Understanding Media Industries. NY: Oxford Press.
9. Jenkins H. (2006) Convergence Culture. Where Old and New Media Collide. New York: NYU Press
10. 1. Athique A. (2013) Digital Media and Society. UK.: Polity Press.
11. Quinn, S. (2005). Convergent Journalism: The Fundamentals of Multimedia Reporting. Peter Lang.

Internet sources
1. Electronic libraries (EL) of RUDN University and other institutions, to which university students have access on the basis of concluded agreements:
- RUDN Electronic Library System (RUDN ELS) http://lib.rudn.ru/MegaPro/Web
- EL "University Library Online" http://www.biblioclub.ru
- EL "Yurayt" http://www.biblio-online.ru
- EL "Student Consultant" www.studentlibrary.ru
- EL "Lan" http://e.lanbook.com/
- EL "Trinity Bridge"
- elibraru.ru https://www.elibrary.ru/

- journalist's library http://www.journalism.narod.ru/
- elevtronic version of the journal "World of Media. Journal of Russian Media and Journalism Studies" http://worldofmedia.ru/

2. Databases and search engines:
- electronic foundation of legal and normative-technical documentation http://docs.cntd.ru/
- Yandex search engine https:// www .yandex.ru/
- Google search engine https://www.google.ru/
- Scopus abstract database http://www.elsevierscience.ru/products/scopus/
- Directory of Open Access Journals https://doaj.org/

The training toolkit and guidelines for student's self-studies to prepare for the state exam and/or to draft the degree thesis and defend it*:

1. The guidelines for drafting and formatting the degree thesis within the higher education programme "Global and Digital Media".
2. The procedure for the degree thesis check in the "Anti-plagiarism" system.
3. The procedure for conducting the final state examination under the higher education programme "Global and Digital Media" through the use of DLT and proctoring system.

*The training toolkit and guidelines for the student's self-studies are placed on the final state examination page in the university telecommunication training and information system under the set procedure.

8. ASSESSMENT TOOLKIT AND GRADING SYSTEM* FOR EVALUATION OF GRADUATES' COMPETENCES LEVEL

The assessment materials and the grading system* to evaluate the graduate's level of competences (competences in part) formation as the results of the higher education programme completion are specified in the Appendix to this syllabus.

* The assessment materials and the grading system are formed on the basis of the requirements of the relevant local normative act of RUDN University (regulations / order).

HEAD OF EDUCATIONAL DEPARTMENT:

Mass Communications Department		**Victor V. Barabash**
educational department	signature	full name

HEAD OF HIGHER EDUCATION PROGRAMME:

Associate Professor of the Mass Communications Department		**Natalia V. Poplavskaya**
position, educational department	signature	full name