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**Federal State Autonomous Educational Institution of Higher Education
Peoples' Friendship University of Russia named after Patrice Lumumber
RUDN University**

Faculty of Economics

Programme of

MASTER'S RESEARCH WORK

**Recommended by the Didactic Council for the Education Field of:
"ECONOMY" 38.04.01**

**The master's research work is implemented within the professional
education programme of higher education:**

"International business (in English)"

2025

The master's research work is one of the important stages of studying in the Master's program. It is an integral part of the main educational program in the direction of 38.04.01 "Economics", the master's program "International Business (in English)". The program is compiled in accordance with the requirements of the Federal State Educational Standard of Higher Education in the field of training/specialty 38.04.01 "Economics" (education level - Master's degree).

1. The purpose of the research work of the master's program "International Business (in English)". The purpose of the research work is to deepen the level of development of the student's competencies obtained during the theoretical and methodological training of the student on the basis of the formation of skills of independent research and the expansion of professional horizons, the main result of which is writing and successful defense of a master's thesis, the ability of a graduate student to conduct research.

2. The objectives of the research work of the Master's program "International Business (in English)".

The objectives of the master's research work are

- study of the laws of the functioning of the modern economy and the main categories of economic development with the help of fundamental and periodical literature, normative and methodological materials and the use of the studied materials in the final qualifying work (master's thesis);
- consolidate the theoretical knowledge gained by students in the process of studying under the master's program "International Business (in English)";
- be able to use methods of analytical and independent research work on the study of production and economic activities and economic functioning of organizations operating on the basis of state and other forms of ownership;
- to collect materials for the final qualifying work - master's thesis.

The main principles of the master's research work are: integration of theoretical and professional-practical, educational and research activities of students.

3. The place of research work in the structure of the Master's degree program "International Business (in English)". The research work represents the basic part of the OOP cycle B.2. "Practices, including research work", takes place in the 1,2,3 semester of the master's program and is based on the knowledge, skills, and skills acquired during the study of academic disciplines of the variable part of the basic cycle B.1.In:

International trade

Corporate innovation policy

Commercialization of Start-up Projects

International business management

Custom and tariff regulation

International labour and migration market

Business' evaluation and company's cost management

Global innovations in International Business

4. The forms of conducting research work in the Master's program "International Business (in English)"

The content of research is determined by the Department of National Economics, which carries out master's training.

Research in the semester can be carried out in the following forms:

- implementation of research works within the framework of the state-funded research work of the department (collection, analysis of scientific and theoretical material, collection of empirical data, interpretation of experimental and empirical data);
- implementation of research activities within the framework of grants carried out at the department;
- participation in the solution of research works carried out by the department within the framework of contracts with educational institutions, research teams;
- participation in the organization and conduct of scientific, scientific and practical conferences, round tables, discussions, debates organized by the Department of Financial Management, Faculty of Economics and Management, University;
- independent holding of seminars, master classes, round tables on topical issues;
- participation in scientific research competitions;
- implementation of independent research on an urgent problem within the framework of a master's thesis;
- conducting bibliographic work with the involvement of modern information and communication technologies;
- review of scientific articles;

- to present the results of the work done in the form of reports, abstracts, articles designed in accordance with the existing requirements, with the involvement of modern editing and printing tools.

The subject of research should be linked to the thematic plan of the research department. The results of the pre-graduate practice should be in writing in the form of an article and a report. The practice report should contain materials for writing a master's thesis.

List of forms of research work of undergraduates

| Types and content of research | Reporting documentation |
|---|--|
| 1. Compiling a bibliography on the topic of the master's thesis | 1. A file of literary sources (a monograph of one author, a group of authors, an abstract, a dissertation, an article in a collection of scientific papers, articles in a journal, etc. – at least 50) |
| 2. Review of scientific papers | 2. Review of a scientific article |
| 3. Organization and conduct of research on the problem, collection of empirical data and their interpretation | 3.1 Description of the organization and methods of research (2nd chapter of the WRC) 3.2 Interpretation of the obtained results in descriptive and illustrative design |
| 4. Writing a scientific article on the research problem | 4. Article and conclusion of the supervisor |
| 5. Presentation at a scientific conference on the problem of research | 5. Review of the performance in the characteristics of the undergraduate |
| 6. Presentation at the scientific seminar of the department | 6. Conclusion of the department on the level of research |
| 7. Report on the research work in the semester | 7.1 Research Report 7.2. Characteristics of the supervisor on the results of research of undergraduates |

5. Place and time of the research work of the Master's program "International Business (in English)"

The Department of National Economics recommends the following types of enterprises and divisions to the masters of the program "International Business (in English)" for conducting research work:

- departments or other structural divisions of the university where research work related to the study of industries and industry markets is carried out.

The master's research work is carried out in the 1st and 2nd year of the Master's degree, in 1,2,3 semesters. The duration of the practice is 18 weeks, the volume of 27 ZE = 27 *36 = 972 hours

6. The competencies of the student formed as a result of the implementation of the research work of the Master of the program "International Business (in English)"

Conducting "NIRM" is aimed at the formation of the following competencies (parts of competencies) in students:

Table 2.1. List of competencies formed by students during the internship (results of training based on the results of practice)

Universal Competencies (UC)

| Код и наименование УК | Код и наименование индикатора достижения компетенции |
|---|---|
| UC-1. Able to carry out a critical analysis of problem situations based on a systematic approach, to develop a strategy of actions. | UC-1.1. Analyzes the task, pointing out its basic components; UC-1.2. Determines and ranks the information required to solve the task; UC-1.3. Searches for information to solve the task by various types of queries; UC-1.4. Offers solutions to the problem, analyzes the possible consequences of their use; UC-1.5. Analyzes the ways of solving problems of ideological, moral and personal character based on the use of basic philosophical ideas and categories in their historical development and socio-cultural context. |
| UC-2. Able to manage the project at all stages of its life cycle. | UC-2.1. Formulates a problem, the solution of which is directly related to the achievement of the project goal; UC-2.2. Defines the links between the tasks set and the expected results of their solution; UC-2.3. Within the framework of the tasks set, determines the available resources and restrictions, the applicable legal norms; UC-2.4. Analyzes the schedule for the implementation of the project as a whole and chooses the optimal way to solve the tasks, based on the current legal norms and available resources and limitations; UC-2.5 Monitors the progress of the project, adjusts the schedule in accordance with the results of the control. |
| UC-3. Able to organize and manage the work of the team, developing a team strategy to achieve the goal. | UC-3.1. Determines its role in the team based on the strategy of cooperation to achieve the goal; UC-3.2. Formulates and takes into account in its activities the peculiarities of the behavior of groups of people, identified depending on the goal; UC-3.3. Analyzes the possible consequences of personal actions and plans its actions to achieve a given result; UC-3.4. Exchanges information, knowledge and experience with team members; UC-3.5. Argues his point of view regarding the use of ideas of |

| Код и наименование УК | Код и наименование индикатора достижения компетенции |
|--|---|
| | other team members to achieve the goal; UC-3.6. Participates in team work on the execution of assignments. |
| UC-4. Able to apply modern communication technologies in the state language of the Russian Federation and foreign language(s) for academic and professional interaction. | UC-4.1. Chooses the style of business communication, depending on the language of communication, goals and conditions of partnership; UC-4.2. Adapts speech, communication style and sign language to interaction situations; UC-4.3. Searches for the necessary information to solve standard communication tasks in Russian and foreign languages; UC-4.4. Conducts business correspondence in Russian and foreign languages, taking into account the peculiarities of the style of official and unofficial letters and socio-cultural differences in the format of correspondence; UC-4.5. Uses dialogue for cooperation in academic communication, taking into account the personality of the interlocutors, their communicative and speech strategy and tactics, the degree of formality of the situation; UC-4.6. Forms and argues his own assessment of the main ideas of the participants of the dialogue (discussion) in accordance with the needs of joint activities. |
| UC-5. Able to analyze and take into account the diversity of cultures in the process of intercultural interaction. | UC-5.2. Finds and uses information about cultural peculiarities and traditions of various social groups in social and professional communication; UC-5.3. Takes into account the historical heritage and socio-cultural traditions of various social groups, ethnic groups and confessions, including world religions, philosophical and ethical teachings, in social and professional communication on a given topic; UC-5.4. Collects information on a given topic, taking into account the ethnicities and confessions most widely represented at the points of the study; UC-5.5. Substantiates the specifics of project and team activities with representatives of other ethnicities and (or) confessions; UC-5.6. Adheres to the principles of non-discriminatory interaction in personal and mass communication in order to fulfill professional tasks and strengthen social integration. |
| UC-6. Able to determine and implement the priorities of his own activities and ways to improve it based on self-assessment. | UC-6.1. Controls the amount of time spent on specific activities; UC-6.2. Develops tools and methods of time management when performing specific tasks, projects, goals; UC-6.3. Analyzes its resources and their limits (personal, situational, temporary, etc.), for the successful completion of the task; UC-6.4. Allocates tasks for long-, medium- and short-term with justification of relevance and analysis of resources for their implementation. |
| UC-7. Able to search for the necessary sources of information and data, perceive, analyze, | UC-7.1. Searches for the necessary sources of information and data, perceives, analyzes, remembers and transmits information using digital means, as well as using algorithms when working with data obtained from various sources in order to effectively use |

| Код и наименование УК | Код и наименование индикатора достижения компетенции |
|---|---|
| memorize and transmit information using digital means, as well as using algorithms when working with data obtained from various sources in order to effectively use the information received to solve problems; evaluate information, its reliability, build logical conclusions based on incoming information and data | the information received to solve problems; UC-7.2. Evaluates information, its reliability, builds logical conclusions based on incoming information and data. |

General Professional Competencies (GPC):

| Код и наименование УК | Код и наименование индикатора достижения компетенции |
|--|--|
| GPC-1. Able to apply knowledge (at an advanced level) of fundamental economics in solving practical and/or research problems. | GPC-1.1. Has fundamental knowledge in the field of economics. GPC- 1.2. Able to use fundamental knowledge to solve applied and/or research problems. GPC- 1.3. Has the skills to choose methods for solving practical and research problems based on fundamental economic knowledge. |
| GPC-2. Able to apply advanced instrumental methods of economic analysis in applied and/or fundamental research. | GPC- 2.1. Has knowledge of advanced instrumental methods of economic analysis. GPC- 2.2 Able to apply knowledge of advanced instrumental methods of economic and financial analysis when conducting applied and/or fundamental research. |
| GPC-3. Able to generalize and critically evaluate scientific research in economics. | GPC- 3.1. Develops a program of applied and/or fundamental research in the field of economics based on the evaluation and generalization of the results of scientific research conducted by other authors. GPC- 3.2. Prepares an analytical note on the results of applied and/or fundamental research in the field of economics. GPC- 3.3. Summarizes conclusions, prepares conclusions and formulates recommendations based on the results of applied and/or fundamental research in the field of economics. |
| GPC-4. Able to make economically and financially sound organizational and managerial decisions in his professional activity and be responsible for them. | GPC- 4.1. Develops organizational and managerial decisions in professional activity. GPC- 4.2 Has the skills of reasoned persuasion in support of the proposed financial, economic, organizational and managerial decisions. GPC- 4.3. Controls the results of the implementation of financial, economic, organizational and managerial decisions. |
| GPC-5. Able to use modern | GPC- 5.1 Knows modern information technologies and software |

| Код и наименование УК | Код и наименование индикатора достижения компетенции |
|--|--|
| information technologies and software tools in solving professional tasks. | tools used in solving professional tasks GP-C 5.2 Able to choose the most effective among modern information technologies and software tools for solving professional tasks. GPC- 5.3 Fully possesses the skills of solving standard tasks of professional activity with the use of information technologies and software. |
| GPC-6. Able to critically evaluate the possibilities of digital technologies for solving professional tasks, work with digital data, evaluate their sources and relevance. | GPC- 6.1 Able to use modern digital and information technologies in solving professional tasks. GPC- 6.2 Able to find and use relevant digital data to solve practical tasks of professional activity. |

Professional Competencies (PC):

| Код и наименование УК | Код и наименование индикатора достижения компетенции |
|--|--|
| PC-1. Able to analyze and forecast the main socio-economic indicators of the enterprise, industry, region and the economy as a whole | PC 1.1. Able to prepare analytical materials for the evaluation of economic policy measures and strategic decision-making at the micro and macro levels; PC 1.2. Able to analyze and use various sources of information for economic calculations PC 1.3 Able to make a forecast of the main socio-economic indicators of the enterprise, industry, region and the economy as a whole; |
| PC-2. Able to develop design solutions, strategies for the behavior of economic agents and evaluate their effectiveness. | PC-2.1 Able to independently prepare assignments and develop design solutions taking into account the uncertainty factor, as well as proposals and measures for the implementation of developed projects and programs; PC-2.2. Able to evaluate the effectiveness of projects taking into account the uncertainty factor PC-2.3 Able to develop strategies for the behavior of economic agents in various markets. |
| PC-3. Able to independently carry out research activities and critically evaluate the results obtained | PC-3.1 Able to generalize and critically evaluate the results obtained by domestic and foreign researchers, identify promising areas, and draw up a research program; PC-3.2 Able to substantiate the relevance, theoretical and practical significance of the chosen topic of scientific research; PC-3.3 Able to conduct independent research in accordance with the developed program and present the results to the scientific community in the form of an article or report |

As a result of this practice, the student must acquire the following skills, abilities:

To know:

- the current state of science in the field of economics,
- formats and contexts of positioning of modern economic problems;
- methods of research and overcoming economic problems;
- processes for improving production and financial management;
- general information about investment activities;
- the procedure for using price information when developing a commercial offer;
- criteria, factors and indicators of economic evaluation of the company's activities;
- basic methods of economic analysis of enterprises;
- basic concepts, methods and tools of quantitative and qualitative analysis;
- methodological foundations and information support of financial management;
- the main provisions of financial analysis and planning, capital management;
- modern ways of financing the corporation's activities;
- fundamentals of crisis management;

Be able to:

- get reliable information on time and in the required volume;
- take into account the specifics of pricing when concluding contracts;
- independently navigate the current legislation;
- to determine adequate approaches and techniques of economic analysis;
- identify the factors of innovative development and give them an economic assessment;
- to form generalized models and calculate specific indicators of economic efficiency of management;
- substantiate the quality estimates of the solution algorithms used;
- to draw conclusions based on the information received and make decisions that contribute to the realization of the needs of employees;
- to analyze the interrelation of factors affecting the financial position of the enterprise;

- to analyze and diagnose the financial condition of the enterprise and develop a set of measures for financial recovery;
- to put into practice the proposed methods of financial management;
- evaluate the effectiveness of long-term investments;
- calculate income from financial transactions.

Possess:

- market thinking and willingness to share entrepreneurial risk;
- rules of delegation of authority;
- skills of forming a pricing strategy in the financial management system of the enterprise;
- skills in the correct use of regulatory acts regulating the sphere of financial relations of the organization in the implementation of entrepreneurial activities.
- tools of modern methods of economic management analysis;
- methods of factor analysis of cost, revenue and profit;
- techniques of financial analysis of the organization's activities;
- methods of assessing the financial condition of the organization, cost and investment management;
- approaches to determining the effectiveness of the organization's activities;
- methods of financing the organization's activities.

7. Structure and content of pre-graduate industrial practice of undergraduates of the program "International Business (in English)"

| No | Practice sections (stages) | Types of industrial work, in practice including independent work of students and labor intensity (in hours) | Forms of current control |
|----|-------------------------------|---|--------------------------|
| 1 | Preparatory stage of research | <p>Planning of scientific research</p> <p>The choice of the topic, the preliminary definition of the problem, the object and subject of research, the formulation of the purpose and objectives of the study.</p> | 216 |

| | | | |
|---|----------------|---|-----|
| | | <p>Systematization of information sources and application of methods of purposeful selection of information related to the object and subject of research. Selection and justification of the topic of the WRC.</p> <p>Formulation of the working hypothesis of the study.</p> <p>Participation in the scientific seminar. Drawing up a detailed WRC plan. Preparation of a scientific article on the subject of WRC</p> <p>Generating reports.</p> <p>Preparation for the test and passing the test.</p> | |
| 2 | Research stage | <p>Conducting scientific research in accordance with the R&D plan to obtain the data necessary for writing the WRC.</p> <p>The resulting review of publications in peer-reviewed journals on the topic of his master's research for at least the last three years.</p> <p>Collection, processing, analysis and systematization of scientific and statistical information on the topic of master's research for writing a scientific article, preparing an analytical review in accordance with the topics. Study of special literature on the chosen topic, including achievements of domestic and foreign science;</p> <p>Justification of the boundaries of the subject area. WRC</p> <p>The use of scientific research materials for pedagogical practice.</p> | 576 |

| | | | |
|---|-----------------|--|-----|
| | | <p>Preparation and conduct of a scientific experiment to confirm the proposed scientific hypotheses.</p> <p>Collection and generalization of empirical data to confirm the scientific hypotheses put forward.</p> <p>Preparation of a written report in the form of theoretical and methodological generalizations (chapters of the WRC).</p> <p>Systematization of theoretical provisions on the research topic based on the sources studied during the research.</p> <p>Writing abstracts of a report at a scientific conference (interuniversity conference) based on the results of systematization of theoretical provisions and the conducted experiment on the research topic (the text of the abstracts is in the appendix to the report).</p> <p>Writing a scientific article based on the results of the systematization of the theoretical provisions studied in the course of practice on the topic of the study and the experiment conducted;</p> <p>Preparation of texts of prepared articles (reports) on the topic of the dissertation.</p> <p>Formation of a bibliography list on the topic of the master's thesis.</p> <p>Report generation.</p> <p>Preparation for the test and passing the test.</p> | |
| 3 | The final stage | <p>Preparation of the practice report</p> <p>Presentation of the report</p> | 180 |

8. Research and production technologies used in the research work of undergraduates of the program "International Business (in English)"

Types of work in the research work of a graduate student include various types of research.

Desk research includes search work in open and closed sources of information: monitoring of electronic and print media, search and analysis of information from open and closed databases, analysis of ready-made research, analysis of state and departmental statistical data, analysis of information from exhibitions, industry events, specialized catalogs and reference books, advertising and information materials.

The methods of obtaining information are: interviewing employees of the enterprise (organization), including the head of the practice from the enterprise, as well as consumers, observation, experiment and expert assessments, as well as collecting information materials (price lists, catalogs, financial reports, prospectuses, etc.).

9. Educational and methodological support of independent work of undergraduates of the program "International Business (in English)" during research work:

Independent work of undergraduates is supported by consultations of the heads of research work from the university and the organization.

Each undergraduate agrees with the supervisor on an individual task for research work, which he must complete in the process of its passage.

The general management and control of the passage of research work is assigned to the head of the department. Before starting the research work, each supervisor holds an organizational meeting of undergraduates assigned to him, informs about its goals and objectives.

The direct supervisor of the master's research work:

- ☐ issues an individual task for conducting scientific research;
- performs the setting of tasks for independent work and provides appropriate consulting assistance;
- ☐ coordinates the schedule of research work and carries out systematic monitoring of the progress of the work of the undergraduate;

performs editorial editing of scientific materials prepared by the student, and provides assistance on all issues related to the design of scientific results and a report on research work.

The final results of the master's research are discussed at a meeting of the graduating department and presented in the form of a scientific report at scientific conferences of university students

10. Forms of intermediate certification (based on the results of research) of the Master of the program "International Business (in English)"

1 semester

| № | Types of research work | Max points | Control / confirmation form |
|------------|---|-------------------|--|
| I. | Mandatory types of research work | 60 | - |
| 1 | 1.1 Selection of a research supervisor 1.2 Definition of the topic of the Master's thesis 1.3 Justification of the relevance of the research topic | 10 | 1. Application of the student to the head of the department for the appointment of the head 2. The order of the Vice-rector on the appointment of the scientific supervisor 3. Written justification of the relevance of the research topic (attached to the report) |
| 2 | 2.1 Approval of the assignment and the schedule of the Master's thesis 2.2 Writing a Master's thesis plan | 20 | 1. The task approved by the head of the department and the calendar plan of the master's thesis (attached to the report) 2. Dissertation plan (attached to the report) |
| 3 | Identification of key works (monographs and scientific articles) of Russian and foreign authors written on the topic of the dissertation (at least 10 works). Preparation of abstracts of these works | 30 | Written summary of key works (attached to the report) |
| II. | Types of research work of the student's choice. The student can choose any type of research work from the list in any number, but receives a total of no more than 40 points. | 40 | |
| 1 | Participation in master classes | 5 (per 1) | Participation report (attached to the report) (Appendix 3) |
| 2 | Participation in scientific conferences, round tables, meetings | 10 (per 1) | Participation report (attached to the report) (Appendix 3) |

| | | | |
|---|--|------------|---|
| | of the scientific circle, scientific seminars, trainings, etc | | |
| 3 | Presentation at the conference with a report | 20 (per 1) | Participation report (attached to the report) (Appendix 3) |
| 4 | Writing and publishing a scientific article on the topic of the dissertation * | 30 (per 1) | 1. List of publications (Appendix 5) 2. A copy of the title page of the journal or a certificate of acceptance of the article for publication issued by the journal. 3. A copy of the content of the journal in which the article is published; 4. The text of the article |
| 5 | Participation in educational, scientific, socio-political and cultural events of the faculty or university | 10 (per 1) | 1. Participation Report (Appendix 6) 2. Certificates, diplomas, certificates of participation (if available) |
| | TOTAL: | 100 | |

2 semester

| № | Types of research work | Max points | Control / confirmation form |
|------------|---|------------|---|
| I. | Mandatory types of research work | 60 | - |
| 1 | Preparation of the first chapter of the master's thesis | 30 | It is given to the scientific supervisor in electronic form |
| 2 | Writing and publishing a scientific article on the topic of the dissertation * | 30 | 1. List of publications (Appendix 5) 2. A copy of the title page of the journal or a certificate of acceptance of the article for publication issued by the journal. 3. A copy of the content of the journal in which the article is published; 4. The text of the article |
| II. | Types of research work of the student's choice. The student can choose any type of research work from the list in any number, but receives a total of no more than 40 points. | 40 | |

| | | | |
|---|--|------------|---|
| 1 | Participation in master classes | 5 (per 1) | Participation report (attached to the report) (Appendix 3) |
| 2 | Participation in scientific conferences, round tables, meetings of the scientific circle, scientific seminars, trainings, etc. | 10 (per 1) | Participation report (attached to the report) (Appendix 4) |
| 3 | Presentation at the conference with a report | 20 (per 1) | Participation report (attached to the report) (Appendix 4) |
| 4 | Participation in educational, scientific, socio-political and cultural events of the faculty or university | 10 (per 1) | 1. Participation Report (Appendix 6) 2. Certificates, diplomas, certificates of participation (if available) |
| | TOTAL: | 100 | |

3 semester

| № | Types of research work | Max points | Control / confirmation form |
|------------|---|-------------------|---|
| I. | Mandatory types of research work | 60 | - |
| 1 | Preparation of the second chapter of the master's thesis | 30 | It is given to the scientific supervisor in electronic form |
| 2 | Writing and publishing a scientific article on the topic of the dissertation * | 30 | 1. List of publications (Appendix 5) 2. A copy of the title page of the journal or a certificate of acceptance of the article for publication issued by the journal. 3. A copy of the content of the journal in which the article is published; 4. The text of the article |
| II. | Types of research work of the student's choice. The student can choose any type of research work from the list in any number, but receives a total of no more than 40 points. | 40 | |
| 1 | Participation in master classes | 5 (per 1) | Participation report (attached to the report) (Appendix 3) |
| 2 | Participation in scientific conferences, round tables, meetings of the scientific circle, scientific seminars, trainings, etc. | 10 (per 1) | Participation report (attached to the report) (Appendix 4) |
| 3 | Presentation at the conference with a report | 20 (per 1) | Participation report (attached to the report) (Appendix 4) |
| 4 | Participation in educational, scientific, socio-political and | 10 (per 1) | 1. Participation Report (Appendix 6) |

| | | | |
|--|--|------------|---|
| | cultural events of the faculty or university | | 2. Certificates, diplomas, certificates of participation (if available) |
| | TOTAL: | 100 | |

** The scientific article must be written no more than 1 year ago. The article cannot be included in the R & D report twice.*

The result of the practice is the preparation and protection of the report on time – the last day of the internship in accordance with the schedule of the educational process. According to the results of the defense of the report, the student is given a credit with an assessment.

The report should contain all the materials received in accordance with the task for practice in the main areas of research, analysis of the data obtained, identification of problems and prospects for the development of the object of research.

When making a report, it is necessary to use the information and knowledge gained as a result of the survey and analysis of various departments (services) of the enterprise (organization). In addition, it is necessary to use information and information from scientific and technical, reference and educational literature.

The internship report is the main document characterizing the student's work during the internship. The report is compiled in accordance with the actual practice program and must correspond to the individual task.

The report is recommended to be compiled throughout the practice as the material accumulates.

Recommended report structure:

- Title page.
- Table of Contents.
- Practice assignment.
- The content part (in accordance with the task for practice).
- Conclusion.
- Bibliographic list

The practice assignment specifies the goals and objectives of the practice, as well as the individual assignment of the master in practice.

The substantive part of the report should cover all the issues of the individual assignment.

In conclusion, the main results of the practice should be noted, it is also advisable to give some recommendations for improving the areas and processes studied.

The report must be signed by the student and the head of the practice from the department and from the company.

The report should be written technically competently, concisely and accompanied by the necessary calculations, statistics, digital data, formulas, tables, sketches, graphs.

The volume of the report: 20 - 30 pages.

The final report is checked by the head of the practice from the organization, who gives a written review of the student's work with an assessment of the credit-modular system.

The evaluation of the results of the practice is carried out by the head of the practice based on the analysis of the practitioner's diary, the student's report, the characteristics of the head from the practice base and the interview with the student.

When evaluating the report , the following are taken into account:

- completeness and detail of the completed sections;
- quality of individual task performance;
- independence of the research;
- the quality of the conclusions and proposals made and their assessment by the representative of the organization.

Point-rating system of assessment

Matching scores and ratings

| Score | Mark | Mark by ECTS |
|--------|-------|--------------|
| 95-100 | 5 | A |
| 86-94 | | B |
| 69-85 | 4 | C |
| 61-68 | 3 | D |
| 51-60 | | E |
| 31-50 | 2 | FX |
| 0-30 | | F |
| 51-100 | Зачет | Passed |

11. Educational, methodological and informational support of industrial practice

a) basic literature:

b) additional literature:

1. Gorelov, N. A. Methodology of scientific research : textbook and workshop for undergraduate and graduate studies / N. A. Gorelov, D. V. Kruglov, O. N. Korableva. — 2nd ed., reprint. and add. — Moscow : Yurayt Publishing House, 2019. — 365 p. — (Series : Bachelor and Master. Academic course). — ISBN 978-5-534-03635-0. — Text: electronic // EBS Yurayt [website]. — URL: <https://biblio-online.ru/bcode/433084>.

2. Moki, M. S. Methodology of scientific research : textbook for magistracy / M. S. Moki, A. L. Nikiforov, V. S. Moki ; edited by M. S. Moki. — Moscow : Yurayt Publishing House, 2019. — 255 p. — (Series : Master). — ISBN 978-5-9916-1036-0. — Text: electronic // EBS Yurayt [website]. — URL: <https://biblio-online.ru/bcode/432110> c

) software and Internet resources:

MS Windows OS (XP and above), MS Office 2007, 1C

As sources of initial information about the markets are used:

State statistics - www.prime-tass.ru – Economic Information Agency

- www.rts.ru – Russian trading system

- Expert Council on Regional Investment Policy. Investment potential of the subjects of the Russian Federation. – Ministry of Regional Development of Russia: <http://www.minregion.ru>

- Website of the State Statistics Committee of Russia <http://www.gks.ru>

- Website of the Ministry of Economic Development of Russia <http://www.economy.gov.ru>

- Website of the Ministry of Regional Development of Russia <http://www.minregion.ru>

- RA-Expert Rating Agency <http://www.raexpert.ru>

- Catalog of official websites of the subjects of the Russian Federation <http://gosorgan.amursk.ru>

- Official website of the President of Russia <http://www.kremlin.ru/>

- Official website of the Russian Government [http://government.ru /](http://government.ru/)

- Official website of the Ministry of Finance of Russia: [http://www.minfin.ru/ru /](http://www.minfin.ru/ru/)

- Official website of the Ministry of Economic Development of Russia <http://economy.gov.ru/minec/main>

- Official website of the Central Bank of Russia <http://siteofficial.ru/cbr/>
- Official website of the Federal Tax Service of Russia <https://www.nalog.ru/rn77/>
- Official website of the Pension Fund of the Russian Federation <http://www.pfrf.ru/>
- Official website of the Compulsory Health Insurance Fund <http://www.ffoms.ru/>
- Official website of the Social Insurance Fund of the Russian Federation <http://fss.ru>
- Official website of the Mayor and Government of Moscow <http://old.mos.ru/>

Normative literature - The Civil Code of the Russian Federation, Parts 1 and 2.

- The Tax Code of the Russian Federation, Parts 1 and 2.
- The Labor Code of the Russian Federation.
- Federal Law No. 402-FZ dated 06.12.2011 "On Accounting".
- Federal Law No. 307-FZ of 30.12.2008 "On Auditing Activities" (as amended on 01.12.2014)
- Federal Law No. 127-FZ dated 26.10.2002 "On Insolvency (Bankruptcy)" (as amended on 01.12.2014)
- Federal Law No. 164-FZ of October 29, 1998 "On Financial Lease (Leasing)" (as amended on 11/04/2014)
- Federal Law No. 39-FZ of April 22, 1996 "On the Securities Market" (as amended on 07/21/2014)
- Federal Law No. 208-FZ of December 26, 1995 "On Joint Stock Companies" (with amendments and additions that entered into force on 09/01/2014).

Professional associations The Russian Marketing Association, the Guild of Marketers, the Union of Manufacturers of dry Building Mixes, the Association of Marketers of the perfume and cosmetics market, etc.

Business media "Expert", "Vedomosti", "Business", "Kommersant", BusinessWeek, "Secret of the Firm", SmartMoney, programs "Sphere of interests" and "In focus" on the RBC-TV channel, industry periodicals

Professional portals Internet project "Corporate Management" - <http://www.cfin.ru/>

Professional portal for risk managers Riskovik - <http://www.riskovik.com/>

Electronic libraries National Electronic Library -eLibrary.ru – Access mode: <http://elibrary.ru/defaultx.asp> ?

On-line access to magazines. Information database on all branches of science and electronic delivery of documents. SwetsWise. – Access mode: <https://www.swetswise.com>

Library of the Academy of Sciences – www.csa.ru

MSU Library – www.lib.msu.ru

Library of Economic and Business Literature – <http://www.ek-lit.agava.ru>

ecsocman.edu.ru – Federal educational portal "Economics, Sociology, Management"

Industry reference books "Business map", "Compass-Russia", catalogs of participants of industry exhibitions

Specialized reference books, databases www.consultant.ru (Official website of the Consultant Plus company, legal support).

www.garant.ru (Information and legal portal).

databases, BTI, databases on railway transportation

Portals of public authorities and management - Federal target programs of Russia: <http://fcp.vpk.ru/cgi-bin/cis/fcp.cgi/Fcp/Title/>

- The concept of improving regional policy in the Russian Federation. 2009.: <http://www.minregion.ru>

- Investment Fund of the Russian Federation. Projects of the Investment Fund of the Russian Federation. – Ministry of Regional Development of Russia: <http://www.minregion.ru>

- Development of competition in Russia. – Ministry of Economic Development of Russia: <http://www.economy.gov.ru>

Business and professional Internet portals www.sostav.ru , www.rbc.ru , www.marketologi.ru , www.ram.ru , www.autonet.ru , www.intercharm.ru , www.stroy.net.ru , www.4p.ru

Databases of publications in the press www.public.ru , www.integrum.ru , www.medialogia.ru

Syndicated research by ACNielsen, GfK, COMCON, TNS Gallup Media

Ready-made Research Stores www.research.rbc.ru , www.informarket.ru , oms.ram.ru , www.marketing.spb.ru

Other sources are competitors' press releases, annual reports of companies, industry exhibitions and conferences, internal reporting of companies, websites of market participants

RUDN Databases - RUDN Library website – Access mode: <http://lib.rudn.ru/> - from RUDN stationary computers

- Bulletin of the RUDN – Access mode: <http://www.elibrary.ru/defaultx.asp>

The program is compiled in accordance with the requirements

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