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**Federal State Autonomous Educational Institution of Higher Education  
PEOPLES' FRIENDSHIP UNIVERSITY OF RUSSIA  
RUDN University**

**Faculty of Philology**

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educational division (faculty/institute/academy) as higher education programme developer

**COURSE SYLLABUS**

**Phitojournalism**

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course title

**Recommended by the Didactic Council for the Education Field of:**

**42.04.02 Journalism**

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field of studies / speciality code and title

**The course instruction is implemented within the professional education programme of higher education:**

**Global and Digital Media**

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higher education programme profile/specialisation title

## 1. OBJECTIVE OF THE DISCIPLINE

The course will be taught as the series of workshops and as the series of lectures. The course logic will progress from the photojournalism history, basic photojournalism techniques (including camera operation, lighting, composition, and photo reproduction techniques), from the “one shot” news to the visual storytelling that may incorporate audio, video or other multimedia tools, ethical issues. The course will be divided into several main subjects as a single image story, camera and technical issues, photo story production, presentation, and the photojournalism marketing. Students will be responsible for weekly assignments as well as for two long-term projects. The course will be addressed to the relevant topics in photojournalism such as news, copyright, ethics, gender and war photography.

The main objectives are:

- to present the main technical aspects of photojournalism process
- to analyze the modern process of photojournalism creation and its’ perspectives

## 2. REQUIREMENTS TO STUDENTS ON FINISHING THE COURSE

Students are expected to master the following competencies:

*Table 2.1. The list of competencies formed in the mastering of the discipline (the results of the discipline)*

Code	Competence	Indicators of competence achievement (within the discipline)
UC-6	Able to determine and implement the priorities of their own activities and ways to improve it based on self-assessment	UC-6.1 Knows the basics, directions, sources and ways of improving professional activity, taking into account the conditions, means, personal capabilities, stages of career growth and labor market requirements
		UC-6.2 Knows how to correctly formulate goals, objectives and plan time for professional development and career growth, taking into account the conditions, means, personal capabilities, and labor market requirements; optimal use of own resources and opportunities for successful professional activity; critically evaluate your own resources and opportunities for successful professional activity
		UC-6.3 Possesses the skills and techniques for determining, planning, implementing, and improving professional activities, taking into account the conditions, means, personal capabilities, stages of career growth and labor market requirements
GPC-1	Able to plan, organize and coordinate the process of creating media texts and (or) media products and (or) communication products in demand by society and industry, track and consider changes in the norms of Russian and foreign	GPC-1.1 Knows the features of all stages and principles of production of media texts, and (or) media products, and (or) communication products
		GPC-1.2 Manages the process of preparing journalistic texts and (or) products in demand by society and the industry, considering

<b>Code</b>	<b>Competence</b>	<b>Indicators of competence achievement (within the discipline)</b>
	languages, features of other sign systems	changes in the norms of Russian (foreign) languages and features of other sign systems
GPC-3	Able to analyze the diversity of achievements of domestic and world culture in the process of creating media texts and (or) media products, and (or) communication products	GPC-3.1 Knows the stages and trends in the development of the domestic and world cultural process
		GPC-3.2 Demonstrates diverse erudition in the field of domestic and world culture in the created journalistic texts and (or) products
GPC-6	Able to select and implement modern technical means and information and communication technologies into the media production process	GPC-6.1 Tracks global trends in the modernization of technical equipment, software, and consumables necessary for the implementation of professional activities
		GPC-6.2 Adapts the capabilities of new stationary and mobile digital devices to the professional activities of a journalist

### 3. THE DISCIPLINE (MODULE) IN THE STRUCTURE OF EP HE

The discipline “Photojournalism” belongs to the Compulsory Module of Block 1 of the curriculum. Table 1 shows preceding and subsequent subjects aimed at forming competence discipline in accordance with the matrix of competencies.

*Table 3.1. The list of components of the EP HE, contributing to the achievement of the planned results of the discipline*

<b>Code</b>	<b>Name of competence</b>	<b>Previous discipline</b>	<b>Subsequent disciplines</b>
UC-6	Able to determine and implement the priorities of their own activities and ways to improve it based on self-assessment		Media production / Производство СМИ
GPC-1	Able to plan, organize and coordinate the process of creating media texts and (or) media products and (or) communication products in demand by society and industry, track and consider changes in the norms of Russian and foreign languages, features of other sign systems		Media production / Производство СМИ Professional workshop / Профессиональная мастерская
GPC-3	Able to analyze the diversity of achievements of domestic and world culture in the process of creating media texts and (or) media products, and (or) communication products		Modern media text / Современный медиа текст
GPC-6	Able to select and implement modern technical means and information and communication technologies into the media production process		Media production / Производство СМИ Mobile journalism / Мобильная журналистика

Code	Name of competence	Previous discipline	Subsequent disciplines
			Infographics / Инфографика

#### 4. THE SCOPE OF THE DISCIPLINE AND TYPES OF ACTIVITIES

The overall workload of the discipline is **3** credits.

*Table 4.1. Types of educational work by periods of study of the EP HE for the full-time mode of study*

Type of activity	TOTAL, ac. hours	Semester (s)			
		1	2	3	4
<i>Classroom activities, ac. hours</i>	34	34			
Including:					
Lectures	17	17			
Laboratory activities					
<i>Practical lessons/Seminars</i>	17	17			
<i>Independent work, ac. hours</i>	60	60			
<i>Control, ac. hours</i>	14	14			
<b>Overall workload</b>	ac. hours	108	108		
	credits	3	3		

#### 5. CONTENT OF THE DISCIPLINE

*Table 5.1 Content of the discipline (module) by type of activity*

Name of the Unit	Content of the Units (topics)	Type of activity
<b>Introduction to Photojournalism</b>	Topic 1. History of photojournalism. Topic 2. Elements of visual news story telling, Types of news stories. Topic 3. Spot News, general news, street Photography, off-beat photography, documentary photography, war photography and others	Lectures, Practical Lessons
<b>Camera Basics</b>	Topic 4. What is the camera, its functions. Introduction to different types of cameras. Different types of lenses. Topic 5. Apertures, shutter speeds, focus, focal lengths. Lighting. Depth of field.	Lectures, Practical Lessons
<b>Basic Composition</b>	Topic 6. Rule of Thirds. Balance. Topic 7. Framing, Repetition of shapes. Evaluating composition	Lectures, Practical Lessons
<b>Mobile journalism</b>	Topic 8. Mobile journalism and convergence media. Work of a mobile journalist (“mojo”). Topic 9. Convergence photojournalism: multimedia storytelling through photography, video and other mediums	Lectures, Practical Lessons
<b>Photojournalism Ethics</b>	Topic 10. Principles and ethics of photojournalism Topic 11. Media laws and Intellectual Property Rights	Lectures, Practical Lessons

#### 6. MATERIAL AND TECHNICAL SUPPORT OF THE DISCIPLINE

The discipline is implemented using e-learning and distance learning technologies

*Table 6.1. Material and technical support of the discipline*

Type of classroom	Classroom equipment	Specialized educational/laboratory equipment, software and materials for the mastering of the discipline (if necessary)
Classroom	An auditorium for lecture-type and seminars classes, equipped with a set of specialized furniture; board (screen) and technical means of multimedia presentations.	Screen and projector

\* *The classroom for students' independent work **MUST be indicated!***

## 7. EDUCATIONAL AND METHODOLOGICAL AND INFORMATIONAL SUPPORT OF THE DISCIPLINE

### *Main readings*

1. Kobre Kenneth, *The Professionals' Approach*, sixth edition, Focal Press
2. Eisman, Dugan, and Grey, *Read World Digital Photography*, Pearson/Prentice Hall
3. Fred Parrish, *Photojournalism: An Introduction*, Wadsworth Thomson
4. Cutts, Martin. *The plain English Guide - How to write Clearly & Communicate Better*. Oxford University Press.
5. Seely John. *The Oxford Guide to Writing & Speaking*.
6. Hicks, Wynterd. 1993. *English for Journalists*. Routledge Publication.
7. Lewis James. *The Active Reporter*. Vikas Publication
8. Warren Carl. *Modern News Reporting*. Harper and Row.
9. Rangaswami, Parthasarathy. *Basic Journalism*. Macmillan India.
10. Mudgal, Rahul. *Emerging Trends in Journalism*. Sarup and Sons.
11. Kamath, M.V. *Behind The By-Line*. Vision Books.
12. Kamath, M.V. *Reporter at Large*.
13. Chandra R.K. *Handbook of Modern Newspaper Editing & Production*. Mangalam Publication
14. T.J.S. George: *Editing – A Handbook for Journalists*.
15. Kamath, M.V. *The Journalist's Handbook*.
16. Kamath, M.V. *The Professional Journalist*.
17. Vir Bala Aggarwal and V.S.Gupta, 2002 (second reprint), *Handbook of Journalism and Mass Communication*, Concept Publishing Company, New Delhi
18. Seema Hasan, 2010, *Mass Communication: Principles and Concepts*, CBS Publishers and Distributors Pvt. Ltd., New Delhi
19. Sevanti Ninan, 2007, *Headlines from the Heartland: Reinventing the Hindi Public Sphere*, Sage Publications, New Delhi
20. Robin Jeffrey, 2013 (Third Edition), *India's Newspaper Revolution: Capitalism, Politics, and the Indian-Language Press*, Oxford University Press, New Delhi
21. Maria Garcia, 1981, *Contemporary Newspaper Design: A Structural Approach*, Prentice- Hall Inc. Englewood Cliffs, New Jersey USA
25. [http://photo235.weebly.com/uploads/1/3/5/1/13515528/jour235\\_syllabus\\_spring\\_2014\\_\\_her\\_brich.pdf](http://photo235.weebly.com/uploads/1/3/5/1/13515528/jour235_syllabus_spring_2014__her_brich.pdf)

### *Other recommended readings*

1. <http://photo.journalism.cuny.edu/syllabus/>
2. <http://jlmc310.wordpress.com/syllabus/#content>
3. <http://www.iup.edu/page.aspx?id=92571>
4. [https://www.google.co.in/?gws\\_rd=cr&ei=w2jLUtanHsf7rAeS\\_oC4CQ#q=Photo journalism+ethics](https://www.google.co.in/?gws_rd=cr&ei=w2jLUtanHsf7rAeS_oC4CQ#q=Photo+journalism+ethics)

*Web-sites and online resources*

1. ЭБС РУДН и сторонние ЭБС, к которым студенты университета имеют доступ на основании заключенных договоров:
  - Электронно-библиотечная система РУДН – ЭБС РУДН <http://lib.rudn.ru/MegaPro/Web>
  - ЭБС «Университетская библиотека онлайн» <http://www.biblioclub.ru>
  - ЭБС Юрайт <http://www.biblio-online.ru>
  - ЭБС «Консультант студента» [www.studentlibrary.ru](http://www.studentlibrary.ru)
  - ЭБС «Лань» <http://e.lanbook.com/>
2. Databases and search systems:
  - ЭБС ЮРАЙТ <https://www.biblio-online.ru/catalog/full/gumanitarnye-i-obschestvennye-nauki/kulturovedenie-i-sociokulturnye-proekty/teoriya-i-filosofiya-kultury>

*Teaching materials for students' independent work while mastering the discipline/module\*:*

1. A course of lectures on the discipline.
  2. Practical assignments and their brief contents;
  3. Questions for self-check, test assignments.
- \* - all educational and methodical materials for students' independent work are published in accordance with the current order on the page of the discipline in TUIS!

**8. GRADING MATERIALS AND GRADING-RATING SYSTEM FOR ASSESSING THE LEVEL OF COMPETENCE FORMED IN THE DISCIPLINE**

The grading materials and grading-rating system\* for assessing the level of competence (part of competences) for the discipline are presented in the Appendix to this Working program of the discipline.

\* - are formed on the basis of the requirements of the corresponding local normative act of RUDN University.