The Federal state autonomous educational institution of higher the education «Peoples' Friendship University of Russia»

Faculty of Philology

(наименование основного учебного подразделения (ОУП)-разработчика ОП ВО)

PROGRAM OF DISCIPLINE

Radio Broadcasting

(Name of the Discipline / Module)

Recommended for the direction of training/speciality:

42.03.02 Journalism

(Code and Name of the field of study, the direction of training/speciality)

The discipline is carried out within the framework of the main professional educational program of higher education (EP HE):

Multimedia Journalism

(Name of the educational program)

2024 г.

1.   OBJECTIVE OF THE DISCIPLINE

Course Aim

This course will equip students with skills and understanding of elements of radio broadcasting. Students will learn the process of broadcasting, writing news for radio, making interviews, how to gather and incorporate sound, how to produce a live broadcast, pre/post-production, editing techniques, and understanding radio production techniques used within the broadcast industry.

The main objectives are
1. Students will explore the development of radio broadcasting, its impacts and its growth over time.
2. Students will be equipped will skill in radio broadcasting from production to dissemination
3. Students will learn how to use technical tools for broadcast production used to create and deliver broadcast programming

2.   REQUIREMENTS TO STUDENTS ON FINISHING THE COURSE

Students are expected to master the following competencies:

Table 2.1. The list of competencies formed in the mastering of the discipline (the results of the discipline)

Code	Competence	Indicators of competence achievement (within the discipline)
GC-3.	Able to carry out social interaction, organize and manage the work of the team, developing a team strategy to achieve the goal.	GC-3.1 - Defines his/her role in social interaction and teamwork based on a collaborative strategy to achieve the goal
		GC-3.3 - Analyzes the possible consequences of personal actions in social interaction and teamwork, and builds extended interaction with this in mind
		GC-3.4 - Shares information, knowledge, and experience with team members; evaluates ideas of other team members to achieve the goal
GPC-1.	Able to create media texts and (or) media products demanded by society and industry, and (or) communication products in accordance with the norms of Russian and foreign languages, and the peculiarities of other sign systems.	GPC-1.1 - Identifies specific characteristics of media texts and (or) media products and (or) communication products from different media segments and platforms
		GPC-1.2 - Prepares journalistic texts and (or) products of various genres and formats in accordance with Russian and foreign language norms and other sign systems
GPC-2.	Able to consider trends in the development of public and state	GPC-2.1 - Knows the system of public and state institutions, mechanisms of their functioning and development trends

Code	Competence	Indicators of competence achievement (within the discipline)
	institutions for their diverse coverage in created media texts and (or) media products, and (or) communication products.	GPC-2.2 - Observes the principle of objectivity in journalistic texts and (or) products when reporting on public and state institutions
GPC-7.	Able to consider the effects and consequences of professional activity, following the principles of social responsibility.	GPC-7.1 - Knows the guiding principles of social responsibility and the typical effects and consequences of professional activities
		GPC-7.2 - Finds correct and creative ways to gather, process and distribute information in accordance with generally accepted standards and rules of the journalistic profession
PC-1.	Able to participate in the development and implementation of an individual and (or) collective project in the field of journalism	PC-1.1 - Proposes creative solutions to an individual and (or) collective media project
		PC-1.2 - Solves assigned problems while working on an individual and (or) collective journalistic project
		PC-1.3 - Implement a journalistic project within their authority and are responsible for the result
PC-2.	Able to organize the process of creating a journalistic text and (or) product.	PC-2.1 - Follows a set schedule in the process of creating a journalistic text and/or product
		PC-2.2 - Divides his/her work resources according to the professional tasks to be performed and the circumstances as they arise
		PC-2.3 - Performs their professional duties within the time budget allocated

3. THE DISCIPLINE (MODULE) IN THE STRUCTURE OF EP HE

The discipline "Radio Broadcasting" belongs to the Compulsory Module of Block 1 of the curriculum. Table 1 shows the preceding and subsequent subjects aimed at forming competence discipline by the matrix of competencies.

Table 3.1. The list of components of the EP HE, contributing to the achievement of the planned results of the discipline

Code	Competence	Previous discipline	Subsequent disciplines
GC-3.	Able to use the diversity of achievements of national and world culture in the process of creating media texts and (or) media products, and (or) communication products.		
GPC- 1.	Able to create media texts and (or) media products demanded by society and industry, and (or) communication products in accordance with the norms of		

Code	Competence	Previous discipline	Subsequent disciplines
	Russian and foreign languages, and the peculiarities of other sign systems.		
GPC-2.	Able to consider trends in the development of public and state institutions for their diverse coverage in created media texts and (or) media products, and (or) communication products.		
GPC-7.	Able to consider the effects and consequences of professional activity, following the principles of social responsibility.		
PC-1.	Able to participate in the development and implementation of an individual and (or) collective project in the field of journalism		
PC-2.	Able to organize the process of creating a journalistic text and (or) product.		

4. THE SCOPE OF THE DISCIPLINE AND TYPES OF ACTIVITIES

The overall workload of the discipline is **4** credits.

Types of activities	Total hours	Semesters						
		1	2	3	4	5	6	7
Classroom activities (total)								
Lectures	15	x	x	x	15	x	x	x
Practical lessons/Seminars	15	x	x	x	15	x	x	x
Laboratory activities/		-	-	-		-	-	-
Control	18	-	-	-	18	-	-	-
Independent work (total)	**60**	-	-	-	60	-	-	**-**
Overall workload hours	**72**							
Credits	**2**							

5. CONTENT OF THE DISCIPLINE

Table 5.1 Content of the discipline (module) by type of activity

Name of the Unit	Content of the Units (topics)	Type of activity
Introduction	- Concepts, Glossary, Syllabus, radio industry	Lecture
Evolution of radio	- History and development of radio, Compare Radio Genres(Russia, British, Ameria),	Lecture

Name of the Unit	Content of the Units (topics)	Type of activity
	types of Radio, early tech and development of radio	
Radio Programme Format	- Radio Drama, Music, Radio Talks, Radio Discussions, Radio Features, Interviews, Live Commentaries, Radio News; Qualities of a news reader, Radio jockey	Lecture
Radio broadcasting in the Digital era	- AIR Codes, convergence and radio broadcasting, Internet radio(Podcasting and portable listening), Convergent production and storytelling(use of words as narration rather, integration of words & pictures; Storytelling structures that work on the Web, Content planning Structure.	Lecture
Economics radio of broadcasting	- Radio ownership, Local and National Advertising	Lecture
Writing for Radio	- Spoken language, writing(writing for programmes, News writing, structuring radio-copy-voice designing- effective use of voice, flow, pronunciation).	Lecture
Production of programs	- News production, Talks (Types and techniques), Interviews and the types. Dos and Don'ts of Live broadcast(Sports, recorded and live), choice of subject, Presentation techniques.	Lecture
Unit 1	The evolution of radio: development, importance, advantages and disadvantages of telegraph	Seminar
Unit 2	Internet radio and podcasting	Seminar
Unit 3	Writing types and formats(workshop)	Workshop
Unit 4	Technology and the future of radio: do you expect that the internet will be the end of the radio, or will radio stations still be around decades from now	Seminar
Unit 5	The management of radio: radio economics	Seminar
Unit 6	Radio interviews and the types	Seminar

6. MATERIAL AND TECHNICAL SUPPORT OF THE DISCIPLINE

The discipline is implemented using e-learning and distance learning technologies

Table 6.1. Material and technical support of the discipline

Type of classroom	Classroom equipment	Specialized educational/laboratory equipment, software and materials for the mastering the discipline (if necessary)
Digital Classroom	computer, TV VCR and a transparency projector. CD players and DVD players	
Lecture room	Computer, internet, TV VCR and a transparency projector	
Home for independent work	Computer, internet,	
Library for independent work	Computer, internet	

** The classroom for students' independent work **MUST be indicated**!*

7. EDUCATIONAL AND METHODICAL AND INFORMATIONAL SUPPORT OF THE DISCIPLINE

Main readings
1. McLeish, R., & Link, J. (2015). *Radio production*. Routledge.
2. Hilliard, R. L. (2014). *Writing for television, radio, and new media*. Cengage learning.

Other recommended readings
1. Priestman, C. (2001). *Web radio: radio production for Internet streaming*. Routledge.
2. Hilliard, R. L. (2014). Writing for television, radio, and new media. Cengage Learning.
3. Friedmann, A. (2014). Writing for visual media. CRC Press. − Lanson, J., Lanson, G.,
4. Stephens, M. (1993). Writing and reporting the news. Oxford University Press, USA.
5. Crisell, A. (2006). *Understanding radio*. Routledge.
6. Hausman, C., Messere, F., O'Donnell, L. B., & Benoit, P. (2012). *Modern Radio Production: Production Programming & Performance*. Cengage Learning.
7. Andrew, B. (2001). Broadcast Journalism Techniques of Radio and Television News.
8. Chapman, J., & Kinsey, M. (Eds.). (2008). *Broadcast journalism: A critical introduction*. Routledge.
9. White, T. (2005). Broadcast News Writing, Reporting, and Producing. Burlington, ma.
10. Crook, T. (1998). *International radio journalism: history, theory and practice*. Psychology Press.

Web-sites and online resources
1. ЭБС РУДН и сторонние ЭБС, к которым студенты университета имеют доступ на основании заключенных договоров:

- htpp://www.rad.pfu.edu.ru/
- www.libfl.ru
- www.portalus.ru
- www.project.phil.pu.ru
- www.lib.fl.ru
- www.gutenberg.net
- www.ipl.org
- [www. the European library.org;](www. the European library.org) www.epoch-net.org
- http://gabro.ge/biblio/0707/3066/filosof.historic.ru/books/item/f00/s00/z00358/st000/htm/

2. Databases and search systems:

- web search engine google.com

- online encyclopedia wikipedia.org

- news aggregation website drudgereport.com

- Googlescholar.com

Teaching materials for students' independent work while mastering the discipline/module*:
1. A course of lectures on the discipline.
2. Practical assignments and their brief contents;
3. Questions for self-check, and test assignments.

* - all educational and methodical materials for students' independent work are published in the current order on the page of the discipline in TUIS!

8. GRADING MATERIALS AND GRADING-RATING SYSTEM FOR ASSESSING THE LEVEL OF COMPETENCE FORMED IN THE DISCIPLINE

The grading materials and grading-rating system* for assessing the level of competence (part of competencies) for the discipline are presented in the Appendix to this Working program of the discipline.

* - are formed based on the requirements of the corresponding local normative act of RUDN University.