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**Federal State Autonomous Educational Institution of Higher Education
PEOPLES' FRIENDSHIP UNIVERSITY OF RUSSIA
NAMED AFTER PATRICE LUMUMBA
RUDN University**

Faculty of Economics

(name of the main educational unit (OUP)-developer of the EP HE)

COURSE SYLLABUS

Russia and its Regions: Geography, Economy and Geopolitics

(name of the discipline/module)

Recommended by the Didactic Council for the Education Field of:

38.04.02 «Management»

(code and name of the training area/specialty)

The course instruction is implemented within the professional education programme of higher education:

International marketing

(name (profile/specialization) of the EP HE)

1. COURSE GOALS

The aim of the "Russia and its Regions: Geography, Economy and Geopolitics" course is to develop students' knowledge, abilities and skills in terms of methods of studying a specific regional patterns and the modern national branding and state portfolio drafting procedures in the example of Russian and its Regions in the environment of changing global economy

2. REQUIREMENTS FOR LEARNING OUTCOMES

The development of the discipline "Russia and its Regions: Geography, Economy and Geopolitics" is aimed at the formation of the following competencies (parts of competencies) in students:

Table 2.1. List of competencies formed by students during the development of the discipline (results of the development of the discipline)

Code	Competence	Competence achievement indicators (within this course)
UC-2	Able to manage a project at all stages of its life cycle	UC-2.1 Formulates a problem, the solution of which is directly related to the achievement of the project goal - UC-2.2 Determines the links between the tasks and the expected results of their solution - UC-2.3 Within the framework of the tasks set, it determines the available resources and restrictions, the current legal norms - UC-2.4 Analyzes the schedule for the implementation of the project as a whole and chooses the best way to solve the tasks, based on the current legal regulations and available resources and restrictions - UC-2.5 Monitors the progress of the project, adjusts the schedule in accordance with the results of control
UC-3	readiness for self-development, self-realization, use of creative potential	UC-3.1 Determines his role in the team, based on the strategy of cooperation to achieve the set goal - UC-3.2 Formulates and takes into account in its activities the features of the behavior of groups of people, selected depending on the goal - UC-3.3 Analyzes the possible consequences of personal actions and plans their actions to achieve a given result - UC-3.4 Exchanges information, knowledge and experience with team members - UC-3.5 Arguments his point of view regarding the use of ideas of other team members to achieve the set goal - UC-3.6 Participates in teamwork to carry out assignments

Code	Competence	Competence achievement indicators (within this course)
PC-4	the ability to use quantitative and qualitative methods for conducting applied research and managing business processes, to prepare analytical materials based on the results of their application	PC-4.1 Knows the components of the system of commodity circulation in the market, their essence, conditions, features of organization, functioning and ways to minimize costs in international markets - PC-4.2 Knows the main forms of the company's entry into the international market - PC-4.3 Knows how to manage the processes of supply and distribution of goods in the industry markets of the international level - PC-4.4 Possesses the skills of modeling and designing the activities of an enterprise in the international markets for goods and services - PC-4.5 Knows the main channels of distribution and promotion of goods in international marketing
PC-2;	Capable of developing, implementing and managing innovative products and intangible assets in the company's international markets	PC-2.1 Knows how to select innovations in the field of professional activity (commercial, or marketing, or advertising, or logistics, or commodity research) PC-2.2 Able to work with digital data, assess its sources and relevance PC-2.3 Is able to analyze and evaluate their economic efficiency of innovative products PC-2.4 Possesses the methods of development and evaluation of the effectiveness of innovative trade and technological, or marketing, or logistics, or advertising technologies

3. THE PLACE OF DISCIPLINE IN THE STRUCTURE OF THE EP HE

The discipline "Russia and its Regions: Geography, Economy and Geopolitics" refers to the variable component formed by the participants of the educational relations of the block B1 of the EP HE.

Within the framework of the EP HE, students also master other disciplines and/or practices that contribute to achieving the planned results of mastering the discipline "Russia and its Regions".

Table 3.1. List of EP HE components contributing to the achievement of the planned results of mastering the discipline

Code	Competence name	Previous courses	Next courses
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UC-2	Able to manage a project at all stages of its life cycle	Managerial Economics / Global Strategic Management/ Finance Organizations / Digital Marketing / Content-Marketing / International Economics /	Pre Diploma Internship
UC-3	readiness for self-development, self-realization, use of creative potential	Managerial Economics / Management Research Methodology / Global Strategic Management/ Production Fragmentation and Cross-Border Value Chains /	Pre Diploma Internship
PC-4	the ability to use quantitative and qualitative methods for conducting applied research and managing business processes, to prepare analytical materials based on the results of their application	Management Research Methodology / Global Strategic Management/ Content-Marketing / Global Economic Project in Eurasia /	Pre Diploma Internship
PC-2;	Capable of developing, implementing and managing innovative products and intangible assets in the company's international markets	Managerial Economics / Corporate governance / Finance Organizations / Modern Trends in the International Hotel and Tourism Business / Corporate Websites: Creation and Administration / International Economics / Global Economic Project in Eurasia / Customs and Tariff Regulation /	Pre Diploma Internship

* - filled in according to the competence matrix and the SP EP HE

4. SCOPE OF DISCIPLINE AND TYPES OF ACADEMIC WORK

The total labor intensity of the discipline "Russia and its Regions" is 3 credits.

Table 4.1. Types of educational work by periods of mastering the EP in for FULL-time education

Types of academic activities during the period of the HE program mastering	Course workload, academic hours	Semesters			
		2	3	4	
<i>Contact academic hours</i>	108			108	
Lectures LTR	18			18	
Lab works LW					
Seminars SS	18			18	
<i>Self-study, academic hours</i>	63			63	
<i>Evaluation and assessment</i>	9			9	
Course workload	academic hours	108		108	
	credits	3		3	

5. COURSE CONTENT

Table 5.1. The content of the discipline (module) by type of academic work

Course part topics	Work type
1. Geographical Foundations of Russia Key geographic features of Russia: tundra, taiga, steppe, mountains, and rivers. The impact of geography on settlement patterns, infrastructure, and economic activities. Climate change and its implications for Russian geography and resource management.	LTR, SS
2. Historical Geography of Russia: Borders and Regional Development Formation and evolution of Russia's borders. The role of geography in shaping Russian statehood and governance. Historical regional disparities in development. Russian Empire and USSR challenges and changes. Collapse of USSR: Eurasian region consequence.	LTR, SS LTR, SS
3. Economic Governance Across Russian Regions The paradoxes of economic governance: centralized control vs. regional needs. Resource distribution and industrial development in different regions (e.g., Siberia, Ural Mountains). Challenges of managing vast natural resources (oil, gas, timber) across diverse regions.	LTR, SS
4. Geopolitics of Russian Space: Eurasian Identity and Global Strategy	LTR, SS
	LTR, SS

Course part topics	Work type
Russia's geopolitical position between Europe and Asia. The concept of Eurasianism in Russian foreign policy. Regional geopolitics: Arctic strategy, Central Asia influence, and relations with neighboring states	
5. Ethnic Diversity and Regional Identity in Russia The historical approach to ethnic identity during the Russian Empire and Soviet Union. Current ethnic conflicts and their geographic distribution. Policies for managing diversity in a federal state.	LTR, SS
6.Symbolic Governance: Culture, Identity, and Space The semiotics of Russian space: symbols, myths, and narratives tied to geography. Representation of Russian regions in art, literature, and film. The role of cultural heritage in regional identity formation.	LTR, SS
7.Future Challenges for Russia's Regions: Modernization vs. Tradition Urbanization trends and the rural-urban divide. Infrastructure development challenges in remote regions. Prospects for regional adaptation to global economic shifts and environmental changes.	LTR, SS

* - it is filled in only by full-time study: LTR – lectures; LR – laboratory work; SS - seminars.

6. MATERIAL AND TECHNICAL SUPPORT OF THE DISCIPLINE

Table 6.1. Material and technical support of the discipline

Audience type	Equipping the audience	Specialized educational/laboratory equipment, software and materials for the development of the discipline (if necessary)
Lecture hall	An auditorium for conducting lecture-type classes, equipped with a set of specialized furniture; a board (screen) and technical means of multimedia presentations. Audience 340	Ауд. 17. Моноблок Lenovo AIO-510-22ISH Intel I5 2200 MHz/8 GB/1000 GB/DVD/audio, монитор 21" Мультимедиа проектор Casio XJ-S400UN Проекционный экран GEHA 244*244 MS Windows 10 64bit Microsoft Office 2021 LTSC
Computer class	A computer classroom for conducting classes, group and individual consultations, ongoing monitoring and intermediate certification,	Ауд. 105. Моноблок Lenovo AIO-510-22ISH Intel I5 2200 MHz/8

Audience type	Equipping the audience	Specialized educational/laboratory equipment, software and materials for the development of the discipline (if necessary)
	equipped with personal computers (in the amount of _21_ pcs.), a blackboard (screen) and multimedia presentation technical means. Audience 27, 29	GB/1000 GB/DVD/audio, монитор 21" Мультимедиа проектор Casio XJ-S400UN Экран моторизованный Digis Electra MW DSEM – 1105 MS Windows 10 64bit Microsoft Office 2021 LTSC
For independent work of students	An auditorium for independent work of students (can be used for seminars and consultations), equipped with a set of specialized furniture and computers with access to EIOS.	4 зал. Библиотеки Моноблок Lenovo AIO-510-22ISH Intel I5 2200 MHz/8 GB/1000 GB/DVD/audio, монитор 21" Мультимедиа проектор Cactus CSC4.SG MS Windows 10 64bit Microsoft Office 2021 LTSC

* - the audience for independent work of students must be specified!

7. EDUCATIONAL, METHODOLOGICAL AND INFORMATIONAL SUPPORT OF THE DISCIPLINE

Primary literature:

1. Panishev, A.L. Fundamentals of Russian statehood : textbook / A.L. Panishev. - Moscow : INFRA-M, 2025. - 190 с. - (Higher education). - DOI 10.12737/2127018. - ISBN 978-5-16-019549-0. - Text : electronic. - URL: <https://znanium.ru/catalog/product/2175285>.
2. Russian worldview and values of Russian civilization : a textbook / E. E. Nesmeyanov, G. V. Sorokin, Y. A. Petrova [and others]. - Moscow : RIOR : INFRA-M, 2025. - 184 с. - ISBN 978-5-369-01963-4. - Text : electronic. - URL: <https://znanium.ru/catalog/product/2160725>.
3. Russia's struggle for its identity in the global world: theory and practice : a monograph / A. T. Aliev, E. M. Ashmarina, S. A. Golubev [et al.] ; under the scientific editorship of V. N. Savelyev. N. Saveliev. - Moscow : Publishing and Trading Corporation "Dashkov and K^o", 2023. - 186 с. - ISBN 978-5-394-05550-8. - Text : electronic. - URL: <https://znanium.ru/catalog/product/2133538>.

Additional literature:

4. Dakhin, A. V. Fundamentals of Russian statehood. Social system : a textbook for universities / A. V. Dakhin, E. A. Mozgunova. - Moscow : Yurait Publishing House, 2025. - 176 c. - (Higher education). - ISBN 978-5-534-18106-7. - Text : electronic // Educational platform Yurait [website]. - URL: <https://urait.ru/bcode/568754> (date of address: 27.03.2025).
5. Prokushev, E. F. Fundamentals of foreign economic activity of the Russian Federation : textbook and practice for universities / E. F. Prokushev, A. A. Kostin ; edited by E. F. Prokushev. - Moscow : Yurait Publishing House, 2025. - 118 c. - (Higher education). - ISBN 978-5-534-17240-9. - Text : electronic // Educational platform Yurait [website]. - URL: <https://urait.ru/bcode/568618> (date of address: 27.03.2025)..

Resources of the Internet information and telecommunication network:

UNIBC (Scientific Library) provides access to the following EBS:

- EBS RUDN Access mode: <http://lib.rudn.ru/> - from RUDN stationary computers
- University Library ONLINE – Access mode: <http://www.biblioclub.ru/>
- Book collections of SPRINGER publishing house. – Access mode: www.springerlink.com
- Universal databases of East View. – Access mode: <http://online.ebiblioteka.ru/>
- EBC publishing house "Yurayt" Access mode: <http://www.biblio-online.ru>
- EBS Publishing House "Lan", collections
- Electronic library system "Znaniy.com" - access to the main collection is granted

Electronic resources for educational activities

Bulletin of the RUDN, all series / Access mode: <http://journals.rudn.ru/>

eLibrary.ru / Access mode <http://www.elibrary.ru/defaultx.asp> from any computer on the territory of the RUDN

RSL Dissertations Access mode: <https://dvs.rsl.ru/?>

BIBLIOPHIKA / Access mode: <http://www.bibliophika.ru/>

Columbia International Affairs Online (CIAO) Access mode: <http://www.ciaonet.org/>

East View. Collection "Statistical publications of Russia and CIS countries"

Grebennikon Access mode: <http://grebennikon.ru/>

LexisNexis Access Mode: <http://academic.lexisnexis.eu>

Search engines: Yandex (yandex.ru), Google (google.ru).

Информационно-справочные порталы:

1. www.advertology.ru
2. www.marketing.spb.ru
3. www.p-marketing.ru
4. www.4p.ru
5. www.advi.ru
6. www.cfin.ru
7. www.expert.ru
8. www.rbc.ru

Educational and methodological materials for independent work of students during the development of the discipline/ module:*

1. A course of lectures, standard tasks and a control test on the discipline "Russia and its Regions" is posted on the TUIS portal, Access mode: <https://esystem.rudn.ru/enrol/index.php?id=13708>

8. EVALUATION MATERIALS AND A POINT-RATING SYSTEM FOR ASSESSING THE LEVEL OF COMPETENCE FORMATION IN THE DISCIPLINE

Evaluation materials and a point-rating system* for assessing the level of competence formation (part of competencies) based on the results of mastering the discipline "Russia and its Regions" are presented in the Appendix to this Work Program of the discipline.

Developers:

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