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Higher School of Management

(faculty/institute/academy - the higher education program developer)

COURSE SYLLABUS

Enterprise Management Information System

(name of the discipline/module)

Recommended by the Didactic Council for the Education Field of:

38.04.02 Management

(field of studies / speciality code and title)

The study of the discipline is conducted as part of the professional program of higher education.

Engineering Management

(name (track/specialization) of professional program of higher education)

1. THE GOAL OF THE DISCIPLINE

The goal of mastering the *Enterprise Management Information System* discipline to build and develop the future managers' theoretical knowledge and practical skills for the optimal organization of information processes, the use of information technologies and information systems in legal activities.

2. REQUIREMENTS FOR DISCIPLINE OUTCOMES

The mastering of the *Enterprise Management Information System* discipline envisages building the following competencies (parts of competencies) in students:

Table 2.1. The list of competencies acquired by students in the course of the discipline (outcomes of the discipline)

| Competence | Competence Descriptor | Competence Formation Indicators | | | | |
|------------|---|--|--|--|--|--|
| GC-1 | Ability to perform critical analysis of problematic situations based on the systemic approach and to develop a plan of action | GC-1.1 Analyzes the task and singles out its basic components GC-1.2 Defines and prioritizes the information needed to solve the task GC-1.3 Searches the information to solve the task by various types of queries GC-1.4 Offers solutions to the problem, analyzes the possible consequences of their use GC-1.5 Analyzes the ways of solving problems of worldview, moral and personal nature based on the use of fundamental philosophical ideas and categories in their historical development and socio-cultural context | | | | |
| GC-2 | Ability to manage a project at all lifecycle stages | GC-2.1 Specifies a problem, the solution of which is linked to the achievement of the project goal GC-2.2 Defines the links between the tasks set and the expected outcomes of their solution GC-2.3 Determines the available resources and limits, the valid legal norms within the framework of the tasks GC-2.4 Analyzes the project implementation schedule and chooses the best way to solve the tasks, based on the current legal norms and available resources and limitations GC-2.5 Monitors the progress of the project, adjusts the schedule in accordance with the results of the control | | | | |
| PC-3 | Ability to manage organizations, departments, groups (teams) of employees, projects and networks | PC-3.1 Applies various organization management techniques existing in Russia and abroad PC-3.2. Uses generally accepted standards for effective interaction within the organization | | | | |

3. THE PLACE OF DISCIPLINE IN HIGHER EDUCATION PROGRAM STRUCTURE

The *Enterprise Management Information System* is an elective block formed by students. Within the higher education program students also take other disciplines and / or internships that contribute to the achievement of the expected learning outcomes as results of mastering the *"Enterprise Management Information System" program.*

Table 3.1. The list of the higher education program components that contribute to the achievement of the expected learning outcomes as the disciplines results.

| Compet ence Code | Competence Descriptor | Previous Disciplines/Modules, Practices* | Subsequent Disciplines/Modules, Practices* |
|------------------------|--|---|---|
| GC-1 | Ability to perform critical analysis of problematic situations based on the systemic approach and to develop a plan of action | Economics and Management of Energy & Environment Engineering Innovations | Master's Degree R&D Pre-graduation Practice Preparing for defense and defense of the degree thesis |
| GC-2 | Ability to manage a project at all lifecycle stages | Strategic Management in Industrial Companies | Master's Degree R&D Pre-graduation Practice Preparing for defense and defense of the degree thesis |
| PC-3 | Capability to manage the efficiency of an investment project | Marketing and Competitiveness Management | Master's Degree R&D Pre-graduation Practice Preparing for defense and defense of the degree thesis |

4. SCOPE OF DISCIPLINE AND TYPES OF SCHOLASTIC WORK

The total workload of the discipline is 3 credits.

Table 4.1. Types of educational work according to the periods of mastering the highereducation program for FULL-TIME students

| Type of Educational Work | | Total | | Seme | esters | |
|--------------------------|---|-------|-----|------|--------|--|
| | | hours | 3 | | | |
| 1. | Classroom Classes (total) | 36 | 36 | | | |
| | Including: | - | - | | | |
| 1.1. | Lectures | 18 | 18 | | | |
| 1.2. | Other activities | | | | | |
| | Including: | | | | | |
| 1.2. | Seminars (C) | 18 | 18 | | | |
| 1. | | 10 | 10 | | | |
| | Practice Training (PT) | | | | | |
| 2. | Autonomous Work (total) | 63 | 63 | | | |
| | Including: | | | | | |
| 2.1. | Calculation and graphic works | | | | | |
| | Other types of autonomous work | | | | | |
| | Preparation and passing of midterm assessment | 9 | 9 | | | |
| 3. | Total Workload (academic hours) | 108 | 108 | | | |
| | Total Workload (Credits) | 3 | 3 | | | |

5. DISCIPLINE CONTENT

Table 5.1. The content of the discipline (module) by type of academic work

| No | Name of the Discipline | Content of the Section (topics) | Type of |
|----|------------------------|---------------------------------|-------------|
| | Section | | Educational |
| | | | Work |

| 1. | Section 1: Introduction to the Methodology of Designing and Working with Information Systems. | General definitions. Set theory and logical operations in information systems. Data bases. Creating queries. | Lecture, self study |
|----|--|---|------------------------|
| 2. | Designing and Creating Databases. | Creating Data Bases. Creation of the "Firm" database. Data selection using queries. Using forms in database. Drafting reports. | Lecture, self study |
| 3. | Information Technologies in Professional Activity. | Modern computer technologies in management. Office applications for effective optimization of manager's work. Calculations and special functions in Excel. Electronic document flow. | Lecture, self study |

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6. EQUIPMENT AND TECHNOLOGICAL SUPPORT OF THE DISCIPLINE

| Table 6.1. Equipment and technological support of the discipline | | | | | |
|--|---|--|--|--|--|
| Classroom Type | Equipment of the Classroom | Specialized Educational/Laboratory Equipment, Software and Materials for the Discipline (if necessary) | | | |
| Lecture Hall | An auditorium for conducting lecture-type classes, equipped with a set of specialized furniture; a board (screen) and technical means of multimedia presentations. | 21 workplaces: system unit P4 C2D/3160 MHz MB/ 320 GB/DVD±RW/ LCD monitor 19"+ 1 projector | | | |
| Colloquium | A classroom for conducting colloquium-type classes, group and individual consultations, ongoing monitoring and midterm assessment, equipped with a set of specialized furniture and multimedia presentation equipment. | 21 workplace: Celeron system unit/2600 MHz/1280 MB/ 40 GB/DVD ROM/ LCD monitor 17"+ 1 projector + WiFi access point | | | |
| Computer Class | A computer classroom for conducting classes, group and individual consultations, continuous control and midterm assessment, equipped with personal computers (pcs.), a blackboard (screen) and multimedia presentation technical means. | 21 workplace: Celeron system unit/2600 MHz/1280 MB/ 40 GB/DVD ROM/ LCD monitor 17"+ 1 projector + WiFi access point | | | |
| Autonomous Work of Students | A classroom for autonomous work of students (can be used for seminars and consultations), equipped with a set of specialized furniture and computers with access to EIEE. | 21 workplaces: system unit P4 C2D/3160 MHz MB/ 320 GB/DVD±RW/ LCD monitor 19"+ 1 projector | | | |

7. INFRASTRUCTURE AND INFORMATIONAL SUPPORT NECESSARY FOR THE DISCIPLINE

a) Main Readings:

1. Sovetov, B. Ya. Informazionnye tehnologhii [Information technologies]: textbook for universities / B. Ya. Soviets, V. V. Tsekhanovsky. - 7th ed., reprint. and add. - Moscow : Yurayt Publishing House, 2023. — 327 p. — (Higher education). — ISBN 978-5-534-00048-1. — Text: electronic // EBS Yurayt [website]. — URL: https://urait.ru/bcode/449939

2. Sovetov, B. Ya. Databases : textbook for universities / B. Ya. Soviets, V. V. Tsekhanovsky, V. D. Chertovskoy. — 3rd ed., reprint. and add. — Moscow : Yurayt Publishing House, 2021. — 420 p. — (Higher education). — ISBN 978-5-534-07217-4. — Text: electronic // EBS Yurayt [website].

- URL: https://urait.ru/bcode/468635 (accessed: 06/20/2021).

b) Additional Readings:_

1. Anikin P.V. et al. Informazionnye sistemy v economike [Information systems in economics]. – M.: KnoRus, 2008. - 254 p.

2. Badmaev B.G. ConsultantPlus. Moscow: Higher School, 2011.

3. Vendelova M.A., Vertakova Yu.R. Informazionnye tehnologhii upravleniya [Information management technologies]. – Moscow: Yurayt, 2011. - 462 p.

4. Melnikov P.P. Komputernye tehnologhii v economike [Computer technologies in economics]. – M.: KnoRus, 2009. - 224 p.

BiblioRossika An electronic library for students, professors and researchers. http://www.bibliorossica.com/individuals.html?ln=ru

Resources of the Internet information and telecommunication network:

1. Electronic libraries (EL) of RUDN University and other institutions, to which university students have access on the basis of concluded agreements

- RUDN Electronic Library System (RUDN ELS) http://lib.rudn.ru/MegaPro/Web
- EL "University Library Online" http://www.biblioclub.ru
- EL "Yurayt" http://www.biblio-online.ru
- EL "Student Consultant" www.studentlibrary.ru
- 2. Databases and search engines:
- electronic foundation of legal and normative-technical documentation http://docs.cntd.ru/
- Yandex search engine https://www.yandex.ru/
- Google search engine https://www.google.ru/
- SCOPUS abstract database http://www.elsevierscience.ru/products/scopus/

The following training toolkit for the student's autonomous work is envisaged as part of mastering the discipline/module*:

1. A course of lectures on the Enterprise Management Information System discipline.

2. Laboratory workshop on the *Enterprise Management Information System* discipline (if laboratory work is available).

3. Methodological guidelines for drafting and formatting the course paper / project on the *Enterprise Management Information System* discipline (if there are ones).

8. ASSESSMENT TOOLKIT AND GRADING SYSTEM FOR COMPETENCES LEVEL EVALUATION

The assessment materials and the grading system* to evaluate the graduate's level of competences (part of competences) formation as the results of the *Enterprise Management Information System* discipline are specified in the Appendix to course syllabus.

DEVELOPERS:

Associate Professor of the Applied Economics Department

V.A. Ermakov

Position, educational department

Signature

Name, surname

HEAD OF EDUCATIONAL DEPARTMENT:

Deputy Head of the Applied Economics Department

A.A. Chursin



| Name of the educational department | Signature | Name, surname |
|--|-----------|------------------|
| Program Manager PhD of Economics, Associate Prof | essor | |
| Of the Applied Economics Department_ position, name of the department | signature | A.A. Ostrovskaya |

Methodological guidelines for students on mastering the discipline (module)

The implementation of the course provides interactive lectures, practical classes (colloquiums) using multimedia equipment, preparation of autonomous creative projects and their subsequent presentations, testing, group discussions on the subject of the course, modern knowledge control technologies.

Annex

While studying the discipline, the student must attend a course of lectures, participate in the number of colloquiums provided by the course syllabus, study autonomously some topics of the course and confirm their knowledge during control activities.

The student's work in lectures consists in clarifying the basics of the discipline, briefly taking notes of the material, and clarifying issues that cause difficulties. The lecture notes are the basic educational material along with the textbooks recommended in the main list of readings.

The teaching of the main part of the lecture material involves usage of multimedia tools that facilitate the comprehension and consolidation of the material. Presentations are available for download from the RUDN website and can be freely used by students for educational purposes.

The student must master all the topics provided for by the educational and thematic plan of the discipline. Individual topics and training issues must be mastered autonomously. The student studies the recommended literature, briefly outlines the material, and clarifies the most difficult questions that require clarification during consultations. The same should be done with sections of the course that were skipped due to various circumstances.

For an in-depth study of the issue, the student should study the literature from the additional readings list and specialized websites. It is also recommended that students communicate in professional community forums.

Students study educational, scientific literature and periodicals on an autonomous basis. They have the opportunity to discuss what they have read with the teachers of the discipline during scheduled consultations, with other students at colloquiums, as well as at lectures, asking the professor questions.

The control of autonomous work is carried out by the professor in charge. Depending on the teaching methodology, the following forms of continuous assessment can be used: a short oral or written survey before the start of classes, tests, control papers, written homework, essays, etc.

| <u> </u> | ions for me rormanon e | | | sessn Classr | nent ' | t Toolkit (forms of control o the professional program) n Work Autonomous | | | of mastering | | | Scores Topics | Section Scores | | |
|--|--|---|--------|-----------------|------------|---|------------|-------|--------------|--------|------------------|------------------------|-------------------|--|-----|
| The code of the controlled competence or its part | Controlled Discipline Section | Controlled Discipline Topic | Survey | Test | Colloquium | Control Paper | Discussion | Essay | Homework | Report | Creative Project | Course Paper / project | Exam/Test | | |
| UC-1, UC-2, PC-3 | Раздел 1: Section 1: Introduction to the Methodology of Designing and Working with Information Systems. | Section 1: Introduction to the Methodology of Designing and Working with Information Systems. | | | | | | | 10 | | | | | | 10 |
| UC-1, UC-2, PC-3 | Раздел 2: Section 2: Designing and Creating Databases. | Creating Data Bases. | | | | 20 | | | 10 | | | | | | 30 |
| UC-1, UC-2, PC-3 | Section 3: Information Technologies in Professional Activity. | Methods of Solving Experimental Problems in Management. | | | | 10 | | | 10 | | | | | | 20 |
| UC-1, UC-2, PC-3 | | Report | | | | | | | | 20 | | | | | 20 |
| UC-1, UC-2, PC-3 | | Credit with grade | | | | | | | | | | | 20 | | 20 |
| | | TOTAL | | | | 30 | | | 30 | 20 | | | 20 | | 100 |

The assessment toolkit for the midterm assessment of students in the discipline (module) (developed and issued in accordance with the requirements of the "Regulations for the Formation of Assessment Toolkit (FOS"), approved by the Rector's order No. 420 dated 05.05.2016).

Applied Economics Department

Examination Cards

Enterprise Management Information System

Examination Cards

Information technology in Management

Examination Card No. 1.

- 1. Methods of processing expert opinions of project assessment. The concordance index. Example.
- 2. Genetic algorithms. Basic concepts. Application of genetic algorithms to find the maximum (minimum) of functions.
- 3. A task. Determine the minimum number of call center operators, if it is known that average number of calls per minute is 1.6, the average conversation lasts 8 seconds and the number of unserved customers may not exceed 10%.

Examination Card No. 2.

- 1. Basic definitions of graph theory. Adjacency and incidence matrices. Examples.
- 2. Optimization methods. Graphical solution of optimization problems.
- 3. A matrix of transition probabilities is provided

$$\| p_{ij} \| = \begin{vmatrix} 0,7 & 0,1 & 0,1 & 0,1 \\ 0,2 & 0,6 & 0 & 0,2 \\ 0,2 & 0 & 0,5 & 0,3 \\ 0 & 0 & 0 & 1 \end{vmatrix}.$$

Draw a state graph. Find the distribution of states for the first four steps, if it is known that at the initial moment of time the system is in a state s_1 .

Examination Card No. 3.

- 1. Network planning. Assessment of the temporary characteristics of the project.
- 2. Cognitive methods in decision-making tasks.
- 3. A task. Solve the linear programming problem graphically.

$$\begin{cases} -2x + 2y \le 8; \\ x + 2y \le 14; \\ x + y \le 9; \\ 4x - y \le 16; \\ F = 2x + 3y - 4 \to max; \\ x \ge 0, y \ge 0. \end{cases}$$

As part of the exam, the level of mastering all the competencies of the discipline can be controlled (depending on the question).

The set of examination cards includes assessment criteria for the discipline developed by the teacher and approved at the meeting of the department.

| | Scores | | | | | | |
|---|--|--|---|--|--|--|--|
| Answer Assessment Criteria: | The answer does not meet the criteria | The answer partially meets the criteria | The answer fully meets the criteria | | | | |
| The answer is correct | 0 | 1 | 2 | | | | |
| The student answers without suggestive questions from the examiner | 0 | 0.5 | 1 | | | | |
| The student practically does not use the prepared draft | 0 | 0.5 | 1 | | | | |
| The answer demonstrates the student's confident command of the terminological and methodological apparatus of the discipline | 0 | 1 | 2 | | | | |
| The answer has a clear logical structure | 0 | 1 | 2 | | | | |
| The answer demonstrates the student's understanding of the connections between the subject of the question and other sections of the discipline and/or other disciplines | 0 | 1 | 2 | | | | |

| Criteria for assessing of answers to exam question | ıs: |
|--|-----|
| The answer to each exam is valued from 0 to 10 points: | |

This Program has been developed in line with the requirements of the RUDN University Educational Standards.

Developers:

| Ph.D., Associate Professor of the Deposition, name of the department | partment of Applied Ecor | Name, surname | _ A.V. Yudin |
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