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**Federal State Autonomous Educational Institution of Higher Education
PEOPLES' FRIENDSHIP UNIVERSITY OF RUSSIA
NAMED AFTER PATRICE LUMUMBA
RUDN University**

Higher School of Management

educational division (faculty/institute/academy) as higher education programme developer

COURSE SYLLABUS

Foreign Language in Professional Activities

(course title)

Recommended by the Didactic Council for the Education Field of:

43.04.02 Tourism

field of study / speciality code and title

The course instruction is implemented within the professional education programme of higher education:

Business Processes in Tourism and Hospitality

higher education programme profile/specialisation title

1. COURSE GOAL

The Foreign Language in Professional Activities course is aimed at forming competent knowledge of grammar and vocabulary, as well as active skills of oral and written speech (monologue and dialogue); forming and systematizing vocabulary for the purpose of active use in professional and communicative activities in a foreign (English) language by master's students based on a functional and communicative approach to teaching a foreign language under a thematic principle and taking into account the peculiarities of the communication culture in the countries of the language studied.

2. REQUIREMENTS FOR COURSE OUTCOMES

Mastering the Foreign Language in Professional Activities course is designed for students to acquire the following competencies (parts of competencies):

Table 2.1. List of competences that students acquire when mastering the course

Competence Code	Competence Descriptor	Competence Formation Indicators (within this course)
GC-4	Able to apply modern communication technologies in the state language of the Russian Federation and foreign language(s) for academic and professional interaction	GC-4.1. Able to choose a style of business communication depending on the language of communication, purpose and terms of partnership; GC-4.2. Able to adapt the speech, communication style and body language to interaction situations; GC-4.3. Able to search for the necessary information to solve standard communicative tasks in Russian and foreign languages; GC-4.4. Able to do business correspondence in Russian and foreign languages taking into account the stylistic features of official and informal letters and sociocultural differences in correspondence format; GC-4.5. Able to use dialogue to cooperate in academic communication taking into account the interlocutors' personality, their communicative speech strategy and tactics, and the degree of formality of the situation; GC-4.6. Able to form and advance arguments for their own assessment of the main ideas of the participants in the dialogue (discussion) in accordance with the needs of the joint activities.
GC-5	Able to analyze and consider cultural diversity in the process of cross-cultural interaction	GC-5.2. Able to find and use information about the cultural characteristics and traditions of various social groups in social and professional communication; GC-5.3. Able to take into account historical heritage and sociocultural traditions of various social groups, ethnic groups and confessions, including world religions, philosophical and ethical teachings in social and professional communication on a given topic.

3. COURSE IN HIGHER EDUCATION PROGRAMME STRUCTURE

The Foreign Language in Professional Activities course refers to the core component of the B1 block of the higher educational programme curriculum.

Within the higher education programme students also master other disciplines (modules) and / or internships that contribute to the achievement of the expected learning outcomes for the Foreign Language in Professional Activities course.

Table 3.1. The list of the higher education programme components that contribute to the achievement of the expected learning outcomes for the course.

Competence Code	Competence Descriptor	Previous Courses/Modules, Internships*	Subsequent Courses/Modules, Internships*
GC-4	Able to apply modern communication technologies in the state language of the Russian Federation and foreign language(s) for academic and professional interaction	No	<ul style="list-style-type: none"> • Research and Development • Preparing for defence and defending a graduation thesis
GC-5	Able to analyze and consider cultural diversity in the process of cross-cultural interaction	No	<ul style="list-style-type: none"> • Preparing for defence and defending a graduation thesis

* -To be filled in according with the competence matrix of the higher education programme

4. COURSE WORKLOAD AND ACADEMIC ACTIVITIES

The total workload of the Foreign Language in Professional Activities course is 6 credits.

Table 4.1. Types of academic activities during the period of mastering the HE programme

Type of Academic Activities	TOTAL, academic hours	Semester	Semester	Semester	
		1	2	3	
Classroom learning, academic hours.	102	34	34	34	
including:					
Lectures	-	-	-	-	
Lab work	-	-	-	-	
Seminars	102	34	34	34	
<i>Self-study, academic hours</i>	60	29	29	2	
<i>Evaluation and assessment (graded fail/pass, exam), academic hours</i>	54	9	9	36	
Course workload	ac. hrs.	216	72	72	72
	credits	6	2	2	2

5. COURSE MODULE CONTENTS

Table 5.1. Course Module Contents

Module Title	Course Module Contents	Learning Activities*
Module 1. Characteristics and Meaning: Issues of Understanding.	Topic 1. The meaning of Travel and Tourism. Topic 2. The economy	Lecture, Seminar
Module 2. Results and Residuals: The Issue of Impacts.	Topic 1 Measurement of the industry. Topic 2. Business cycle.	Lecture, Seminar
Module 3. Changing and Directions: Planning and Development.	Topic 1 What are travel and tourism: are they really an industry. Topic 2. Setting up and growing a business.	Lecture, Seminar
Module 4. Places and Products: Marketing and Consumer Issues.	Topic 1. Customer expectations. Topic 2. Company types and corporate governance.	Lecture, Seminar
Module 5. Hospitality industry.	Topic 1. Emerging markets. Topic 2. Documentation processing	Lecture, Seminar
Module 6. Demographic drivers of change.	Topic 1. Brand. Topic 2. Global issues of the 21st century. Topic 3. Technology. Topic 4. Management styles and qualities.	Lecture, Seminar
Module 7. Human capital.	Topic 1. Sustainability. Topic 2. Planning. Topic 3. Organizing time and work.	Lecture, Seminar
Module 8. Common issues.	Topic 1. Hotels and restaurants. Topic 2. Hotel and on-line travel agent. Topic 3. Planning and setting objectives.	Lecture, Seminar

* - To be filled in only for **FULL-TIME** mode of study: *Lecture, Lab Work, Seminar.*

6. CLASSROOM EQUIPMENT AND TECHNOLOGY SUPPORT REQUIREMENTS

Table 6.1. Classroom Equipment and Technology Support Requirements

Classroom for Academic Activity Type	Classroom Equipment	Specialized educational / laboratory equipment, software and materials for mastering the discipline (if necessary)
Lecture	Classroom equipped with a set of specialized furniture; whiteboard; a set of devices includes portable multimedia projector, laptop, projection screen, stable wireless Internet connection.	Microsoft Garant Consultant Plus Windows 7 KMS Corp (OS, Windows),

Classroom for Academic Activity Type	Classroom Equipment	Specialized educational / laboratory equipment, software and materials for mastering the discipline (if necessary)
		MSOffice Professional Plus (office applications, MSOffice)
Seminar	Classroom equipped with a set of specialized furniture; whiteboard; a set of devices includes portable multimedia projector, laptop, projection screen, stable wireless Internet connection.	Microsoft Garant Consultant Plus Windows 7 KMS Corp (OS, Windows), MSOffice Professional Plus (office applications, MSOffice)
Self-Studies	Classroom equipped with a set of specialized furniture; PCs with access to electronic information and educational environment.	Microsoft Garant Consultant Plus Windows 7 KMS Corp (OS, Windows), MSOffice Professional Plus (office applications, MSOffice)

7. RESOURCES RECOMMENDED FOR THE COURSE STUDY

Dictionaries:

1. Business Dictionary. Com – electronic dictionary
2. Англо-русский и русско-английский словарь по туризму [English-Russian dictionary of tourism] | Елисеева Е. Н., Марукян Ж. А. – М.: Живой язык

Main Readings:

1. Language Practices in English Classrooms / Edited by P. Sundqvist, E. Sandlund, M. Källkvist, H. Gyllstad. – Basel: MDPI, 2023. – 222 p. – ISBN 9783036559674, 9783036559681. – Text: electronic // Lan: electronic library system. – URL: <https://directory.doabooks.org/handle/20.500.12854/98106>
2. Английский язык для деловых целей = English for Business Purposes: учебное пособие / Т.Г. Станчуляк. - Электронные текстовые данные. - Москва: РУДН, 2020. - 158 с. URL: https://lib.rudn.ru/MegaPro/UserEntry?Action=Link_FindDoc&id=494115&idb=0

Additional Readings:

1. Cambridge English for Scientists / T. Armer. - Cambridge: Cambridge University Press, 2011. - 128 p. - ISBN 978-0521154093.
2. Effective Business Communication / H. Murphy, H. W. Hildebrandt, J. P. Thomas. - New York: McGraw-Hill, 2016. - 703 p. - ISBN 978-0070440616.
3. English for Business Studies / I. Mackenzie. – Cambridge: Cambridge University Press, 2010. - 191 p. - ISBN 978-0521743419.
4. English for International Tourism: Intermediate / P. Strutt. - London: Pearson, 2013. - 56 p. - ISBN 978-1447923862.
5. Практикум-1 по синхронному переводу с русского языка на английский / Л. Виссон. - М.: Р.Валент, 2013. - 198 с. - ISBN 978-5-93439-612-2.
6. Практикум-2 по синхронному переводу с русского языка на английский / Л. Виссон. - М.: Р.Валент, 2017. - 180 с. - ISBN 978-5-93439-517-0.
7. Синхронный перевод с русского на английский / Л. Виссон. - М.: Р.Валент, 2017. - 318 с. - ISBN 978-5-93439-5255.
8. Теория перевода. Статус, проблемы, аспекты / А.Д. Швейцер. - М.: URSS, 2023. - 216 с. - ISBN 978-5-9710-4316-4.

Internet Resources:

1. Electronic libraries (EL) of RUDN University and other institutions, to which university students have access based on concluded agreements:
 - RUDN University Electronic Library System (RUDN University ELS) <http://lib.rudn.ru/MegaPro/Web>
 - ELS "University Library Online" <http://www.biblioclub.ru>
 - ELS "Urait" <http://www.biblio-online.ru>
 - ELS "Student Consultant" www.studentlibrary.ru
 - ELS "Lan" <http://e.lanbook.com/>
 - ELS "Troitsky Bridge"
2. Databases and search engines:
 - electronic fund of legal and normative-technical documentation <http://docs.cntd.ru/>
 - Yandex search engine <https://www.yandex.ru>
 - Google search engine <https://www.google.ru/>
 - SCOPUS abstract database <http://www.elsevierscience.ru/products/scopus/>

Educational and methodological materials for student self-studies when mastering the course/module:*

1. Lecture course on Foreign Language in Professional Activities.
2. Methodological guidelines for students' self-studies when mastering the course.
3. Methodological recommendations for ensuring accessibility of the programme for students with limited health capacities.

* - The methodological materials and guidelines for the self-studies are placed on the course page in the university telecommunication training and information system under the set procedure.

8. ASSESSMENT TOOLKIT AND GRADING SYSTEM* FOR EVALUATION OF STUDENTS' COMPETENCES LEVEL UPON COURSE COMPLETION

The assessment toolkit and the grading system for assessing the level of competence (part of competences) formation based on the results of mastering the Foreign Language in Professional Activities course are presented in the Appendix to this Course Syllabus.

* The assessment toolkit and the grading system are formed on the basis of the requirements of the relevant local normative act of RUDN University (regulations / order).

DEVELOPERS:

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K.P. Chilingaryan

Position, Educational Department

Signature

Name

Position, Educational Department

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